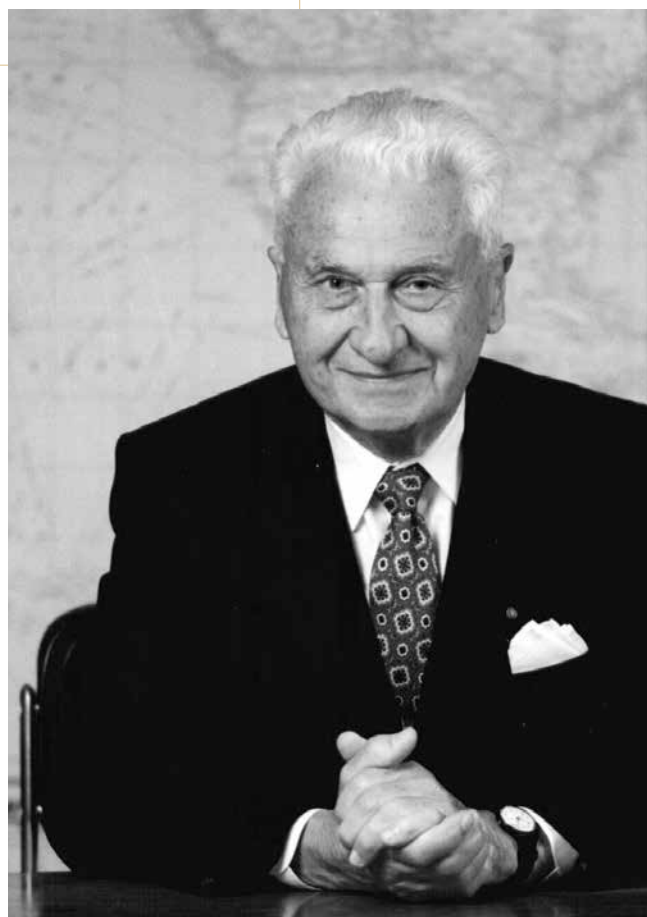


”To perpetuate the values of community and entrepreneurship that are synonymous with the Bata name through the support of culture, education and youth.”

Annual Report
The Thomas Bata Foundation 2020

**THE
THOMAS BATA
FOUNDATION®**





Activities of the Thomas Bata Foundation in 2020

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Board of Directors of the Thomas Bata Foundation

Rosemarie Blyth - Bata	Chairperson of the Board of Directors of the Thomas Bata Foundation
Martin Dorotík	Managing Director, RIM CZ Ltd.
Petr Dostál	Personnel Manager of Continental Barum, Ltd.
Miluše Hasoňová	Financial Director of Tescoma, Ltd.
Karel Ježík	Consultant
Stanislav Knotek	Lawyer
Jiří Korec	Mayor of Zlín
Stanislav Martinec	Director, KOMA Modular, Ltd.
Petr Sába	Prorector, The Tomas Bata University Zlín
Ivan Bařka	Managing Director, Fosfa, Ltd.

Supervisory Board of the Thomas Bata Foundation

Stanislav Machovec

Financial Consultant , Chairperson

Karel Hnilica

**Managing Director of B.F.P.,
Lesy a statky Tomáše Bati**

Andrea Kadlčíková

Chancellor, the Thomas Bata University

Team of the Thomas Bata Foundation

Pavel Velev

Managing Director

Gabriela Končítíková

Program Manager

Jitka Zvolská

Assistant / Secretary

Jana Benková

Accounts Administrator

Activities of the Thomas Bata Foundation

To begin with, it needs to be said that since mid-March, the Foundation's activities have been severely hindered due to the Covid 19 pandemic and the government measures to prevent its propagation. In view of the fact that most of the Foundation's activities (lectures, competitions, workshops, social events) are directed at the wide public, it was impossible to hold the events and use the Bata Villa premise for such purposes. As a result of the necessity to cancel the commercial lectures and leases of the Bata Villa, neither the planned programme could be pursued, nor the estimated income was earned. We moved most of the activities to the social media platforms.

In August 2020, we looked forward with optimism for the end of the year with the hope of the COVID-19 pandemic weakening. However, the situation changed again in September and the COVID-19 pandemic hit even harder and the lockdown has continued. In order to keep our supporters and customers, we have completely switched to the online platform. To this end, we had to equip the Foundation with new technical devices enabling the recording of the lectures, online Bata Academy, podcasts and other contributions posted on the social networks. We worked actively to carry out at least a part of our activities and generate some profit, and mainly to stay in the minds of our customers.



Story of the Aircraft for the Tomas Bata Memorial



As part of the cooperation between the Foundation and the TB Memorial, Pavel Velev presented a lecture on the manufacture of the model of JU F13 aircraft. The model has been installed in the Memorial since 24/05/2019. There was a surprise waiting for the lecture participants. Apart from the precious pocket watch which Tomas Bata had on him on the day of the tragic crash, the sealing ring of Tomas Bata was displayed for the first time. This precious object was brought to Zlín by the granddaughter of T. Bata, Mrs. Rosemarie Bata Blyth in January 2020.

29/01/2020, 40 persons



Bata Academy in Bratislava



After an agreement with the Association of Entrepreneurs of Slovakia, the Foundation opened the first run of Bata Academy in Bratislava. 4 lessons were held and due to the Covid situation, the final lesson was moved to autumn 2020. The lecturer was the Foundation's Project Manager, Gabriela Končítíková.

Lecture 1: 30/01/2020,
30 persons á CZK 25,000 per lecture
Lecture 2: 06/02/2020
Lecture 3: 28/02/2020
Lecture 4: 06/03/2020
Lecture 5: 04/09/2020

The Academy was concluded by the certificate award ceremony.

Meeting with the Prime Minister Andrej Babiš in the TB Memorial

On the occasion of his regular meetings in the regions, the Prime Minister Andrej Babiš visited Zlín. One of his destinations was the Tomas Bata Memorial. On request of the Mayor of the Town of Zlín, the Prime Minister was given a tour of the Memorial by Foundation managing director. He explained to the PM the history of the Memorial and the motives for its construction, as well as about the manufacture of the JU F13 aircraft model. He presented to the PM the book Entrepreneur Extraordinary Tomas Bata and asked the PM to spread information about the books published by the Foundation.

05/02/2020



IVENTEXPO Bratislava

As part of increasing its promotion, the Foundation presented an offer of the Bata Villa premises and its activities at the biggest Slovak event fair IVENTEXPO 2020 at the Incheba fair grounds in Bratislava. We offered in our stall the possibility of using the Bata Villa for various social and educational meetings, the Bata Academy and books published by us. The biggest interest was shown in the lease of the Bata Villa.

March 2020



Support of Nursing Homes in the Czech Republic

The difficult situation (shutdown and isolation) of nursing homes due the Covid-19 pandemic brought us to the idea of encouraging the isolated seniors by listening to audiobooks published by the Foundation. The Foundation arranged for the sending of the 3 books Entrepreneur Extraordinary Tomáš Baťa, Affluence for All and Reflections and Speeches into nursing homes in the Czech Republic. The audiobooks were sent to a total of 386 addressees. We received many positive responses and thank you letters.

March 2020



Weekend baking with Marie Baťová

As part of creating the social network content and book sales support, we started with the preparation of home-made videos with the Marie Baťová's recipes. Each week, Gabriela Končítíková prepared one recipe which was on Friday shared on the Foundation's social networks under the heading "A tip for Sunday dessert". 3 videos were produced, others are in the pipeline. These videos have high sharing with reach of 17 thousand of the Foundation's Facebook users.

Picture of Tomas Bata and production of promotional video

A grant was awarded by the Foundation to a promising Slovak artist, Jozef Stančík, for the production of a video about the creation of an exceptional picture of Tomas Bata. The picture will be the biggest one in the world. The picture will be for the first time presented in Zlín on 9 September together with the video. We would like to exhibit the picture in the TB Memorial and use the image for visual presentation of the Foundation's commercial products. The picture will be also exhibited on the occasion off an exhibition about TB at the Holešov Chateau.





Cooperation with KOMA MODULAR on modularity

KOMA MODULAR invited the Foundation to participate in the all-day discussion on modularity. The objective of the professional meeting was to create a platform for an exchange of information in the area of modularity across different fields. The relationship of Tomas Bata to modularity is obvious not only from his approach to architecture, but namely his approach to manufacture. Modularity is not only about modules, architecture, manufacture – it is also a way of thinking and a lifestyle. It is the latter one, which Tomas Bata developed most within his company's corporate structure. By participating in the platform, we would like to contribute with Tomas Bata's legacy and how it made a mark on the life of today.

Bata Week

The 4th year of the Bata Week was held from 7 to 11 September. The main topic was the Bata's family life. In 2018, Mrs. Rosemarie Bata Blyth brought from Toronto to Zlín several precious artifacts that bear witness to the family life of Mr. and Mrs. Bata. These precious objects were taken away from Zlín by Marie Bata when she emigrated. The objects include namely personal letters between Tomas Bata and his half-brothers and close friends. The project was supported with an amount of CZK 16,563 from the Culture Fund of the Town of Zlín.

8 guided excursions attended by 248 persons were organized. As part of the programme, we offered 3 lectures, in which 124 persons participated. The media response to the Bata Week was very favourable; a total of 6 articles, 2 radio spots and 1 television broadcast were published on the Bata Week.



Osobní život Batů



Vila Tomáše Bati,
Gansová 292, 760 01 Zlín

NADACE
TOMÁŠE
BATI®

Týden Baťa 7. – 11. 9. 2020

4. ročník

program

pondělí 7. září	16.00 hodin Jak se žilo ve vile Tomáše Bati (komentovaná prohlídka). 17.00 hodin Sourozenci Baťovi (přednáška).
úterý 8. září	16.00 hodin Jak se žilo ve vile Tomáše Bati (komentovaná prohlídka). 17.00 hodin Ideál batovské ženy (přednáška).
středa 9. září	17.00 hodin Maloval jsem velškána. Beseda se slovenským umělcem Jozefem Stančikem, který vytvořil největší koláž Tomáše Bati.
čtvrtek 10. září	16.00 hodin Jak se žilo ve vile Tomáše Bati (komentovaná prohlídka). 17.00 hodin Podnikatelský příklad Tomáše Bati (přednáška). Představení knihy Nedělení odpoledne s Baťou.
pátek 11. září	16.00 hodin Jak se žilo ve vile Tomáše Bati (komentovaná prohlídka). 17.00 hodin Jak se žilo ve vile Tomáše Bati (komentovaná prohlídka).

info vstup

Tiskováky a prohlídky mají omezenou kapacitu, je nutné rezervovat si místa na emailu sekretar@batova-vila.cz nebo telefonicky na 577 219 083. Vstupné je symbolické 50/20 korun a bude vyžádáno na vstupních materiálech.

zlín.



Street Art Symposium

As part of this project, graffiti was commissioned in the underpass by the Bata Villa. The selection procedure for the Symposium implementation was carried out in October. A total of 6 artists applied. In the online selection procedure (due to the COVID-19 situation) an artist from Olomouc, Dalibor Vybíral, was selected, who complied with the requirements for depicting the members of the Bata family, Bata company management and main Bata highlights. The work on the project started in the 2nd week of November 2020. The project originated in close cooperation with and the support of the Town of Zlín. A grant for the Symposium in the amount of CZK 40,000 was received from the Culture Fund of the Town of Zlín.

The Symposium lasted 14 days, during which a unique work of art was created, which raised great interest among the public. The Foundation issued a press release that was distributed to nationwide media. As a result, 12 articles, 3 video spots and 2 radio spots were produced. We believe that this activity will find its place among the Foundation projects and will be repeated. The Foundation informed all its supporters about this work of art, and their response was a nice surprise to us. We received a few e-mails and feedbacks thanking us for making the public space more beautiful.



Tomas Bata through Student Eyes – an Exhibition at the Holešov Chateau

The Foundation has had long-term cooperation with the Secondary Furniture Making and Business School in Bystřice pod Hostýnem. The students of this school exhibited their works in the Holešov chateau premises. The exhibition was opened in the presence of the managing director of the Foundation on 15 September 2020. Apart from the student works, the unique picture of Tomas Bata can be viewed here. The Foundation agreed to loan out the picture for the exhibition.

The exhibition had two parts. The first part was inspired by the legacy of Tomas Bata and could be viewed for free in the corridor on the first floor of the chateau. The second part was devoted to antique furniture and wood furniture design and could be viewed in the rooms at the back part of the gallery.

15 September 2020



SoContest “WE HAVE RAISED THE MONEY” (MÁME VYBRÁNO)

The Foundation won in the category of financially most successful collection of the contest “WE HAVE RAISED THE MONEY” that is annually announced by the Institute for Monuments and Culture (Institut pro památky a kulturu, o.p.s.). This collection was announced for the manufacture of the model of Junkers F 13 aircraft for the Tomas Bata Memorial in Zlín.

The Institute for Monuments and Culture is a non-profit organisation that operates the portal PROPAMÁTKY (FOR MONUMENTS), organizes conferences and implements cultural heritage funding projects.

The formal announcement of the results of the contest “WE HAVE RAISED THE MONEY” was held in the Dominican Monastery in Prague on 15 September 2020; the Foundation was awarded a certificate.



Educational Videos

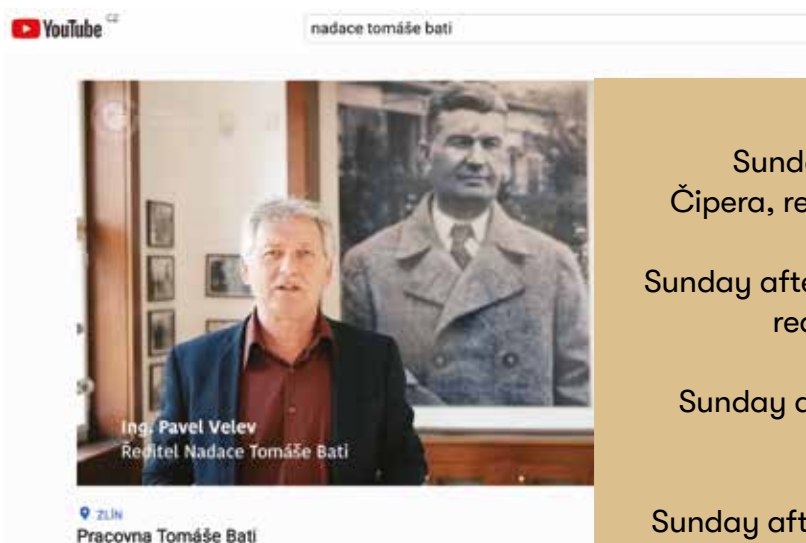
In 2020, the Foundation prepared a series of educational videos. The first one of them was a guided tour round the Tomas Bata Villa, which was followed by short video reports from the Bata Academy and at the end of the year, we prepared our first video seminar – Think like Tomas Bata.

Video spot of a guided tour round the Tomas Bata Villa



During the lockdown we prepared for the fans of the Bata legacy 4 short video spots, in which the visitor is guided round the T. Bata Villa. Each video lasts about 4-5 minutes. The videos have become a great content for social media and are very frequently shared on social media. We post the videos each Sunday with the intention of providing substitute Sunday programme in view of the limited possibilities to attend cultural events due to the lockdown. The videos are followed with great interest. At the same time, a single longer video will be produced from the individual videos, which will be used as educational material on Tomas Bata and his villa in Zlín for elementary and secondary schools.

March, April 2020



Sunday afternoon in the hall of Dominik Čipera, reach 21,000 persons, 1,177 viewings

Sunday afternoon in the study of Tomáš Baťa, reach 13,300 persons, 2,100 viewings

Sunday afternoon in the hall of Jan Antonín Bata, reach 10,000 viewings

Sunday afternoon in the hall of Marie Baťová, reach 6,000 viewings



2020 Bata Academy – short educational videos

During the Bata Academy held in Bratislava in 2020, video recordings were made. Gabriela Končítiková participated in the selection shots from the recordings. 3 to 5 promotional videos were produced from each Academy lecture, which will be used both by the Foundation, and the Association of Slovak Entrepreneurs. The production of the videos was paid for by the Association of Slovak Entrepreneurs.

December 2020

Think like Tomáš Baťa

In view of the COVID-19 pandemic and the shift of the Foundation's activities to an online platform, extensive works on a creative concept for videos from lectures started. We are aware of the necessary transformation of "live" lectures to an online version.

We prepared a new educational programme called Think like Tomas Bata. The series is divided into 10 chapters (10 separate videos).

The theme is called How to be useful to yourself and your company. The theme is divided into 10 separate chapters (10 videos]. The average duration of each video is 6 minutes. Each video may be used both independently, and as part of an hour-long lecture. The videos were sent to SEDUO that offers educational programmes for business managers, human resources managers and marketers. The videos were, however, refused. Currently this series of videos is available to purchase online at the Foundation Website. This is a pilot project; based on the experience obtained and response to the offered videos, we will continue in producing educational videos.

MYSLI JAKO TOMÁŠ BAŤA

I.

s Gabrielou
Končítíkovou



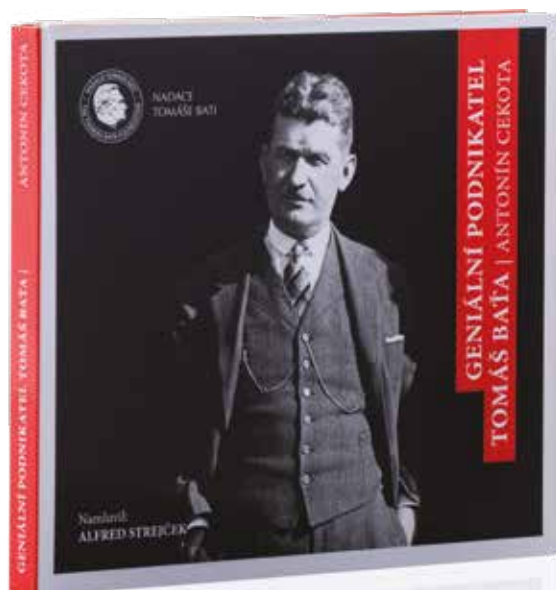
Topics of the videos:

1. Put yourself in the first place
2. Service
3. Time is the most precious capital
4. Don't be afraid of responsibility
5. 100% plan = 70 % capacity use
6. Be transparent
7. Experience cannot be bought
8. Discipline creates freedom
9. Be a role model
10. Take a rest

Publications

In 2020, the Thomas Bata Foundation produced two audiobooks. A new book was published – Sunday Afternoon with Tomáš Baťa by Zdeněk Pokluda. We also reprinted a publication by Josef Vaňhara A Tale of One man and One City. Due to great interest, we reprinted also the book The Bata Management System.

Audiobook Entrepreneur Extraordinary Tomáš Baťa



In January-April 2020, we prepared an audio version of our bestseller – Entrepreneur Extraordinary Tomáš Baťa. The voice of Tomáš Baťa was dubbed by the famous Czech dubber Alfred Strejček. All costs of the project were covered by the company Fosfa a.s. This sponsorship gift allowed us to offer the book to senior homes and schools for free during the lockdown due to COFID-19. The audiobook can be bought at the website of the Thomas Bata Foundation and through partner online stores such as alza.cz and others.

The audiobook is 8 hours long.



Audiobook Affluence for All

In the same period, we produced also the audiobook Affluence to All. This book was supported by the company Imperial Gold s.r.o. This audiobook represents the first text of Tomáš Baťa on money management and financial literacy.

The audiobook can be bought at the website of the Thomas Bata Foundation and through partner online stores such as alza.cz and others.

The audiobook is 1.5 hours long.

Sunday Afternoon with Tomáš Baťa. Zdeněk Pokluda.

The Thomas Bata Foundation prepared in cooperation with the Tomas Bata University a new book by the Zlín historian Zdeněk Pokluda, which contains 52 short stories about the personality and manner of thinking of Tomáš Baťa. 1,500 copies of the book were published by Grasp; the book is a paperback and has 158 pages.

August 2020, 2,000 copies were printed



A Tale of One Man and One City. Josefa Vaňhara

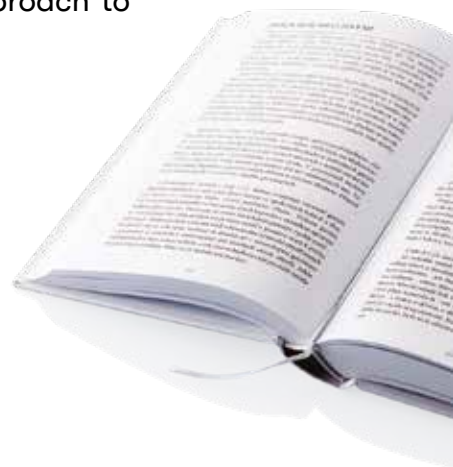


The Foundation printed the book by Josef Vaňhara A Tale of One Man and One City. Josef Vaňhara ranked among the leading editors of the Bata company papers and was, among others, a talented photographer.

He used his sense for a quality journalism also in the writing of this book. He readably describes the personality of Tomas Bata, important directors and representatives of individual departments of the company and individual manufacturing branches. He did not omit architects, filmmakers, doctors or journalists who helped to create the picture of the then Zlín.

The Bate enthusiasm and dynamics can be felt throughout the story. The individual chapters describe how the opinion of Tomas Bata on the man, trust in the man and his approach to work formed.

September 2020,
1,500 copies were printed



FOSFA
we live to give

ZÁKLADNÍ ZÁSADY BAŤOVA SYSTÉMU ŘÍZENÍ

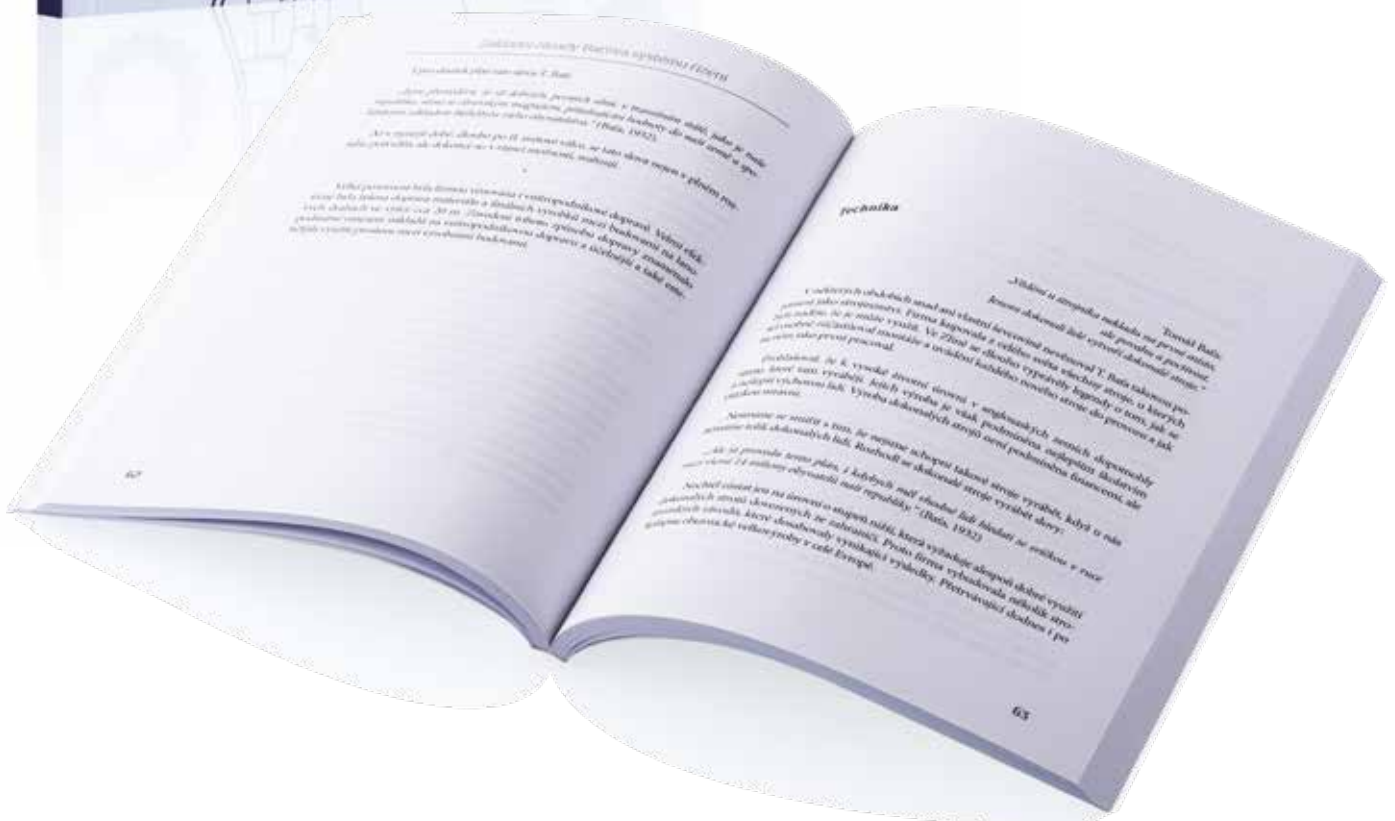
ZDENĚK RYBKA



Principles of the Bata Management System. Zdenek Rybka. Reprint

Following the success of this book by Zdeněk Rybka, of which 1,500 copies were printed in 2016, we decided to reprint 1,000 copies of the book.

December 2020



Exhibitions

In 2020 the Thomas Bata Foundation opened two new exhibitions – “Bata’s Pedicurist” and “Impossible – No Way“.

Bata’s Pedicurist – exhibition opening



Baťovský pedikér

VÝSTAVA MATERIÁLŮ Z POZŮSTALOSTI PRVNÍHO BAŤOVSKÉHO PEDIKÉRA FRANTIŠKA KOCOUREKA

Poděkování patří Janku Marešovi a rodině Františka Kocourka za poskytnutí originálních a zvláštních materiálů, MUDr. Marii Šmolkové za odborný dohled a Jitce Vytlačkové za poskytnutí dědičných pedikérských potřeb.

The unique exhibition of pedicure in the First Czechoslovak Republic was created in cooperation of the Thomas Bata Foundation and the Museum of South-East Moravia. Based on documents, objects and recollections of the pioneer of pedicure, the Bata man František Kocourek, 16 panels of documents and photographs, including exhibits of original pedicure tools, were produced. The exhibition was opened by the director of the Museum, Ing. Pavel Hrubec, and the director of TBF, Ing. Pavel Velev. The content of the exhibition was explained by the curator, Mrs. Hana Kuslová.

Within the framework of the exhibition, a lecture and guided tour round the Bata Villa was agreed for the Association of Pedicurists of the Czech Republic, which was then carried out by Ing. Pavel Velev in July 2020.

13/02/2020, B. 14, ground floor,
100 persons



**„Nejde
– neexistuje!“**

Plnobarevný
baťovský svět

VÝSTAVA

15. 9. – 1. 11. 2020

kavárna Továrna, 13. budova

Vernisáž 15. 9., 17.00 hodin

**NADACE
TOMÁŠE
BATI***

Historie Tomáše Baty,
Dobruška 216, 750 01 Zlín

Exhibition of colorized historic photos of the old Zlín “Impossible – No way!”

The Foundation prepared a singular exhibition of a series of photos of the old Zlín and the Bata factory dating from the 1920s and 1930s. The twenty digitally colorized, originally black and white, photos taken by renowned Zlín photographers present unimaginable period visions, which Zlín of the Bata era managed to materialize. The Foundation provided a grant of CZK 20,000 for the colorizing and receive also a grant of CZK 23,400 from the Culture Fund of the Town of Zlín. We had posters and postcards produced from the photo series to be sold at the exhibition. The exhibition was opened on 15 September in the premises of the “Factory café” in Building 31 of the former Bata factory area. Due to the government measures against COVID-19, the exhibition had to close after only a week.

Currently, the exhibition can be viewed online on the Foundation’s Website.

We plan showing the exhibition also in the following towns: Otrokovice, Hulín, Třebíč, Sezimovo Ústí, Svit pod Tatrami, Partizánské
15/09/2020 – 01/11/2020

Bata's Pedicurist – exhibition in the Bata Store in Zlín

The exhibition, which was shown in the Museum of South-East Moravia in February, was offered to be shown in the premises of the Bata Store in Zlín at Dlouhá street. The exhibition attracted great interest, but due to government measures against COVID-19, it was again closed on 25/12/2020. After agreement with the Bata company, the exhibition will again open when the measures have been lifted, in order that the exhibition can be seen by as many people as possible.

December 2020

Grants received from the Culture Fund of the Town of Zlín

The Foundation responded to an invitation of the Town of Zlín to file a project to be funded from the Culture Fund. We participated with the following projects:

1. Exhibition of colorized original black and white photos of Zlín of the 1930s Impossible – No Way (Nejde – neexistuje) (grant received in the amount of CZK 23,400)
2. Street Art (commissioned graffiti in the underpass by the Bata Villa (grant received in the amount of CZK 40,413)
3. Bata Week (grant received in the amount of CZK 16,563)
4. Exhibition The Pedicurist of the Bata Company (grant in the amount of CZK 13,250)

Trademark – Nadace Tomáše Bati

New corporate design manual and web of the Thomas Bata Foundation

We planned innovation of the design manual and new web of the Foundation for a long time already. We needed a new design now only of our websites, but also all information and administrative materials, together with new modifications of the Foundation's logo. We place great emphasis on a new modern client friendly e-shop which connected to the accounting system. Following a procurement procedure, the Zlín based company MIUZA was selected out of 3 candidates, which started to work on this project with the Foundation in March.

At the end of June, we launched the new Foundation's Website www.nadacetomasebati.cz, including the e-shop. In November, proofreading of the English parts of the Website was completed, texts were added, e-shop pilot operation carried out – receipt of payments from abroad and displaying the e-shop content in browsers.

The screenshot displays the website's header with the logo 'NADACE TOMÁŠE BATI' on the left and a navigation menu with items: 'nadace', 'granty', 'víla', 'služby', 'obchod', 'odkaz Bata', 'kontakt', a shopping cart icon, and 'CZ'. The main content area features a large quote on the left: '„Naším cílem je sloužit společnosti, tuto myšlenku mi vštěpoval už můj otec.“' attributed to 'Thomas Bata jr.'. To the right of the quote is a black and white portrait of an elderly man in a suit, identified as Thomas Bata jr., sitting at a desk. On the far right, there are vertical social media icons for 'Instagram' and 'facebook'.

Grant Google

We participated in a selection procedure announced by Google with the new Website and we were selected for the Google Grants programme. We received a grant for the creation of advertising campaigns from Google. The grant is for 1 year and each month we were given USD 10,000 per month in Google Ads to be spend on promotion.

Using Social Media management software: ZoomSpfere and Facebook manager

In view of the current quarantine measures, we started to use more social media management software as we wish to use social media more the Foundation's sales channel. We started to use the above software for efficient presentation on social media. The software was provided to us for free as we are a non-profit organization (savings of CZK 20,000 per month). The use of this software allows us not only efficiently administer social networks, but we also have a detail overview of who is the Foundation's customer on social networks, number of visits, number of shares and other statistics. In April, the frequency of the Foundation's FB increased by 48%, i.e. 512 new users.

Merchandise – Baťa Edition

Colorized posters and postcards

During the preparation of the Exhibition “Impossible – No Way”, we prepared new posters and postcards for sale. They include a selection of the 3 most successful colorized photographs of Zlín of the Baťa era. Concurrently we prepared a set of postcards.

We also made a poster and postcards from the already finished picture by Jozef Stančík. The picture was presented to the public in September during the Baťa Week.



Pens and pencils

In view of the new design manual, we have also created a new offer of goods related to the Baťa legacy. In the first stage, the new items offered will include pens and pencils to support the sale of the books on offer. The new items will be offered gradually in the Foundation's e-shop.

We have prepared a total of 9 variations. The new products are manufactured solely by Czech companies.



A diary with motivational quotes from Tomas Bata

In cooperation with Baťa a.s. Dolní Němčí, we print the quotes on diaries that are accompanied with a new set of stationery with quotes and slogans from Tomas Bata.



TBF's E-SHOP

During the COVID-19 pandemic, the TBF's e-shop has become the most important place to sell our educational activities and goods.

Our objective is to constantly offer new goods for the fans of the legacy of Tomas Bata in the TBF's e-shop. In 2020, a total 90 online orders, 347 items were sold for a total of CZK 52,936 exclusive of VAT.



Tomáš Baťa

3. dubna 1876 - 12. července 1932

Pravého úspěchu docílíme, až naučíme lidi řídit svoji práci a to bude tím snadnější, čím větší prospěch z toho budou mít.

Nebojte se ničeho

Nebezpečí? Nejvíce lidí umírá v posteli, když se přestali hýbat. Zastavíte-li se, jste mrtvým. A když se zpomalíte, jste mrtvým napolo. Svět byl, je a bude nebezpečným vždycky. Život je pohyb, nehybnost je smrt.

Odměnou vítěze je právo a příležitost sloužit druhým.

Zbavme se své malosti a velikost nás nalezne sama.

Nehoňte se za penězi. Kdo se honí za penězi, ten je nedohání nikdy. Služte! Když budete sloužit podle svých nejlepších sil, nebudete moci uniknout penězům.

Když se ocitnete ve slých dobách, génius vám z nich nepomůže. Tehdy nezbyvá nic, nežli jednat a pracovat. V jednání a práci je život a jenom život vám ukáže, jak jednat a pracovat moudře.

Náš zákazník - náš pán

Chcete být vůdci práce mnoha spolupracovníků? Chcete-li s nimi vybudovat závod, vybudujte napřed sebe.

Konejme jen takovou práci, která slouží veřejnosti. Obchod je služba lidu. Čím důkladněji pochopí obchodník tuto pravdu, tím více bude s to rozšiřovat okruh lidí, kteří budou stát o obchodní spojení.

Jde mi o to, aby každý spolupracovník v podniku znal účetnictví. Chci, aby znal v číslech všechno, co se týká jeho práce.

NADACE
TOMÁŠE
BATA®

Uspořádejte svoji životasprávu tak, abyste se uschoptli k velikým výkonům duševním a fyzickým.

www.nadacetomasibatati.cz

Bud' příkladem

Motivational poster with the quotes from Tomas Bata

The poster was produced in 2 sizes, A4 and A3. The objective of the Foundation is to deliver Bata ideas into Czech companies. This poster will be offered as a suitable decoration into offices and common parts of the working premises.

Anniversaries and Remembrance Events

88th anniversary of the tragic accident of Tomas Bata

On 13 July 2020, the Townhall of the Town of Otrokovice organized a commemorative meeting at the monument remembering the death of Tomas Bata. The meeting was attended by representatives of the Town of Otrokovice, local associations and institutions. A speech was given by the Vice-Mayor of Otrokovice, Petr Ťopek, and the Managing Director of the Foundation. Together they laid flowers by the monument. TVS television channel made a recording of the meeting and interview with the Managing Director of the Foundation.

The Foundation laid flowers on the tombs of T. Bata and J. Broucek and by the statutes of T. Bata in front the TB University and Building 21.

13/07/2020



The screenshot shows a YouTube video player interface. At the top, the search bar contains 'nadace tomáše bati'. The video player shows a man in a dark suit and white shirt, holding a book. The text 'KDO SI DŮVĚŘUJE, UMÍ ŽÍT' is overlaid on the right side of the video. Below the video, the title 'TOMÁŠ BAŤA - 88 let inspirace' is displayed, along with '2 057 zhlédnutí • Premiéra: 14. 7. 2020'. The channel name 'Nadace Tomáše Bati' and '71 odběratelů' are visible at the bottom left. A red 'ODEBÍRAT' button is at the bottom right.

Remembering the death anniversary of Tomas Bata, Jr.

On 1 September, we remembered the death anniversary of Tomas Bata, jr., the son of the founder of the company, Tomas Bata. Tomas Bata, Jr. was born in Prague on 17 September 2014. He grew up in Zlín where his father supervised his strict upbringing. Since his young age he learned languages, he studied also in England and Switzerland. He got trained as a shoemaker in Zlín and gradually he was entrusted with managerial positions involving responsibility. During World War II, he managed the factory in Batawa, supported the exiled Beneš government and the efforts of the Allies. After the war, he consolidated the business and brought it to the top level - in 1981 the company employed almost 90,000 persons and operated 99 factories, in which 300,000,000 pairs of shoes were manufactured. In 1984, he handed over the company management to his son Thomas G. Bata and worked as a consultant for the company. In 1989 he came to Czechoslovakia and re-started his company business here.

01/09/2020

Remembering the birth anniversary of Tomas Bata, Jr.

On 17 September we remembered the 106th birth anniversary of Tomas Bata, Jr. Flowers were laid by his bust by the Bata Villa and the tomb at the Forest Cemetery. We have also published his biography and important positions that he held at the Foundation's Facebook profile.

17/09/2020



Tombs at the Forest Cemetery

Based on our long-term experience of the lack of knowledge of the public about which members of the Bata family are buried here, we decided to place descriptive notices for better orientation and information of the public. The Foundation is taking regular all-year care of the tombs of the Bata family and remembers the anniversaries of the individual family members.

Media Activities and Outcomes

During the lockdown, when the lecturing activity could not have been pursued, we focused on presentation of the Thomas Bata Foundation in the press.

We did very well and our articles have been receiving positive comments. Nine of the articles were intended for specific media that is read and followed by our target audience – entrepreneurs and managers.

We established cooperation with:

Be the Best (printed medium) - 3 articles

forbes.sk (online) - 3 articles

startitup.sk (online) - 2 articles

podnikaj.sk (online) - 3 articles

12 articles were issued, which promoted the TBF's activities in the daily press (Bata Week, audiobooks, new books, interview with Pavel Velev, picture of Tomas Bata).

Articles published in forbes.sk a startitup.sk had a big reach – the biggest number of shares was 2,280, average number of shares was 780. The average organic reach of the articles was 72,000 readers at forbes.sk.

“Be the Best“ magazine - presentation

The Foundation participated in the preparation of the content of an issue of the prestigious magazine “Be the Best“ with the theme of Bata Phenomenon. The Foundation prepared several texts and arranged an interview with 5 entrepreneurs who have been using the Bata Management System Principles in their work. The magazine was presented at an event held in Prague in Sovovy mlýny, which was attended by Pavel Velev and Gabriela Končítíková on behalf of the Foundation.

14/01/2020



Weekend broadcasting about T. Bata and his philosophy today

On Saturday (12.35-13.00) and on Sunday (17:05-17:30) Radio Z broadcasted an interview with Gabriela Končítíková, the Project Manager of the Thomas Bata Foundation.

The presenter Ondřej Albrecht asked her not only questions about the fundamentals of the Bata philosophy, but also why important today's entrepreneurs are inspired by it.

99 Sweet Dots of Marie Baťová in live TV broadcasts of the Ladies' Club (Dámský klub)

The last week in June, we had an opportunity to promote for free the book 99 Sweet Dots... in the live broadcast of the popular program Ladies' Club at the Slovak national TV.

Gabriela Končítiková presented three recipes according to Marie Baťová and spoke about the Foundation's activities, the life of Marie and Tomas Bata, as well as about how can the Bata legacy be applied today in each of the live broadcast.



Principles of the Bata Management System – live

Gabriela participated as a guest in two podcasts. The first one was for the programme “Road to Success” and the other one for the programme “Key to Success”. Both the podcasts focused on the legacy of Tomas Bata its appeal society today. Both the podcast are available on YouTube.

The first one had 712 and the second one had 1,228 listeners.

Trilogy of articles on Forbes.sk

“Put yourself in the first place”, is a quote of Tomas Bata. The Foundation managed to place for free an article on the Bata service in the Slovak magazine Forbes.

Within 24 hours, the articles received more than 1,000 shares and we expect increased interest in the Bata Academy or individual Bata Lectures.

30/07/2020

As part of cooperation with Forbes Slovakia, we prepared a second article on the theme praise according to Bata.

19/08/2020

The third article that the Foundation managed to gratuitously publish in the online version of the magazine Forbes Slovakia deals with a part of the Bata philosophy. The philosophy says that learning to work is not a problem, but learning to rest effectively is a problem. It is important that people realize the importance of getting regular and enough rest.

Forbes

TÉMY SPECIÁLY A REBRÍČKY ESPRESSO BRANDLAB PODUJATIA VYDANIE PREDPLATNÉ KNIHY

Na prvom mieste majte seba, hovorieval Tomáš Baťa. Prečo je také dôležité starať sa o seba?

6 MINÚT • AKO BYŤ LEPŠÍ • GABRIELA KONČITÍKOVÁ, PROJEKTOVÁ MANAŽÉRKA NADÁCIE TOMÁŠA BAŤU, LEKTORKA A SPISOVATEĽKA

30. JÚLA 2020

Dokončím pracovné povinnosti, potom sa poverujem priateľom, rodičom, postarám sa o deti, vyhoviem partnerovi, šéfovi, a keď vyhoviem všetkým, potom budem mať konečne čas aj pre seba. V pokoji sa najem, vyspím alebo si niečo prečítam... Väčšina z nás to má v živote asi podobne. Najprv všetci ostatní a všetko ostatné, a až potom prichádzam na rad ja. No takto to nefunguje. Žiadne potom neexistuje. Vždy prichádzajú nové a nové požiadavky a my sa im s dobrým úmyslom snažíme vyhovieť.

GABRIELA KONČITÍKOVÁ, PROJEKTOVÁ MANAŽÉRKA NADÁCIE TOMÁŠA BAŤU, LEKTORKA A SPISOVATEĽKA

TÉMA AKO BYŤ LEPŠÍ

Hlavné foto: Archív Nadácie Tomáša B.

Cooperation with the Czech Television on the programme “Guys in Action” (Kluci v akci)



The Foundation has become an important partner for the preparation of the December episode of the famous Czech cooking programme „Kluci v akci“. This episode was filmed in the Bata Villa premises. Pavel Velev presented the mission and activities of the Foundation and main principles of the Bata Management System. G. Končítíková introduced the Marie Bata’s dessert cookbook and the cuisine in the Bata family. A recipe of Marie Bata for mead ginger breads cookies was presented. The programme of the Czech Television “Kluci v akci” was broadcasted at an exclusive time on 05/12/2020.

11/11/2020

Publishing and article on Femminity.sk

An article Self-Confident Women was published in the prestigious Slovak woman magazine, in which G. Končítíková presented the life of the Bata women, their way of thinking and self-fulfilment. The 4-page article was published both in paper and electronic form.

November 2020



Interview for the Czech Radio (Český rozhlas) on the theme of Christmas in the Bata Era

On 12/12/2020 Gabriela Končítíková prepared for the Czech Radio (nationwide transmission) a programme about Christmas in the Bata era. Also an online article was created from the 15-minute interview, which received big number of shares.

12/12/2020

Lecturing Activity and Guided Tours of the Tomas Bata Villa

Commercial lectures

18/01/2020, CE-PA Zlín, 25 persons

24/01/2020, CE-PA Zlín, 28 persons

19, 21/02/2020 Madal Bal, 30 persons

17/06/2020, higher education institution PIBS, in Prague, 13 persons

17/01/2020, PROMENS Zlín, 25 persons

18., 20/02/2020 Madal Bal, 30 persons

21/02/2020 Promens Zlín, 25 persons

17/06/2020, Andy Winson – in the Bata Villa, 25 persons

18/06/2020, CAFIN - in Prague, 30 persons

19/06/2020, DENTAMED - in Prague, 20 persons

09/07/2020, Madal Bal Zlín, 25 persons

11/09/2020, private company Allrisk Slovensko – Horna Tižina, 80 persons

16/09/2020, Association of Female Entrepreneurs of the Central Bohemian Region - chatteau Berthold near Prague, 42 persons

imperialgold.sk

Vianočný "Zlatý Webinár"

Získaj aj TY jedinečné informácie úplne
ZADARMO priamo z pohodlia domova.

Špeciálny hosť: Ing. Gabriela Končítiková z Baťovej Akadémie

Téma: Systém vzdelávania, dôležitosť
finančnej gramotnosti a základné
podnikateľské princípy
Tomáša Baťu

19.12.2020
od 19.00 hod.

Video lecture for Imperial Gold

A video lecture by Gabriela Končítiková was produced for and sold to the Slovak company Imperial Gold.

Topic: Financial literacy within the Bata Management System. Price of the seminar EUR 399.

19/12/2020, online, 170 participants

Online Webinar for JA Slovakia

Topic: Personality of Tomas Bata as the main inspiration for beginning young Czech and Slovak entrepreneurs and their teachers. For free for JA.

The webinar was held in the form of an interview between Gabriela Končítiková and the webinar presenter. Based on the webinar, a demand for Bata Lectures increased, namely at secondary school in Slovakia. This demand will be satisfied by online lectures to be conducted by Pavel Velev and Gabriela Končítiková.

08/12/2020, online, 300 participants



Guided Tours of the Bata Villa

01/01/2020,	German tourists, 45 persons
20/02/2020,	students of gymnasium Přerov, 40 persons
27/02/2020,	Ms. Červíčková, 6 persons
18/06/2020,	Mr. Filip, 5 persons
29/06/2020,	Ms. Maloušková, 8 persons
07/07/2020,	Mrs. Hrbková, 4 persons
07/07/2020,	Mrs. Jirásková, 6 persons
18/07/2020,	Society of Pedicurists of CR and SR, 35 persons
21/07/2020,	Mrs. Jankovská, 2 persons
21/07/2020,	Mr. Matěj Vondřich, 8 persons
22/07/2020,	Mrs. Žižlavská, 4 persons
23/07/2020,	Mr. Pfortner, 3 persons
29/07/2020,	Mrs. Švardalová, 4 persons
30/07/2020,	Mrs. Housková, 7 persons
04/08/2020,	Klára Armstrong, 4 persons
05/08/2020,	Mrs. Dorotziaková, 5 persons
05/08/2020,	Mr. Pijáček, 4 persons
11/08/2020,	Mr. Chovanec, 8 persons
12/08/2020,	Mrs. Šuchová, 2 persons
12/08/2020,	Mrs. Glazarová, 6 persons
13/08/2020,	Mrs. Košařová, 5 persons
14/08/2020,	Mr. Baťa, 9 persons



Student Programmes



Contest for Potential Managers – international contest

The Foundation and JA Czech organized the 12th year of the international contest intended for students of Czech and Slovak economic universities and higher education institutions. During the local and final rounds, the contestants had to prove sufficient economic knowledge, ability to manage a company and strong nerves, ability of teamwork, communication and fast decision-making. The contestants use the JA TITAN interactive computer simulation in English. After 7 local rounds, 6 teams made it to the finals. Due to the coronavirus situation, the contest management decided that the finals would be held without the physical presence and will be held online. The online finals were held on 11 June 2020 from 01:00 to 04:00 p.m. The prizes for the winners were provided by the Foundation. The winners received vouchers for the Alza e-shop in the value of 2xCZK 2,500; the 2nd place received vouchers in the value of 2xCZK 1,500; and the 3rd place 2xCZK 1,000, plus they received books published by the Foundation. The contest partners were Hewlett Packard Enterprise and JA Alumni Czech.

March-June 2020

FameLab – Let's Have Fun with Science (international competition)

For 9 years already, the Foundation cooperates with the British Council on organizing the contest FameLab – Let's Have Fun with Science for young scientists. The main aim of the competition is to promote science and research. This year was affected by the coronavirus pandemic and had to be held online. The Foundation co-financed the MasterClass educational programme for the finalists and awarded the prize of E audience during the finals.

November 2020



Culture and Society Development

Preparation of texts for the Zlín Architectural Manual

The Thomas Bata Foundation is a partner of the project Zlín Architectural Manual (ZAM) and prepared texts for this project. It namely prepared texts describing the Tomas Bata Villa, personality of Tomas Bata, personality of J.A. Bata. The texts contained 20 pages and were written under the supervision of Pavel Velev. The texts form part of the online version of the manual and will also become part of the printed version.

This project has been further developing and the Thomas Bata Foundation has cooperated on uniform presentation of the architectural legacy of Bata's Zlín.



“Sinuhe, the Bible and the Patriarchs”

Přednáška
Doc. Jiřího Janáka, Th.D.
Český egyptologický ústav

NAŘADĚNÍ
TOMÁŠE BATO

Egyptian
Sinuhe
and the biblical
patriarchs

Příběh o Sinuhetovi je jedním z literárních klenotů starého Egypta.

Přestalo být již mezinárodní přelomení i spolupracovník do starého vesmíru Mika Waltariho (1908-1979), stále byli nejen badatelů a laičů. Doc. Jiří Janák se ve své přednášce bude zaměřovat nad významem Sinuhetova vyprávění v rámci staroegyptského náboženství i královské ideologie a také jej porovnávat s postavami biblických prarodáků a jejich příběhy. Co přemělo Sinuheta opustit milovanou zemi, jaká Schenmutatovi pravidla na Předním východě a to měl společného s Josefem, Davidem nebo Šósem?

16. ledna 2020 18:00 hodin

BAŤOVA VILA ZLÍN • VSTUP 70 Kč
rezervace místa nutná: sekretariat@batova-vila.cz

www.bato.cz 825 459 181 www.batova-vila.cz www.facebook.com/batovavila

This lecture given by doc. Jiří Janák from the Czech Institute of Egyptology represents yet another one in the cycle of lectures for the public. The story of Sinuhe ranks among the literary jewels from Ancient Egypt. Despite having been translated many times and made into the famous novel by Mika Waltari (1908–1979), it still attracts interest of both researchers, and amateurs.

Doc. Jiří Janák from the Czech Institute of Egyptology of the Faculty of Arts of Charles University pondered in his lecture the significance of Sinuhe’s story within the framework of the Ancient Egyptian religion and the royal ideology and compared them to the biblical patriarch and their stories.

What made Sinuhe leave his beloved country, what adventure he experiences at the Near East and what did he have in common with Joseph, David or Job?

16/01/2020, 80 persons

Přednáší Mgr. Lucie Vendelová Jirásková
Český egyptologický ústav

NADACE
TOMÁŠE BATI

Cestování ve starověkém Egyptě

Cestování ve starověkém Egyptě bude věnováno různým druhům dopravy a účelům cest. Podíváme se na to, kam Egypťané putovali, jaké o tom máme doklady a jak se v průběhu dějin proměňovaly dopravní prostředky.

13. února **18:00**
2020 hodin

BATOVA VILA ZLÍN • VSTUP 70 Kč
rezervace místa nutná: sekretariat@batova-vila.cz

vila info ☎ 605 459 581 🌐 www.batova-vila.cz 📘 www.facebook.com/batovavila

Travelling in Ancient Egypt - lecture

Travelling in Ancient Egypt was made using different means of transport and the purpose of the travel varied. We looked where Egyptians travelled, what evidence we have and how the means of transport evolved. The routes led mainly on the Nile, which was a quite common means of transport. However, they also set on longer voyages in the name of the ruler in search of sources of material, i.e. into deserts or even further over the sea to more distant places, such the ancient kingdom Punt. Thanks to it, we learned about the ports on the shore of the Red Sea or the caravan routes in the western desert, inscriptions at Sinai or in the eastern desert. The lecture was given by Mgr.

Lucie Vendelová-Jirásková, Czech Institute of Egyptology

13/02/2020, 50 persons

May 1st Celebrations

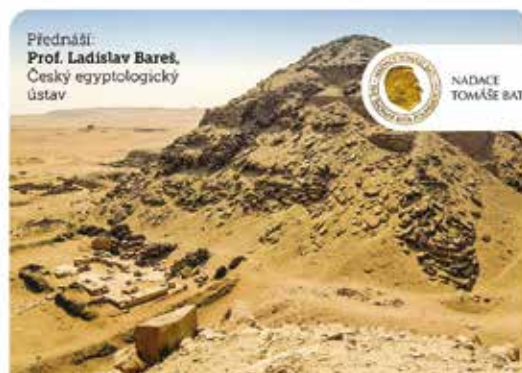
The preparations for the 22nd year of the May 1st celebrations started already in January. Written contracts were made with most of the performers and the programme was prepared. We started to work also on the graphic design of the invitations, posters and banners. Unfortunately, this year celebrations had to be cancelled due to the measures to prevent the spreading of Covid-19.



Day Camp Inspiration Zlín

The Foundation provided for a reduced price the premises of the Bata Villa and gardens for the holding of the day camp for children. A guided tour round the Bata Villa was provided as part the camp.

13 – 17/07/2020, 15 children



Abúsír v 1. tisíciletí př. Kr. Sláva a úpadek staroegyptského pohřebiště

Staroegyptské pohřebiště u Abusiru je známé především díky výsokým pohřbením komplexním čtěl faraonů z doby 5. dynastie, ale i v 1. tisíciletí př. Kr. začalo krátké období slávy.

22. září 2020 18:00 hodin



BAŤOVA VILA ZLÍN • VSTUP 70 Kč
rezervace místa nutná: sekretariat@batova-vila.cz

VÍCE INFO: ☎ 602 459 181 🌐 www.batova-vila.cz 📘 www.facebook.com/batovavila

Abusir in the 1st millenium – lecture by Ladislav Bareš

A lecture of prof. Ladislav Bareš (Czech Egyptology Institute Prague) about the latest discoveries of Czech Egyptologists in Abusir – the biggest Greek burial grounds in the Egyptian territory from the period before the arrival of Alexander the Great.

22 September 2020, 45 persons



Wedding ceremonies

The Foundation has provided its historic premises of the Bata Villa for the holding of wedding ceremonies. This year, only two wedding ceremonies were held due to the COVID-19 pandemic:

29/02/2020, Ms. Jandová, 140 persons

06/06/2020, Ms. Martínková

INDEPENDENT AUDITOR'S REPORT

To the Single Member of **Nadace Tomáše Bati, Gahurova 292, Zlín**

Audit Opinion - UNQUALIFIED

We have audited the accompanying financial statements of Nadace Tomáše Bati (hereinafter also the "Company") prepared in accordance with accounting principles generally accepted in the Czech Republic, which comprise **the balance sheet as at 31 December 2020, the income statement, and notes to the financial statements**, including a summary of significant accounting policies and other explanatory information. For details of the Company, see Note 1 to the financial statements.

In our opinion, the financial statements give a true and fair view of the financial position of Nadace Tomáše Bati as at 31 December 2020, and of its financial performance and its cash flows for the year then ended in accordance with accounting principles generally accepted in the Czech Republic.

Basis for Opinion

We conducted our audit in accordance with the Act on Auditors and Auditing Standards of the Chamber of Auditors of the Czech Republic, which are International Standards on Auditing (ISAs), as amended by the related application clauses. Our responsibilities under this law and regulation are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Act on Auditors and the Code of Ethics adopted by the Chamber of Auditors of the Czech Republic and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information in the Annual Report

In compliance with Section 2(b) of the Act on Auditors, the other information comprises the information included in the Annual Report other than the financial statements and auditor's report thereon. The Statutory Authority is responsible for the other information.

Our opinion on the financial statements does not cover the other information. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. In addition, we assess whether the other information has been prepared, in all material respects, in accordance with applicable law or regulation, in particular, whether the other information complies with law or regulation in terms of formal requirements and procedure for preparing the other information in the context of materiality, i.e. whether any non-compliance with these requirements could influence judgments made on the basis of the other information.

Based on the procedures performed, to the extent we are able to assess it, we report that:

- The other information describing the facts that are also presented in the financial statements is, in all material respects, consistent with the financial statements; and
- The other information is prepared in compliance with applicable law or regulation.

In addition, our responsibility is to report, based on the knowledge and understanding of the Company obtained in the audit, on whether the other information contains any material misstatement of fact. Based on the procedures we have performed on the other information obtained, we have not identified any material misstatement of fact.

Responsibilities of the Statutory Authority for the Financial Statements

The Statutory Authority is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the Czech Republic and for such internal control as the Board of Directors determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Statutory Authority is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Statutory Authority either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the above mentioned laws and regulations will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with the above law or regulation, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Statutory Authority.
- Conclude on the appropriateness of the Statutory Authority's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists

related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Statutory Authority regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Report issued by

Name of the audit firm	Ing. Renata Nedbálková
Audit firm address	Nad Stráněmi 4681, 760 05 Zlín
Audit firm licence No.	2098
Date of auditor's report	19 April 2021

Signatures of statutory auditors determined by the audit firm to be responsible for performing the audit in the name of the audit firm



Balance Sheet as at December 31, 2020 (in thousands CZK)

Gross	Assets	Correction	Netto
Fixed Assets	72,152.00	-21,089.00	51,063.00
Financial Assets			31,338.00
Inventory			1,537.00
Cash on Hand			45.00
Current Account			9,512.00
Receivables			575.00
Deferred Expenses and Revenues			28.00
Total			94,098.00

Liabilities

Equity	93,407.00
Funds	0.00
Gains or Losses from Revaluation of Assets	666.00
Payables	27.00
Employees	164.00
Health and Social Security Insurance	96.00
Other Payables	207.00
Estimated Payables	29.00
Deferred revenues	163.00
Accumulated Losses from Previous Years	889.00
Profit/Loss of Current Accounting Period	-1,550.00
Total	94,098.00

Profit and Loss Account as at December 31, 2020 (in thousand CZK)

Expenses

Cost of Organized Events	
Personnel Cost	2,936.00
Other Expenses	3,598.00
Depreciation of Fixed Assets, Securities Sold	2,625.00
Other Expenses	519.00
Contribution Provided	382.00
Profit or Loss for the Current Period	- 1,550.00
Income Tax	0.00
Total	8,510.00

Revenues

Gifts, contributions, grants	4,180.00
Revenues from Principal Activity	2,824.00
Revenues from Financial Assets	1,506.00
Total	8,510.00

Received Subsidies and Gifts, Grants Provided

In 2020, the following subsidies were received from city Zlín:

Project	Amount in thou CZK
Exhibition of colored original black and white photographs Zlín of the 1930s „Not possible - does not exist“	23,400.00
Street Art - controlled graffiti of the underpass at Baťa's villa	40,413.00
Baťa's Week	16,563.00
Exhibition „Baťa's pedicurist“	13,250.00
TOTAL	93,600.00

All the above subsidies were fully used.

In 2020, the following gifts were received

Provider	Amount in CZK	Commentary
The founder BATA SCHUH STIFTUNG	3,900,895.25	
Ing. David Pivec, Zlín	3,600.00	
Dita Charanzová	15,000.00	
Bedřich Köhler, Ostrava	10,000.00	
Berani Zlín s.r.o. Zlín	60,000.00	
Pavel Mašek, Zlín	477.00	
Jan Herman, Otrokovice	5,454.00	Non-monetary gift

The Foundation used in 2020 all the above gifts in the total amount of CZK 3,995,426.25.

In 2020, the Foundation provided the following grants

Recipient	Amount in CZK	Approved by Board of Directors on
JUDr. J. Pospíšil, Holešov / publishing of the book "Treason in Arms"	60,000.00	23/01/2020
J. Stančík, B. Bystrica / Picture of Tomas Bata - collage	68,000.00	23/01/2020
V. Parížek, Zlín / Exhibition Bata's Colourful Zlín	55,000.00	23/01/2020
The Tomas Bata University, Zlín / Startup Weekend Zlín	1,586.00	23/01/2020
Zlínský zámek o.p.s., Zlín / Bata Era of the Zlín Chateau	10,000.00	23/01/2020
Divadlo Scéna, o.s., Kuřín / Theatre fairy tale "Blackbird Brothers"	20,000.00	Per rollam 05/2020
Secondary School of Furniture-Making and Business, Bystřice p. Hostýnem / Exhibition Vision of T. Bata	25,000.00	Per rollam 05/2020
Association of V. Hudeček, Zlín / Violing Academy of V. Hudeček	20,000.00	Per rollam 05/2020
aArchitektura spolek, Zlín / Zlín Architectural Manual	40,000.00	Per rollam 10/2020
The Tomas Bata University, Zlín / Book Bata on All Continents	50,000.00	Per rollam 10/2020
Technologické inovační centrum s.r.o., Zlín / Acceleration programme "My First Million"	17,754.00	Per rollam 10/2020
ALZA – vouchers / Contest for Potential Managers	10,049.00	
Prizes for winners / contest FameLab	4,852.00	

In 2020, 11 grants were provided in the total amount of CZK 382,241.74.

THE THOMAS BATA FOUNDATION®

Gahurova 292
760 01 Zlín, Czech Republic

+420 605 459 181
+420 577 219 083

www.nadacetomasebati.cz
www.facebook.com/batovavila
E-mail: sekretariat@batova-vila.cz

Bank details: UniCredit bank Zlín
50392-006/2700
IČO: 658 22 374
DIČ: CZ65822374

Zlín, 18 June 2021



Approved by:

Rosemarie Bata Blyth
Chairperson of the Board of Directors
of The Thomas Bata Foundation



Ing. Pavel Velev
Managing Director
of the Thomas Bata Foundation