

2016

ANNUAL REPORT VÝROČNÍ ZPRÁVA



THE THOMAS BATA
FOUNDATION

NADACE
TOMÁŠE BATI





To perpetuate the values of community and entrepreneurship that are synonymous with the Bata name through the support of culture, education and youth.

GENIÁLNI PODNIKATEL
MÁŠ BAŤA
1876 - 12. 7. 1932



„Kdo nechce - nedokáže
dnes fantazie, zítra skutečnost
úspěch začíná odvahou
silní milují život
madrá žena - úspěšný muž
překonávej překážky
služba překonává hranice
bez boje není vítězství
čas pracuje pro schopné
odklad - zločej úspěchu
vyhlavou práci neuděláš



NÁŠ ZÁKAZNÍK - NÁŠ PÁN
CO CHCEŠ, MŮŽEŠ
DEN MÁ 86.400 VTEŘIN

KDO NECHCE - NEDOKÁŽE
DNES FANTAZIE, ZÍTRA SKUTEČNOST
ÚSPĚCH ZAČÍNÁ ODVAHOU
SILNÍ MILUJÍ ŽIVOT
MADRÁ ŽENA - ÚSPĚŠNÝ MUŽ
PŘEKONÁVEJ PŘEKÁŽKY
SLUŽBA PŘEKONÁVA HRANICE
BEZ BOJE NENÍ VÍTEZSTVÍ
ČAS PRACUJE PRO SCHOPNÉ
ODKLAD - ZLOČEJ ÚSPĚCHU
VYHLAVOU PRÁCI NEUDELÁŠ

www.batova-vila.cz |  batovavila | #140Ton

www.koma-modular.cz





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Board of Directors

Rosemarie Bata Blyth	Chairperson of the Board of Directors of the Thomas Bata Foundation
Miroslav Adámek	Mayor, town Zlín
Petr Dostál	Personnel Manager, Continental Barum, spol. s r.o.
Jiří Filipec	Consultant
Miluše Hasoňová	Chief Financial Officer, Tescoma s.r.o. Zlín
Karel Ježík	Consultant
Stanislav Knotek	Lawyer
Petr Sába	Rector The Tomas Bata University Zlín

Supervisory Board

Karel Hnilica	Director of B.F.P., Lesy a statky Tomáše Bati, Chairperson of the Supervisory Board
Stanislav Machovec	Chief Financial Officer, Continental Barum, spol. s r.o. Otrokovice
Andrea Kadlčíková	Chancellor, the Thomas Bata University in Zlín

The Foundation Team

Pavel Velev	Executive Director
Gabriela Culík Končítíková	Projects Manager
Jitka Zvolská	Assistant / Secretary
Jana Benková	Accounts Administrator



REPORT ON ACTIVITIES OF THE THOMAS BATA FOUNDATION IN 2016



THE THOMAS BATA
FOUNDATION

NADACE
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Herr Direktor and the Others - Book

The Foundation organized a meeting with the authors of the book, Jaroslav Pospíšil, Hubert Valášek and Hana Pospíšilová, in the Bata Villa. The book describes the era of the Protectorate in Zlín, when the director of the Bata Shoe Company was a German citizen Albert Miesbach. The authors come with new, not yet published documents, which present Albert Miesbach as an honest person who had positive influence on the lives of both the factory workers, and citizens of Zlín. One of the authors, JUDr. Jaroslav Pospíšil (1941, Jankovice u Holešova), has dealt, apart from his long-term legal profession, with nonfiction writing. He concentrates on the issue of the second and third resistance movement.

20 January 2016, 70 persons

Day with Bata

The Foundation regularly organizes so-called “Day with Bata” for companies, which aims to acquaint participants with Tomáš Baťa’s business and life philosophy and with the management system and processes at Bata in the period from 1894 to 1945.

One of the aims is to bring the participants to the atmosphere of Bata’s Zlín, the discussions with the former Bata, the visit of the building 21, the exit by the elevator, offices, a tour of the “Bata Principle” exhibition at the JVM Museum. Set for “Day with Bata” is Tomas Bata’s Villa.

- **Docucom 1/21/2016, 25 persons**
- **Akadémia osobnostného rozvoja Andyho Winsona s.r.o. 4/26/2016, 10 persons**
- **Mettler Toledo Europe 5/10/2016, 15 persons**
- **Albixon 9/16/2016, 45 persons**
- **Albixon II 10/14/2016, 55 persons**
- **2muse Slovensko 10/21/2016, 35 persons**
- **ACO Příbyslav 11/15, 16/2016, 13 persons**

The Secret of Success of Tomas Bata

The Foundation organized a lecture on the occasion of the 140th anniversary of the birth of Tomas Bata. The author of the lecture was PhDr. Zdeněk Pokluda who spoke about the 9 secrets of Bata’s success. The lecture was presented in collaboration with Pavel Velev, managing director of the Foundation, and Gabriela Culík Končítíková.

22 March 2016, 90 persons



Title of the book Herr Direktor and the Others



Bata Day

NADACE
TOMÁŠE BATI

Vis srdečné zve na přednášku historika a spisovatele,
PhDr. Zdeněk Pokluda.

140. výročí narození Tomáše Bati

TAJEMSTVÍ ÚSPĚCHU
TOMÁŠE BATI

22. března 2016, od 18.00 hod.
vila Tomáše Bati Zlín

Visítina: 50 Kč Rezervace: sekretariat@bata-vila.cz | facebook.com/batovila | www.bata-vila.cz



Postage Stamp with Portrait of Tomas Bata

The Czech Post and the Foundation presented and launched on the market a new postage stamp bearing the portrait of Tomas Bata; the stamp value is CZK 13 and 600 thousand pieces were issued. The ceremony was attended by the great grandson of Tomas Bata, Thomas A. Bata, who unveiled the stamp together with the General Manager of Czech Post. The Foundation arranged for broadcasting a spot from the event on the main news at Czech Television CT 1 and the news appeared also in other national media.

16 March 2016, Prague



Commemorating Tomas Bata - 140th anniversary of birth

Commemorating Tomas Bata - 140th anniversary of birth

On the occasion of the 140th anniversary of the birth of Tomas Bata, The Foundation and the Town of Zlín prepared a meeting at the tomb of Tomas Bata at the Forest Cemetery. Speeches were given by the Mayor of Zlín, Miroslav Adámek, Councillor of the Zlín Region, Petr Navrátil, Mayor of Partizanske and a representative of the Board of the Thomas Bata Foundation, Stanislav Knotek. They all spoke about the considerable entrepreneurial legacy of Tomas Bata. The meeting was attended by representatives of the Town of Zlín, Zlín Region, Bata a.s., Thomas Bata Foundation, and Club of Graduates from the Bata School of Work and other organisations.

1 April 2016, 100 persons



Launch of the new postage stamp by the director of the Foundation, Mr. Velev

Christening of the New Postage Stamp with the Portrait of Tomas Bata in Zlín

10 years after a postage stamp with Tomas Bata having been issued by the German Post (ASD), the Foundation succeeded with its application for issuing a stamp with Tomas Bata also in the Czech Republic. The postage stamp with Tomas Bata was issued by the Czech Post as part of a series featuring famous figures and was officially presented to the media in the Czech Post headquarters on 16 March 2016.

The stamp christening was organized by The Foundation and Czech Post in the Tomas Bata Villa on 3 April 2016. The christening was attended by Mr. Jaroslav Navrátil, Czech Post Branch Manager for Moravia, the engraver Jaroslav Tvrdouš and Pavel Velev. The christening was brilliantly moderated by Gustav Řezníček, an actor from the Zlín Municipal Theatre, who played Tomas Bata in a play Tomas Bata Alive. The stamp value is CZK 13.

3 April 2016; 100 persons



Gustav Řezníček alias „Tomas Bata Alive“

Celebrating May 1st with Tomas Bata Foundation

The Foundation organized the 18th annual celebration of 1 May at the Bata Villa. Preparations and the running of the event were very close coordinated with the Bata company. The celebration was attended by members of the Bata family, the Chair of the Administrative Board of the Foundation Rosemarie Blyth and Monica Pignal. Also in attendance were the Mayor of Zlín, Miroslav Adamek, and the councillor for the Zlín Region Petr Navrátil. The cultural programme included performances by rock bands, folk groups, dance and aerobics groups, a display of historical fencing and other attractions for children and adults. On stage, within the framework of the cultural programme, several competitions were held for children, the winners receiving attractive prizes from the Bata company. For children, as is customary, games and competitions were put on in the grounds of the Villa.

The celebration also commemorated the 140th anniversary of the birth of Tomas Bata. In the grounds of the Villa, the Foundation revealed a module that had been fitted with historical artefacts from the office of Tomas Bata, which also offered visitors the opportunity to become acquainted with the boldest slogans he created, which decorated the perimeter of the glass-cased module. Visitors were able to be photographed at his desk with his life-size portrait in the background. This commenced the 3-month-long Bata Road Show touring Czech and Slovak cities.

1 May 2016

Bata Road Show (BRS)

On 1 May, the Foundation launched a major activity on the occasion of the 140th anniversary of the birth of Tomas Bata. With the support of KOMA Vizovice (a manufacturer of CITY modules), the Bata Foundation Module was prepared, featuring the office of Tomas Bata, a telephone, a calculator and a calendar. At his chair behind the desk, it was possible to take photographs with a portrait of Tomas Bata, watch TV presentations of films including Tomas Bata, view graphs on the evolution of production, rise in population in Zlín, and so on. The module was decorated with sayings and slogans invented by Tomas Bata, and the rear of the module served as board where people could write their own creeds on life or opinions.

During the Bata Road Show we sold 119 pcs of new book Entrepreneur Extraordinary, USD 1,348 VAT exclusive.



The poster for the May 1st Celebration



May 1st at Thomas Bata's Villa



Bata Road Show



The Book Module



Wax statue of Mr. Bata in the Grevin Museum

BRS Schedule:

- 1. – 8. 5. 2016** **Bata Villa Zlín**
- 9. – 17. 5. 2016** **At the Social House
Otrokovice,**
- 18. 5. – 2. 6. 2016** **Platform in front of the building
14/15 Zlín**
- 3. – 12. 6. 2016** **Malinovsky square Brno,**
In front of the facade of the functionalist building of the Center House, whose architect was Vladimír Karfík. During the course a lecture took place at the Charbulov High School.
- 13. – 15. 6. 2016** **Třebíč – Main square**
On 13th June, the BRS was officially presented at the Bata Villa with the Best Picture Award from Tomáš Baťa's office to 6A. ZŠ Zlín. The prize was the book The Genius Businessman Tomas Bata.
- 17. – 22. 6.** **Ostrava** - The module is installed in the area of Dolní Vítkovice in the historical industrial environment of the original steel production. On June 21, a lecture was held for the public.
- 23. 6. – 8.7.** **Partizánské, Slovakia** - Here the module was installed on the SNP square in the city center.
- 8. – 22. 7.** **náměstí Míru Zlín**
- 2. 8. – 30. 10.** **Muzeum Grévin Prague**

Exhibition “Tomas Bata’s World” + opening night

As part of activities organized on the occasion of the 140th anniversary of the birth of Tomas Bata, specifically as part of (conclusion) of the Bata Road Show, The Foundation installed the exhibition “Bata’s World” in the wax figures museum Grévin in Prague. The goal of the exhibition was not only present the personality of Tomas Bata and his entrepreneurial legacy, but also make interested both the youth and adults in this theme using an interactive form. The central point of the exhibition is a life-size figure of Tomas Bata in his office, with a desk, telephone and mechanical calculator and the Bata factory in Zlín at the background. Inside the exhibition, it is possible to make an upper of a ladies’ and

men's shoe on the last, play a game "With Tomas Bata's Pilot" and fly to Batavia, look at original Bata advertising posters and TV commercials. A comics about the life of Tomas Bata was designed especially for children and it can be used as a colouring book. Another TV screen shows a presentation acquainting the visitors with a number of Tomas Bata's utterances, development of the company, film spots with Tomas Bata etc. We prepared publications with Bata themes, cups with prints, notepads, pens and posters, all displaying Bata mottos and motifs, for the Grévin museum shop.

On 2 August, an opening night was held in the presence of about 100 guests, among which were famous Prague actors and presenters, representatives of the Bata company, Graduates from the Bata School of Work, representatives of the media, management of museum Grévin, Bata and The Foundation. The exhibition was opened by Daniela Pedret, Marketing Manager of museum Grévin, and The Foundation Managing Director.

A representative of the Graduates from the Bata School of Work, Mr. Viktora, also had a floor.

The Czech TV broadcasted the spot at ČT 2 and ČT 24. The exhibition will last till 31 October 2016.

2 August 2016, 100 persons

Throughout the duration of the BRS, the module being manned by students of the University of Tomas Bata, the Foundation addressed over 22,000 visitors and 3,500 of them took photographs in the office of Tomas Bata. One of the goals of the BRS was to spread the name of Bata.

8th anniversary of the death and 102nd anniversary of the birth of T. J. Bata

The 8th anniversary of the death and 102nd anniversary of the birth of Thomas J. Bata was silently remembered by laying flowers by the bust of Thomas J. Bata. The flowers were sent, among others, by the Mayor of Zlín, Rector of the Tomas Bata University in Zlín, Members of the Bata School of Work Graduates' Club.

1 September 2016

Launch of the book "Fellow Bata Colleague in His Heart" in the Tomas Bata Villa in Zlín

The 12 book in a row with Bata themes was published by The Foundation. The last of the series, Fellow Bata Colleagues in His Heart, deals with Fellow Bata Colleagues who worked for the company abroad. It contains 19 stories of fellow Bata colleagues experienced in various countries of the world while working for Bata company. The launch was held in Bata Villa in the presence of



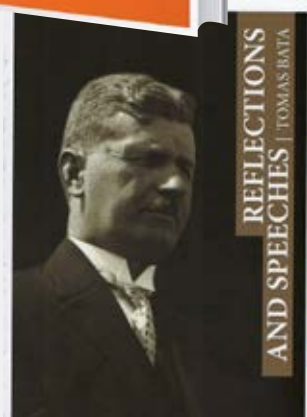
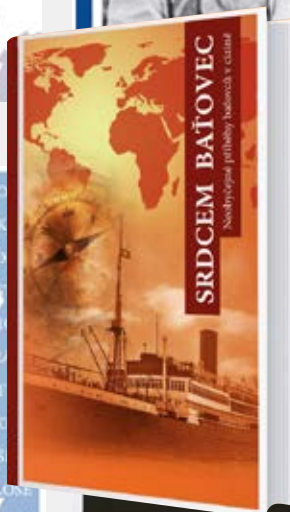
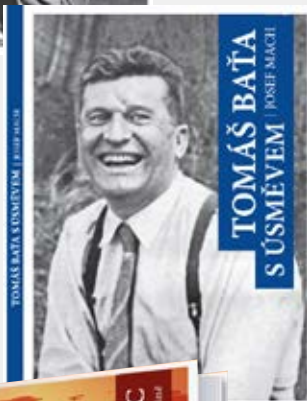
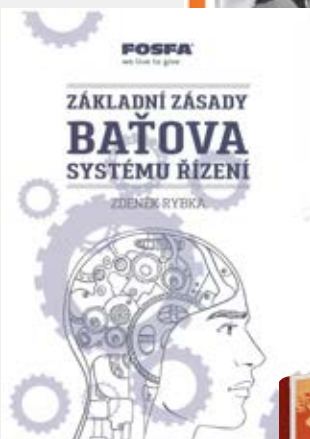
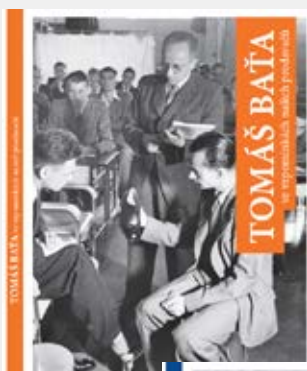
In the Grévin Museum
at the „Tomas Bata World“



Launch of the book
"Fellow Bata Colleague in His Heart"



Reflections and Speeches
Launch of the book



Mr. Kramoliš who provided the story of his father who worked in Singapore, Mr. Bisek, who facilitated the use of fellow Bata colleagues' stores published in American News, Zdenek Pokluda and the writer Antonin Bajaja.

8 November 2016, 70 persons

Launch of the book **Reflections and Speeches** in Brussels

The Foundation published, in cooperation and with the support of the office of the Member of the European Parliament Martina Dlabajová, the book by Tomas Bata "Reflections and Speeches". The book was ceremoniously presented at the Czech Embassy in Brussels and at the same time launched in the presence of the Ambassador of CR in Brussels, Martin Povejšil, Members of the European Parliament Martina Dlabajova, Pavel Telička and Michaela Šojdrová and other significant guests. Each of the present guests obtained a copy of the book. Presentation of the book facilitated its dissemination among Members of the European Parliament. The book was also advertised in the e-mail magazine Bata World News.

16 November 2016, 90 persons

Publication of new books

In line with the Foundation's plan, 3 publications were prepared for print and published in the 2nd half of the year. All of them are reprints of original publications issued in the 1930s. We managed to find a sponsor for all the publications, who helped us with financing and publishing.

- **600 slogans**,
author Vilém Veselý,
CZK 99 / 1500 copies, sponsor Tescoma
- **Tomas Bata with a Smile**,
author Josef Mach, CZK 99 / 2000 copies,
sponsor Tescoma
- **Tomas Bata in the Recollections of Salespersons**,
CZK 99 / 2000 copies, sponsor SPUR
- **Fellow Bata Colleague in His Heart**,
author Gabriela Culík Končítiková,
CZK 299 / 1234 copies
- **Reflections and Speeches**,
author Tomáš Baťa, CZK 499 / 500 copies,
sponsor Martina Dlabajová – Member of
the European Parliament
- **Principles of the Bata Management System**,
author Zdeněk Rybka, CZK 99 / 1500 copies,
sponsor FOSFA

Sales of books with Bata themes

E-SHOP

On the address:
www.batova-vila.cz and www.batova-vila.cz/en

Announcement of the literary competition as part of the 2017 Bata Week festival

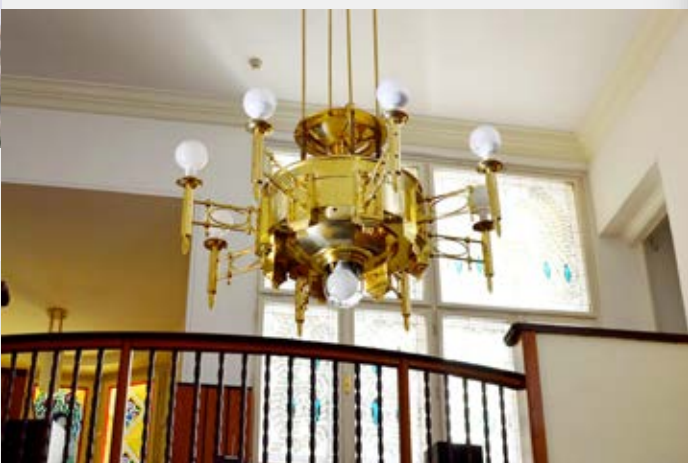
As part of the prepared festival, the Thomas Bata Foundation announced a literary competition called Spoken and written word addressed to Mr. Bata. Two topics were selected. "A letter to Tomas Bata", or a reflection on the Bata slogan "Enthusiasm gives us wings". The competition is intended for secondary school students and wide public, whereas both groups form a separate category. The competition deadline is 31 January 2017. The contributions will be evaluated by an expert committee. Selected 30 contributions will be published in a book and the best three will be awarded prizes in the spring of 2017 as part of the prepared first year of the Bata Week festival.

6 December 2016

Guided Tours Round the Villa

- Autokont, 14 January 2016, 9 persons
- Ing. Hemala, 22 January 2016, 4 persons
- Doc. Tuček FaME UTB, 11 February 2016, 15 persons
- Mrs. Moravčíková, 12 February 2016, 5 persons
- Business Academy Zlín, 3 March 2016, 10 persons
- Business Academy Zlín, 9 March 2016, 30 persons
- Mrs. Šamková, 9 March 2016, 6 persons
- Representatives of the Town of Zlín + Mayor from the partner town Limbach, 14 March 2016, 4 persons
- Ivan Bergman, 30 March 2016, 2 persons
- Gymnasium Staré Město, 7 April 2016, 25 persons
- Mrs. Králová, 28 April 2016, 20 persons
- Continental Barum, 4 May 2016, 4 persons
- Gymnasium Staré Město, 7 May 2016, 26 persons
- Mr. Laurent Laval, 11 May 2016, 2 persons
- Gymnasium Holešov, 12 May 2016, 20 persons
- Employees of Zlín Region, 12 May 2016, 15 persons
- Mr. Zbožínek ZPS Zlín, 13 May 2016, 4 persons
- School of future entrepreneurs Zlín, 16 May 2016, 30 persons
- Thomas Bata University, 18 May 2016, 30 persons
- Mr. Alexis Nasárd, 20 May 2016, 2 persons
- Sri Lanka, 25 May 2016, 17 persons
- Gymnasium Snina, 17 June 2016, 45 persons
- Thomas Bata University Zlín, 17 June 2016, 20 persons
- Mrs. Maňáková, 20 June 2016, 45 persons
- SOŠ Vsetín, 21 June 2016, 15 persons
- Tajmac ZPS, 27 June 2016, 6 persons





- Tomas Bata Business Academy, 2 September 2016, 30 students (Building 21, elevator/office, terrace B21)
- Mr. Baďura, 2 September 2016, 4 persons
- workers from museums in CR, 14 October 2016, 100 persons
- Mrs. Příkladová, Senior Club, Rožnov pod Radhoštěm, 18 October 2016, 45 persons
- Business Academy Choceň, 18 October 2016, 45 persons
- Martina Dlabajová, 20 October 2016, 15 persons
- Lyceum J. Kuronia, Polland, 25 Oct. 2016, 30 persons
- meeting of Quality Council of CR, 26 Oct. 2016, 12 persons
- KOMA Vizovice, 1 November 2016, 13 persons
- TBU Zlín, 2 November 2016, 30 persons
- Secondary Business School Krnov, 9 Nov. 2016, 70 persons
- ACO Přibyslav, 15 November 2016, 13 persons
- Mrs. Čapková 18 November 2016, 4 persons
- Mr. Sochor, 18 November 2016, 6 persons
- TBU – third-age university, 21 Nov. 2016, 20 persons
- Hotel Academy Bratislava, 22 Nov. 2016, 40 persons
- Mrs. Janáčková, 22 November 2016, 4 persons
- Baťa, a.s., 29 November 2016, 18 persons
- Mr. Šimůnek, 6 December 2016, 15 persons
- MSI, 8 December 2016, 20 persons

Total 46 tours, 945 persons

Tours round the Villa are provided for free to pupils and students, other persons pay CZK 50 entrance fee.

Lecture “Entrepreneurial Example of Tomas Bata”

Pavel Velev:

- 12 February 2016 in Prague, Partners, 30 persons
- 23 February 2016 in Olomouc, Partners, 20 persons
- 1 March 2016 in Brno, „Umím se prosadit“ v.o.s., 50 persons
- 12 April 2016 in Prague – Mr. Brož, 100 persons
- 14 April 2016 in Pardubice – Mrs. Seidnerová, 60 persons
- 22 April 2016 in Bata Villa – DTO Ostrava, 10 persons
- 16 May 2016 in Bata Villa – Secondary School Zlín, 30 persons
- 30 May 2016 in Prague – Partners, 20 person
- 6 June 2016 in Brno – Secondary School Charbulova, 60 persons
- 10 June 2016 in Bata Villa – Masaryk University Brno, 25 persons
- 9 June 2016 in Trnava – Kapitol, 100 persons
- 21 June 2016 in Ostrava – Bata Road Show, 15 persons
- 22 June 2016 in Brno – Conference Red Button, 76 persons
- 30 June 2016 in Bata Villa – Masaryk University Brno, 28 persons
- 5 September 2016, Business Academy of Tomas Bata Zlín, 25 students
- 8 September 2016, Škoda Auto Mladá Boleslav, 90 persons, in Mladá Boleslav
- 8 September 2016, participants of a TBU conference, 35 persons, Bata Villa Zlín
- 27 Sept. 2016, employess of Baťa, 15 persons, Bata Villa Zlín
- 6 October 2016, NOKTA Moravská Ostrava, 30 persons

- 19 October 2016, participants of the conference held by the Police School Holešov, 15 persons
- 20 October 2016, participants of a doctoral conference held by TBU Zlín, 50 persons
- 25 October 2016, participants of the game “Zlín of Bata”, 30 persons
- 27 October 2016, Partners České Budějovice, 15 persons
- 9 November 2016, workshop Baťa for a conference in Chocen, 50 persons
- 10 Nov. 2016, employees of Koma Vizovice, 30 persons
- 11 November 2016, students of Technical University Liberec in Bata Villa, 25 persons
- 24 Nov. 2016, employees of Partners in Jičín, 30 persons
- 15 December 2016, Partners in Ostrava, 42 persons

Gabriela Culík Končítíková:

- 20 October 2016, Conference in Žilina, 100 persons
- 4 Nov. 2016, at the Gaudeamus fair in Brno, 100 persons
- 23 Nov. 2016, for Top Class, Hotel Horal, 20 persons
- 12 December 2017, for students of the Krnov Grammar School, 100 students

Total lectures 32, total persons 1426

Project Week of the Business Academy Zlín

On invitation of the management of the Tomas Bata Business Academy in Zlín, the Managing Director of the Foundation participated, as a member of one of the evaluation committees, in the final evaluation of student projects created as part of the Project Week. The students worked in 3-member teams and dealt with a number of topics. Some of the topics included the legacy of Tomas Bata. The Managing Director of the Foundation participated also in the award ceremony, where he awarded the books “Debit-Credit” to the winners on behalf of the Foundation.

13 January 2016, 120 persons

Project PročByNe? (WhyNot) Meeting of the Bata Student Club

The guest of this meeting of BSC was a member of the European Parliament Martina Dlabajová.

What was the path of Martina Dlabajová to the European Parliament and what made her start the project PročByNe?, which enables to students aged 18 to 25 make their “career dreams” come true?

9 February 2016, 35 persons



Project Week of the Business Academy Zlín



Half a year of internship at Martina Dlabajová office „Why not?“



Course participants from the course „Etiquette and Table Manners for Potential Managers, group photo in Baťa villa

Court Reporter Job Interview

In cooperation with the Tomas Bata Business Academy, a job interview for a court reporter for the Arbitration Court, the proceedings of which are held in the Bata Villa, was held. The Foundation has leased out its premises for the hearings of the AC and provided a court reporter from the numbers of Business Academy students. Michaela Holíková, a student of the 2nd year and one alternate were selected out of five candidates.

18 February 2016

Etiquette and Table Manners for Potential Managers

Another run of the course of Etiquette and Table Manners for Potential Managers started in cooperation between The Foundation and TBU Student Union. The first lecture dealt with the basics of etiquette. The next lecture focused on table manners, decent behaviour and practical training of behaviour at a buffet party. The final lecture – a buffet party is a summary of knowledge gained concluded with an actual buffet party, at which the attendants test their knowledge in practice.

**29 February 2016, 14 March 2016,
20 persons – TBU students**



140th Anniversary of the Birth of Tomas Bata – Meeting of the Bata Student Club

The main agenda of the next meeting of BSK members was the 140th anniversary of the birth of Tomas Bata. Ing. Velez presented the main information about Tomas Bata and incited a discussion, during which he responded to questions. Afterwards they attended a guided tour round the Bata Villa and watched the original Bata commercials.

14 March 2016, 10 persons

Lasvit World of Design and Commerce! Meeting of Bata Student Club

In what way does the Czech company impact world design? How is luxury traded? What are the rules of Russian trade? All possible and impossible was revealed by Jan Semotam, Managing Director, and Lasvit Russia&CIS. Lasvit is engaged in the manufacture of lighting installations manufactured from Czech glass. It has installed a number of unique works in famous buildings worldwide.

25 April 2016, 30 persons



Lasvit - World of Design and Commerce

Contest for Potential Managers - Finals

Upon a proposal from the Foundation, in cooperation with JA and the support of the HP company, the 9th international event was organized for the “potential Manager” contest of micro-simulation for students at all colleges and universities in the Czech Republic and Slovakia on degree-level studies in economics, marketing, banking or business-oriented courses. The competition attracted 124 two-member teams from 25 universities. The competition took place only via electronic means on the Internet in English, using Titan software.

The competition focused on strategic management of a company, production and the sale of products, and orientation in a competitive environment. Seven preliminary rounds and semi-finals took place in the months of April and May 2016. Out of the semi-finals, the best 8 teams advanced to the final, which took place on 26/5/16 in the building of the main sponsor - HP in Prague.

Prizes were awarded to the top three teams, donated by the company, the students receiving tablets, printers and external hard disc units. Consolation prizes for the remaining teams were donated by the Tomas Bata Foundation.

1st place Darina Dzubová, Ondřej Franek,
VŠB – TU Ostrava, FA Economics

2nd place Marek Osuch, Marcel Varsa,
University of Economics Prague,
FA International Relations

3rd place Tien Dung Nguyen, Jakub Milis,
University of Finance and Administration,
FA Economics Prague

14 May 2016, Prague

Bata Student Club

Within the activities of the BSC, a workshop DOLLER was held by students from FaME TBU. The workshop focused on presenting contemporary diaries and planners. This time the workshop was organized separately by the BSC team. without the assistance of the Foundation.

2 June 2016, 30 persons



Contest for Potential Managers - Finals



Workshop DOLLER with FaME TBU students

The Foundation Prize for the best thesis at TBU

In the academic year 2015/2016, the Foundation again announced the Foundation Prize for the best thesis at the Tomas Bata University in Zlín. 3 faculties (Faculty of Technology, Faculty of Management and Economics and the Faculty of Applied Informatics) nominated a total of five theses. The best this year was evaluated to be a work by Monika Konečná from FaME called "A Project for effective recruitment via social-networking, Bata, a.s."

The winner of the Foundation Prize (a glass plaque + a 2-week internship abroad with the Bata company) received it on the occasion of their graduation from university from the Director of the Foundation.

24 June, 2016



The first regional round of the contest BATTLE and STARTUP in Zlín in the Bata Villa

Thomas Bata Foundation supported and co-organized the regional round of the contest Compete and Run Business for secondary-school students.

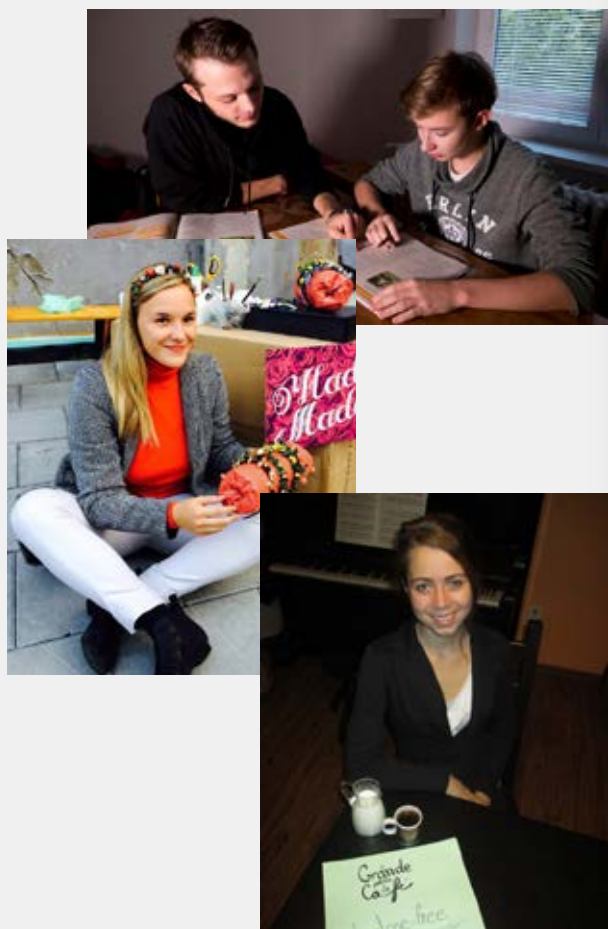
The students prepared their business plans and sent them to the organizers, who evaluated the projects and selected the finalists.

4 teams out of 16 projects made to the regional finals.

The projects were presented in the Bata Villa. The first place was awarded to Klára Urbanová with the project HADE MADE (fashion accessories), the second place was awarded to Tereza Páleníčková with the project La Grande Petite Café and the third place was awarded to Bohdan Havlíček with the project Students Help Students.

The winners were awarded books by The Foundation.

5 December 2016, 30 persons



Competitors - contest
COMPETE AND RUN BUSINESS

FameLab – Have Fun with Science, district round of the competition

The Foundation and British Council organized the 6th year of the international competition for young scientists. The Bohemian round was held in Prague and the second Moravian round was held in the Bata Villa in Zlín. 5 young scientists proceeded to the finals out of nine competitors, of which two came from TBU; the finals was held in Prague on 8 May 2016. The finalists of Moravian round was Václav Bystrianský (winner of the audience award), Monika Benkocká, To Quyen Nguyenová, Gabriela Gabčová and Stanislav Kovář from TBU. The chairman of the committee was the Rector of TBU, prof. Petr Sáha, and the other two members of the committee were Hana Vašková and Jan Klusák. Both the committee members attended the first years of the competition. The audience awarded an audience award.

19 March 2016, Bata Villa Zlín

FameLab – Let's Talk about Science - finals

The Foundation has significantly cooperated in this competition since the outset with the British Council and hosts the round for the Zlín Region. On Sunday 8 May, at the well-known Prague theatre “Studio Ypsilon”, was held the national final of the FameLab competition for young scientists. The final with the Foundation was attended by Ing. Velev, who awarded the audience's prize winner, Jakub Kubečka of the University of Chemistry and Technology Prague, for his speech “How a peasant dreamt about science,” the Medal of Tomas Bata Foundation and external mementos. 7 finalists also received vouchers for shoes from the Foundation and the Bata company. One of the 11 finalists was Peter Pavlík from the Faculty of Applied Informatics at UTB. Overall, the winner of the national finals was Eliška Selingerová of the 3rd Medical Faculty (MF at Charles University) with her presentation of 50 Shades of Epigenome. She went through to the international finals in Cheltenham, England.

8 May 2016, Prague, 250 people

Lecture by Alena Zářybnická on “Steady and Varying Weather”

The topic of the lecture given by the renowned meteorologist Alena Zářybnická was the weather news on Czech TV; particularities, preparation, animation etc. of weather news. During the discussion questions concerning effects of weather on human health, global warming, special weather phenomena etc. were asked.

12 October 2016, 90 persons

FameLab
TALKING SCIENCE



FameLab Finals

NADACE TOMÁŠE BATI

Přednáška Aleny Zářybnické, meteoroložky a redaktorky České televize

O stálém i proměnlivém počasí s Alenou Zářybnickou

„Láska je jako počasí, víc proměnlivá než stálá.“ řekl Yvan Goll. Pro meteoroložku České televize Alenu Zářybnickou je ale „Láska k počasí stabilní jako Azorská nebo Sibiřská tlaková výše.“

12. října 2016 18:00 hodin

BAŤOVA VILA ZLÍN • VSTUPNÉ: 50,- Kč

více info: 577 219 083 www.batova-vila.cz www.facebook.com/batovavila

Poster for the Lecture by Alena Zářybnická



The Chemistry of Love
with Michael Londesborough

Science and Technology Week

As part of the nationwide festival Week of Science of Technology, the Foundation organized in cooperation with the British Council a scientific show of Michael Londesborough "The Chemistry of Love". The more than an hour long programme was full of surprising visual experiments and information explaining chemical processes in the human body when people are in love. Chemistry and love were bridged by the verses of the world classic William Shakespeare.

3 Nov. 2016, 180 secondary-school students from Zlin Region.



Computer course for beginners - seniors

The Foundation continues to organize individual work courses with a PC for beginners. The course takes 6 two-hour lessons once a week. Currently, seniors are among the main clients.

5 courses in 2016, 17 clients

Fact and Fiction of Filmmaking

As part of the lecture cycle aimed at science popularization, the Foundation invited a young scientist, Jiří Dolanský, from the Institute of Inorganic Chemistry of the Academy of Sciences of the Czech Republic, who presented his view of sci-fi movies from the point of view of science.

Will we meet alien civilizations? Will teleporting be possible in the future? Will we revive dinosaurs? It works in movies and series, but what about the reality? Is science getting a beating and why the filmmakers are cheating us? The audience heard the answers to the above questions during the lecture, which dealt not so much with the filmmakers themselves, but rather with how much the facts were embellished, and how different are the views of science and filmmakers.

19 January 2016, 60 persons

Land of the Black Pharaohs - Lecture

Information about the latest discoveries of Czech Egyptologists in Sudan were presented, as part of the cycle of lectures on Ancient Egypt, by Mgr. Jan Turek PhD. from the Institute of Egyptology of the Charles University in Prague.

9 February 2016, 85 persons

„Genealogy – Hobby for Life“

A lecture given by a member of the Czech Genealogic and Heraldic Society Hana Voldánová attracted in the Bata Villa audience interested in the family tree.

6 April 2016, 90 persons



Hana Voldánová, Genealogy – Hobby for Life

Chamber Concert Bach – Beatles – BaRock

In cooperation with the manager of the Concertino chamber orchestra, Mr. Křivánek, The Foundation organized a concert of CONCERTINO. Pieces by Bach, Beatles and Baroque music were played. The solo player was Petr Pomkla /flute/.

12 April 2016, 60 persons

“Correct Czech grammar even on a computer” - lecture

The Foundation put on a lecture by Doc. Karel Oliva, the director of the Institute for Czech Language. Fun ways were investigated for looking at certain grammatically incorrect constructions in Czech, highlighting some suggestions and searching for them in MS Word. It was demonstrated how a computer in the Czech Republic learns to correct errors and much more.

12 May 2016, 50 persons

„Influence is not a threat – considering the mutual enrichment of languages“

The Foundation, within the framework of visits by Doc. Oliva in Zlín, organized a lecture for pupils at Lesní čtvrť Grammar School.

13 May 2016, 100 students

“The Secrets of Tomas Bata Villa” – summer camp

The Foundation with DDM Astra organized a summer camp for children. Their base was in the Villa, from where the children would set out on excursions. They made paper shoes in the Villa and learned about the Bata history. The Foundation managing director showed them round the Villa.

11 to 15 July 2016, 18 children

Islamic architecture and possibility of a dialogue between Muslims and Christians - Lecture

The Foundation continues in organizing lectures for the public. This time we invited Ing. Michael Balík from Prague to share his experience with the Islamic world; he gave already his 15th lecture for the Foundation. The lec-



Summer camp
in Tomas Bata Villa



St. Martin's variations

ture focused on comparison of the Islamic and Christian architecture, especially as regards mosques and churches, noting mutual influence of the styles and cultures. The lecture noted also the main differences between the two religions.

22 September 2016, 35 persons

Autumn concert "St. Martin's variations"

In cooperation with the artistic director of the Concertino music ensemble, Mr. Křivánek, The Foundation organized a chamber concert called "St. Martin's variations".

11 November 2016, 55 persons



Christmas auction with SAMARI

Christmas auction with SAMARI, 10th year

The traditional Christmas auction was held together by SAMARI and the Thomas Bata Foundation.

On 2 December 2016, pictures, jewellery and other items were auctioned for CZK 15 000 in the Bata Villa. The entire amount is intended for the operation of the slum school Paddardia in Bangladesh.

2 December 2016, 45 persons

Christmas party
in Tomas Bata Villa

The Foundation's Christmas Party

The Christmas party for children of kindergartens and first year of elementary schools from Zlín was held in the Christmas-tree decorated premises of the Bata Villa on Thursday 15 December. The children viewed a set of songs and rhymes accompanying the Christmas story of the birth of Jesus performed by students of the 1st year of the Higher Vocational Art School in Zlín under the management of Mgr. Milan Hloušek.

Invitations were accepted by children from the elementary school Okružní, Komenského I, Křiby, children's home in Vizovice and kindergarten at Dětská Zlín. 320 children viewed the performance and sang Christmas carols together with the performers.

15 December 2016, 320 children

Wedding Ceremonies

21 April 2016	Mr. Dokulil
28 April 2016	Ms. Vopěnková
13 August 2016	Ms. Šafářová
24 September 2016	Ms. Haboňová
8 October 2016	Ms. Jurášková



REPORT ON BUSINESS MANAGEMENT OF THE THOMAS BATA FOUNDATION IN 2016



THE THOMAS BATA
FOUNDATION

NADACE
TOMÁŠE BATI

INDEPENDENT AUDITOR'S REPORT

To the Single Member of **Nadace Tomáše Bati**

Opinion

We have audited the accompanying financial statements of Nadace Tomáše Bati (hereinafter also the "Company") prepared in accordance with accounting principles generally accepted in the Czech Republic, which comprise **the balance sheet as at 31 December 2016, the income statement, and notes to the financial statements**, including a summary of significant accounting policies and other explanatory information. For details of the Company, see Note 1 to the financial statements.

In our opinion, the financial statements give a true and fair view of the financial position of Nadace Tomáše Bati as at 31 December 2016, and of its financial performance and its cash flows for the year then ended in accordance with accounting principles generally accepted in the Czech Republic.

Basis for Opinion

We conducted our audit in accordance with the Act on Auditors and Auditing Standards of the Chamber of Auditors of the Czech Republic, which are International Standards on Auditing (ISAs), as amended by the related application clauses. Our responsibilities under this law and regulation are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Act on Auditors and the Code of Ethics adopted by the Chamber of Auditors of the Czech Republic and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of the Statutory Authority for the Financial Statements

The Statutory Authority is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the Czech Republic and for such internal control as the Board of Directors determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Statutory Authority is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Statutory Authority either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the above mentioned laws and regulations will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with the above law or regulation, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Statutory Authority.
- Conclude on the appropriateness of the Statutory Authority's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Statutory Authority regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Report issued by

Name of the audit firm	MG Credit, s.r.o.
Audit firm address	Růžová 195, 763 02 Zlín - Louky
Audit firm licence No.	153
Personal names of statutory auditors determined by the audit firm to be responsible for performing the audit in the name of the audit firm	Ing. Miroslav Hladík
Licence numbers of statutory auditors	1147
Date of auditor's report	27 April 2017

Signatures of statutory auditors determined by the audit firm to be responsible for performing the audit in the name of the audit firm



Balance Sheet

as at 31 December 2016 /in thousands CZK/

Assets	Gross	Adjustment	Net
Fixed assets	85 187	-19 615	65 572
Inventory			708
Cash on hand			62
Current Account			23 437
Receivables			619
Deferred expenses and revenues			35
Total			90 433

Liabilities

Equity			88 629
Funds			0
Gains or losses from revaluation of assets			303
Payables			44
Employees			145
Health and social security insurance			80
Other payables			332
Estimated payables			185
Deferred revenues			91
Accumulated losses from previous years			939
Profit/loss of current accounting period			-315
Total			90 433

Profit and loss account

for the period from 1 January to 31 December 2016 /in thousands CZK/

Expenses

Cost of organized events			
Operating expenses			2 279
Personnel expenses			2 584
Depreciation of fixed assets			12 480
Other expenses			522
Total contributions provided			170
Profit/loss of current accounting period			-315
Total			17 720

Revenues

Gifts, contributions, grants			4 403
Revenues from principal activity			2 679
Revenues from financial assets			10 638
Total			17 720

List of grants provided by the Foundation in 2016

In line with the Foundation Statutes, the Foundation awarded 5 grants

in the total amount of **CZK 170.000** in this taxable period.

Provided to	Approved by the Board of Directors	Amount in CZK
1. „Ozvěny života, o.s.“ Liptál	11. 2. 2016	20.000
2. College Catholic Movement Czech Republic, o.s. Brno	11. 2. 2016	30.000
3. Fundchaser CZE s.r.o., Praha 3 Žižkov	3/2016 per rolam	20.000
4. Václav Hudeček Association for violin courses, Zlín	2. 5. 2016	20.000
5. Wallachia Association Valašské Meziříčí	11/2016 per rolam	80.000

Overview of gifts and grants provided to the Thomas Bata Foundation

In this taxable period, donations in the total amount of

CZK 4.403.000.

Donor (donations)	Amount in CZK
1. Bata Shoe Foundation (Founder)	4.159.046
2. Advokátní kancelář Knotek, spol. s r.o., Zlín	64.000
3. Fosfa a.s., Poštorná	59.361
4. Continental Barum s.r.o., Otrokovice	49.420
5. Tescoma, s. r.o. Zlín	5.289
6. B.F.P., lesy a statky Tomáše Bati, spol. s.r.o., Loučka	4.576
7. LAPP KABEL s.r.o., Otrokovice	2.967
8. Teplárna Otrokovice a.s., Otrokovice	2.000
9. Pavel Mašek	1.200
10. MUDr. R. Hradil	1.092
11. ZÁLESÍ a.s., Luhačovice	1.000
12. An unknown donor	340

Contribution and gifts were used for 100 %. Funds were used for cover the Activities of the Foundation.

The Thomas Bata Foundation

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Bank details:

Unicredit bank 760 01 Zlín

Account number:

50392-006/2700

Company identification No:

658 22 374

Tax identification No:

CZ 658 22 374

Zlín, 3th June 2017

Approved by

Rosemarie Bata Blyth

Chairperson of the Board of Directors of the Thomas Bata Foundation

Prepared by:

Ing. Pavel Velev

Executive Director of the Thomas Bata Foundation





THE THOMAS BATA
FOUNDATION

NADACE
TOMÁŠE BATI