

ANNUAL REPORT

VÝROČNÍ ZPRÁVA

2015



THE THOMAS BATA  
FOUNDATION

NADACE  
TOMÁŠE BATI





*To perpetuate the values of community and entrepreneurship that are synonymous with the Bata name through the support of culture, education and youth.*



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Rosemarie Bata Blyth

Chairperson of the Board of Directors  
of the Thomas Bata Foundation

Miroslav Adámek

Mayor, town Zlín

Petr Dostál

Personnel Manager of  
Continental Barum, spol. s r.o.

Jiří Filipec

Consultant

Miluše Hasoňová

Personnel Manager  
of Tescoma s.r.o. Zlín

Karel Ježík

Consultant

Stanislav Knotek

Lawyer

Petr Sába

Rector,  
The Tomas Bata University Zlín

Miroslav Hovořák

Director of B.F.P., Lesy a statky Tomáše Bati,  
Chairperson of the Supervisory Board

Stanislav Machovec

Chief Financial Officer,  
Continental Barum, spol. s r.o. Otrokovice

Andrea Kadlčíková

Chancellor, the Thomas Bata University in Zlín

Pavel Velev

Executive Director

Jitka Zvolská

Assistant / Secretary

Jana Benková

Accounts Administrator







# REPORT ON ACTIVITIES OF THE THOMAS BATA FOUNDATION IN

# 2015



THE THOMAS BATA  
FOUNDATION

NADACE  
TOMÁŠE BATI

## Seminar „Bata Phenomenon“ for Salve Finance, s.r.o.

TBF prepared a whole-day programme focusing on the Bata Phenomenon for Salve Finance. The programme started with a guided tour round the Villa, during which the corner stones of the Bata system were explained the personality of Tomas Bata outlined. The second part included an extensive discussion with a member of the Bata School of Work Graduates' Club, Ing. Rybka. The third part of the programme was devoted to the exhibition of Bata Principle held in the former Bata factory premises.

In the opinion of TBF, similar activities may potentially become the subject of TBF's future business activities.

**Date: 6 February 2015, 25 persons**

## Sonja Bata - film

TBF cooperated with and made available the Villa premises to young film-makers from the Faculty of Multimedia Communications of TBU in order to make shots for the document featuring Mrs. Sonja Bata.

**Date: 27 February 2015**

## “In the footsteps of Tomas Bata” – student conference

On invitation of the Secondary School of Business and Services in Prievidza, the managing director of TBF participated in a student conference on the topic of history of the Bata shoemaking company. The objective of the conference was to present to the students the personality of Tomas Bata and activities of the company. The speakers included graduates of the Bata School of Work from Partizanske or the manager of the Bata Canal. The presentation of the managing director of TBF focused on the most important principles and ideas of Tomas Bata, which he presented as case studies, and clarified the global present-day operations of Bata.

**Date: 26 March 2015, 250 students**

## Bata Awards 2014

In cooperation with Bata, TBF organized a two-day programme in Zlín for the 15 winners of the global contest Bata Award. The programme focused on Tomas Bata legacy. The winners visited the Bata Villa, the museum with the Bata Principle exhibition, Building 21, the best known parts of the town with the typical brick Bata houses and the first day was concluded by the tomb of Tomas Bata where they laid flowers and lit candles. On the second day they visited Tescoma, where they were shown the product development in the design centre, storage technology, preparation of commercials and test laboratory. In the afternoon they visited the Tomas Bata University. Bata Europe was represented by Mr. Davide Zornetta, the HR Manager.

**Date: 3 and 4 March 2015**



Seminar „Bata Phenomenon“



Bata Awards 2014



*Möhlin, Switzerland*

### Visit in Möhlin, Switzerland

On invitation of the Mayor of Möhlinu, Freda Boni, the managing director of TBF attended a 2-day programme in Möhlin. During the first day, the guests visited the Local Authority in Möhlin, were acquainted its town structure and services to citizens. Then they attended presentations of the current Bata Park owners, Mr. Kuoni and his son from Jakob Muller, on the reconstruction of the former Bata manufacturing buildings and family houses in the factory premises into flats. The managing director of TBF gave a presentation on the Tomas Bata the Founder, and the councillor Pavel Stojar gave a presentation on Zlín. The second day of the visit included a visit to and study of material in the Bata archives in Möhlin. A part of the delegation from Zlín and Vlčnov ((Velev, Stojar, Pijáček, Možtková) attended the official opening of the new sports hall in Möhlin. The visit was a good starting point for the building of a partnership between Zlín and Möhlin.

**Date: 25 to 28 June 2015**

### Renovation of the Tomas Bata Memorial

The Town of Zlín organized an idea workshop, the aim of which was finding a meaningful use of the interior premises of the Tomas Bata Memorial after its reconstruction, while taking into account all opportunities offered by and restrictions related to this unique cultural monument. The managing director of TBF participated in the workshop and expert discussion and contributed with his ideas to the outcome of the workshop, which is to form the basis for designing the Memorial reconstruction. The workshop was divided into two blocks. The morning block included presentations while the afternoon block consisted in a discussion of selected experts on the Memorial use after its reconstruction.

**Date: 16 June 2015, 20 participants**



*Tomas Bata Memorial*

### Anniversary of the Death of Thomas J. Bata

On 1 September 2015, we commemorated the 7th anniversary of the death of Tomas J. Bata by laying flowers by the bust of T. Bata in the Bata Villa gardens.

The event was attended, among others, by:

Miroslav Adámek – Mayor of the Town of Zlín

Josef Svoboda – Head of Department of Office of the Chief Executive of the Zlín Region

Petr Sáha – Rector of the Tomas Bata University in Zlín

Věra Kolková and Karel Halberštát – representatives of the Bata School of Work Graduates' Club

Petr Kopčil – Executive Officer of Firestarter s.r.o. Zlín

Pavel Velev – Executive Director of the Thomas Bata Foundation

**Date: 1 September 2015**



*Laying flowers at the 7th anniversary of the death of Thomas Bata Jr.*

## Organizing the stay of citizens of the town of Partizánské in Zlín

Lecture „T. Bata, entrepreneurship example“ in the Bata Villa. Visit to the Shoe Museum and Bata Principle exhibition. Visit of the lift in Building 21

**Date: 10 September 2015, 45 persons**

## People Give Life to Processes - Conference

On the occasion of the 90th anniversary of establishing the Bata School of Work, Productive systems and New Dimension, in cooperation with the Industrial Engineering and Information Systems Institute of the Faculty of Management and Economics of TBU in Zlín and the Thomas Bata Foundation, organized a professional conference on educating people in process rationalisation. A part of the conference was devoted to Bata principles, which were presented by 3 members of the Club of Graduates of the Bata School of Work, the TBF executive director and a representative of the Faculty of Management of Economics.

**Date: 15 September 2015, 60 persons**

## Outdoor Game – Bata’s Zlín

After several months of preparations, we tested a project, the aim of which is to acquaint the project participants with the development of Bata and Zlín in an entertaining and informative way. In cooperation with the CE-PA educational agency and several developers, we managed to prepare a mobile application for smart phones, on which the game is based. The application contains brief description of places in Zlín, which rank among the Bata architectural highlights and to which questions and codes are associated. To start the game, the TBF executive director will acquaint the participants with the philosophy of the founder Tomas Bata and further development of the company in the Bata Villa that is the starting point for the journey around the Bata’s Zlín.

The game is to serve as a teambuilding activity for firms and organizations offered as part of TBF’s paid activities. The pilot project proved that the game meets the set objectives and the pilot run participants were enthusiastic.

**Date: 9 October 2015, 20 persons**

## Architecture and town planning by the Bata concern as one of the factors of modernization of Slovakia, symposium

On invitation of the Town of Partizánské and Centre of Architecture of L.E.Hudec, the TBF executive director participated in an international symposium. In his contribution during the discussion, he appreciated the idea of holding the symposium, described the present-day situation of the former Bata town Möhlin in Switzerland, responded to questions concerning compensations for nationalized property claimed by JAB descendants. He voiced the idea to calculate the number of all Bata modular houses built all around the world.

**Date: 21 October 2015, 50 persons, Partizánské**

Ústav průmyslového inženýrství a informačních systémů  
Fakulta managementu a ekonomiky Univerzity Tomáše Bati ve Zlíně  
ve spolupráci s partnery Productive systems, s.r.o a New Dimension, s.r.o a Nadačí Tomáše Bati ve Zlíně

si Vás dovoluji pozvat na  
**KONFERENCI při příležitosti  
90. výročí založení Batovy školy práce**

# LIDÉ DÁVAJÍ PROCESŮM ŽIVOT

**15. září 2015 – 16. září 2015**  
Vila Tomáše Bati, Gahurova 292, 760 01 Zlín

08:30 - 09:00	Prezentace účastníků – Vila Tomáše Bati, Gahurova 292, 760 01 Zlín
09:00 - 10:30	<b>Lidé dávají procesům život - úvod</b> Radka Šušková, Felicitas Chromjaková, Miroslav Marek <b>Procesy a lidé – jedno bez druhého nemůže být!</b> Panelová diskuse – Jaroslav Durda - konzultant HR Moderace: Radka Šušková – New Dimension <b>Procesní týmy ve firmě Finidr</b> Jaroslav Drahoš – biskárna Finidr, Miroslav Marek – Productive systems
10:30 - 11:00	Přestávka – Coffee break
11:00 - 12:30	<b>Profesiogramy – schopnost, znalost, ego</b> Radana Kubánková – Continental Barum Otrokovice <b>Rízení lidí – motivace k vyšší výkonnosti řízením znalostí</b> Ivo Benčík – greiner packaging služovice <b>Organizace a řízení lidí – zkušenosti z denního provozu</b> Pavel Škoda – Brose CZ Kopřivnice
12:30 - 13:30	Oběd

Univerzita Tomáše Bati ve Zlíně  
Fakulta managementu a ekonomiky

PRODUCTIVE SYSTEMS

new dimension

Poster of the Conference „People Give Life to Processes“



Soutěžící týmy ve hře Batův Zlín



*Town Partizanske visiting Bata's Villa*

### **Czechoslovak Bata society**

The mayor of Partizánské, PhDr. Josef Božík, with the support of the Thomas Bata Foundation, came up with the idea to establish an idea platform, the objective of which is to preserve and develop the Bata tradition and deepen cooperation between Czechs and Slovaks.

On 23 October, on the occasion of the 97th anniversary of the independent Czechoslovakia establishment, a memorandum was signed in Partizánské in the presence of the mayors of Partizánské, Zlín, Otrokovice, Svit, Valašské Meziříčí, Benešov, Bošany, TBF executive director, directors of Bata School of Work in Zlín and Partizánské.

In the future, the platform will be opened to all those who will identify themselves with the society's mission.

**Date: 23 October 2015**



*Lecture at ČSOB Prague*

### **Batův Zlín (Bata's Zlín)**

TBF, in cooperation with the CEPA educational agency started to sell the outdoor game Bata's Zlín. In November, the second trial run designated for journalists and companies – potential customers - was held.

**Date: 13 November 2015, 35 persons**

### **A Day with Bata for top management of Czech National Bank, Prague**

TBF organized a comprehensive programme for top management of the Czech National Bank, including the bank governor, Ing. Miroslav Singer. The programme included also a lecture by TBF's executive director "Tomas Bata – Example of an Entrepreneur", a tour round the Bata Villa, visit to the Bata Institute in Building 14 and terrace of Building 21. TBF further organized a visit to Tescoma Zlín and the Manufacturing Division of Bata in Dolní Němčí.

**Date: 24 November 2015, 18 persons, Bata Villa**



*A Day with Bata for Cominfo*

### **A Day with Bata for Partners Financial Services**

The main item of the programme was a 3-hour presentation by TBF's executive director "Tomas Bata – Example of an Entrepreneur", followed by a tour round the Bata Villa and visit to Building 21.

**Date: 27 November 2015, 35 persons, Bata Villa**



*A Day with Bata for Partners Financial Services*

## Publishing activity of TBF:

TBF continues in successful selling of its books on Bata topics. The 3-book set on Bata topics is sold out and so second printing was ordered.

## Reprint of books by Zdeněk Pokluda, April 2015:

1. Ze Zlína do světa, příběh Tomáše Bati  
(From Zlín to the World - the Story of Tomáš Baťa, 3rd edition)
2. Baťův Zlín (Zlín of the Bata Era, 2nd supplemented edition)
3. Člověk a práce (Man and Work, 2nd edition)

TBF obtained copyright to and published a new book by Stanislav Křeček „Má dáti – dal. Účtoval jsem u Baťů.“ (Debit – Credit. I worked as an accountant with Bata). The author describes his life in Zlín and focuses on accounting procedures and the work of an accountant in the Bata factory.

**April 2015, 1st edition, 1,200 issues**

## List of books TBF sells:

1. Stanislav Křeček: Má dáti – dal. Účtoval jsem u Baťů
2. Pavel Hajný: Marie Baťová, první dáma Zlína
3. Jaroslav Pochylý: Baťova průmyslová demokracie
4. Zdeněk Pokluda: From Zlín into the world
5. Zdeněk Pokluda: Bata's Zlín
6. Zdeněk Pokluda: Man and work
7. Anthony Cekota: Entrepreneur Extraordinary
8. Antonín Cekota: Geniální podnikatel Tomáš Baťa
9. Zdeněk Pokluda: Baťovi muži
10. Zdeněk Pokluda: Baťa v kostce
11. Stanislav Knotek: Tomáš Baťa, známý i neznámý
12. Tomáš Baťa ve vzpomínkách našich prodavačů
13. Tomáš Baťa, doba a společnost – sborník příspěvků z odborné konference
14. Aršík známek s Tomášem Baťou

These books you can buy in Bata Villa:  
(offer for visitors of The Bata Villa – poster)



**Má dáti – dal. Účtoval jsem u Baťů**

**249 Kč**

I. vydání, duben 2015, česky

**Autor:** Stanislav Křeček



**Ze Zlína do světa, příběh Tomáše Bati**

**99 Kč**

III. vydání, duben 2015, česko-anglicky

**Autor:** PhDr. Zdeněk Pokluda



**Baťův Zlín – Budování průmyslového a zahradního města (1906 – 1943)**

**99 Kč**

II. rozšířené vydání, duben 2015, česko-anglicky

**Autor:** PhDr. Zdeněk Pokluda



**Člověk a práce – z ekonomických principů a vizí Tomáše Bati**

**99 Kč**

II. vydání, duben 2015, česko-anglicky

**Autor:** PhDr. Zdeněk Pokluda



**Baťovi muži**

**490 Kč**

I. vydání, 2012, česky

**Autor:** PhDr. Zdeněk Pokluda



**Marie Baťová, první dáma Zlína**

**199 Kč**

I. vydání, 2010, česky

**Autor:** Pavel Hajný



**Tomáš Baťa. Známý i neznámý. Vzpomínky na Tomáše Baťu Juniora**

**249 Kč**

I. vydání, prosinec 2014, česky

**Autor:** JUDr. Stanislav Knotek



**Tomáš Baťa ve vzpomínkách našich prodavačů**

**99 Kč**

I. vydání, prosinec 2014, česky  
reprint knihy z roku 1944



**Aršík známek s Tomášem Baťou**

**299 Kč**

Filatelistický aršík byl vydán ke 130. výročí narození Tomáše Bati st.

**Autoři:** Klein, Mejstřík, Netopilová



**Tomáš Baťa, doba a společnost**

**199 Kč**

Sborník příspěvků z odborné konference 30.11. – 1.12.2006 ve Zlíně

I. vydání, 2007, česky



**Baťova průmyslová demokracie**

**99 Kč**

I. vydání, 1990, česky

**Autor:** Jaroslav Pochylý

## Lecture „Tomas Bata - entrepreneurial example“

### Private school

#### in Kunovice, 20 students

Date: 5 Feb. 2015, Bata Villa

### For employees of Ergotep in Proseč (CZK 15,000)

Date: 8 April 2015,

50 persons, Proseč

### For the 3rd Age Academy in Partizanske, Slovakia

Date: 14 April 2015,

70 persons, Bata Villa

### For students of the Holešov Grammar School

Date: 16 April 2015,

100 persons, Holešov

### For students of the Business Academy Brno

Date: 21 April 2015,

40 persons, Bata Villa

### For foreign students of Masaryk University Brno

Date: 5 June 2015,

20 persons, Bata Villa

### For Partners Financial Services, a.s.

Date: 14 June 2015,

100 persons, Sychrov

### For SOŠ Vsetín

Date: 18 June 2015,

30 persons, Bata Villa

### For SOŠG Staré Město

Date: 23 June 2015,

40 persons, Bata Villa

### For Partners Financial Services, a.s.

#### Hradec Králové

Date: 2 July 2015, 30 persons,

Hradec Králové

### For Partners Financial Services, a.s. Prague

Date: 13 July,

60 persons, Prague

### For Partners Financial Services, a.s. Olomouc

Date: 21 July 2015,

40 persons, Olomouc

### For Baťa, a.s., E commerce

Date: 21 July 2015,

15 persons, Bata Villa

### For company 3M Prague

Date: 6 August 2015,

100 persons, Prague

### For Partners Financial Services, a.s. Brno

Date: 8 October 2015,

60 persons, Brno

### For participants of the knowledge outdoor game Bata´s Zlín

Date: 9 October 2015,

10 persons, Bata Villa

### For ČSOB Praha

Date: 4 November 2015,

75 persons, Prague

### For Partners Financial Services, a.s.

Date: 8 November 2015,

100 persons, Seč

### For students of High School Prievidza, Slovakia

Date: 10 November 2015,

85 persons, Prievidza

### For Partners Financial Services, a.s.

Date: 9 December 2015,

40 persons, Prague

## Guided tours round the Bata Villa

12 January 2015, 40 persons

30 January 2015, 5 persons

4 February 2015, 10 persons

13 March 2015, 15 persons

25 March 2015, 15 persons

25 March 2015, 15 persons

8 April 2015, 12 persons

13 April 2015, 40 persons

14 April 2015, 6 persons

14 April 2015, 30 persons

24 April 2015, 40 persons

27 April 2015, 20 persons

2 May 2015, 15 persons

6 May 2015, 20 persons

12 May 2015, 20 persons

13 May 2015, 5 persons

2 June 2015, Mrs. Borecka, 4 per.

4 June 2015, town

Partizánské, 20 persons

4 June 2015, TBU Zlín, 2 persons

4 June 2015, Mr. Tiago Solca

5 June 2015,

Mrs. Janoušková, 4 persons

6 June 2015, Senior Club Brno, 45 persons

9 June 2015, prof. Ganický, 4 per.

9 June 2015, foreign students of TBU Zlín, 20 persons

11 June 2015 Students of Economy school Uherský Brod, 40 persons

15 June 2015, students of Basic school Luh Vsetín, 40 persons

24 June 2015, students of Basic school Fryšták, 45 persons

26 June 2015, Mr. Hilkovič, 40 per.

30 June 2015, Mrs. R.V. Keus, 6 per.

3 July 2015, Mrs. Kořínková, 6 per.

20 July 2015, Mr. Berkovec, 4 per.

8 August 2015, Mrs. Kuželová, 15 persons

17 August 2015, Mrs. Grygerová, 3 persons

19 August 2015, Mr. Ševčík, 3 per.

26 August 2015, Mr. Jošek, 2 per.

3 Sept. 2015, Baťa a.s. 3 persons

3 Sept. 2015, FAI UTB Zlín, 60 per.

14 Sept. 2015, p. Genža, 2 per.

3 Sept. 2015, Baťa, a.s. , 3 per.

3 Sept. 2015, TBU, FAI, 60 per.

10 Sept. 2015, Town Partizánske Slovakia, 30 persons

14 Sept. 2015, Mr. Genža, 2 per.

7 October 2015, Mr. Kramoliš, 2 persons

8 October 2015, prof. Shoo Lee, 3 persons

9 October 2015, Mr. Zdeněk

Koupil, 12 persons

13 October 2015, COMINFO, a.s. Zlín, 60 persons

16 October 2015 High School

Valašské Meziříčí, 45 persons

17 October 2015, touristic group, 25 persons

17 October 2015, Town Krapkowie Poland, 45 persons

20 October 2015, Students of Architecture Vienna, 25 persons

22 Oct. 2015, Students of Architecture Switzerland, 30 persons

31 October 2015, touristic group, 15 persons

4 November 2015, Kapitol, 12 persons

23 November 2015, MUDr. Belej, 3 persons

24 November 2015, ČNB, 14 persons

27 November 2015, Kapitol, 33 persons

3 December 2015, Tomáš Baťa University, FaME, 35 persons

### 54 guided tours, 1.067 persons

Guided tours round The Bata Villa are free of charge for pupils and students, other people 50,- CZK/person.

### 20 lectures, 1.085 persons

## Finals of the Contest for Potential Managers

On a proposal of the Foundation, in cooperation with JA and with support of the company HP, the Foundation organized the 8th year of the competition in microeconomic simulation „Contest for Potential Managers“ for students of all colleges and universities in the Czech Republic, which offer study programmes focusing on economy, marketing, banking or business. 80 two-member teams from 18 higher education institutions applied for the contest. The contest was held by electronic means via the Internet in English and using the Titan software.

The contest focused on strategic management, manufacture and sale of products and orientation in the competitive environment. The seven initial rounds and semi-finals were held from 23 March 2015 to 2 May 2015. 8 best teams from the semi-finals advanced to the finals. The finals were held on 14 May 2015 in the premises of the main sponsor, the company HP in Prague.

The first three winning student teams were awarded notebooks, tablets and LCD monitors by HP. The other teams were awarded consolation prizes by TBF.

1st place - DDO team - Jan Randus from VŠE and Filip Dvořák from ČVUT

2nd place - Bubo team - Daniel Novák and Nikola Vychopňová, VŠB -TU Ostrava

3rd place - Archibald team - Marian Vavroš and Nikol Suchá, VŠB - TU Ostrava

**Date: 14 May 2015**

## „Experience with Doing Business in Asia and Europe – Similarities and Differences“ – TBF’s annual lecture

This year was the second time when TBF managed to bring a renowned personality from abroad who passed his knowledge, skills and information on the students of the Tomas Bata University. With the help of Rosemarie Blyth, the guest of this year’s Annual Lecture was Mr. Marcello Pace who is long-term manager of Bata and current President of Bata Europe. The topic of his lecture was business customs and practices in Asia. The lecturer was personally introduced by the Rector of TBU, prof. Sába, and the Chairperson of BD TBF, Rosemarie Blyth. The lecture was intended not only for TBU students, but also to Zlín citizens. The lecture was held in English without interpreting into Czech in the Otto Wichterle room at the Faculty of Multimedia Communications. The lecture was a great success and presented well both Bata and TBF. An interview with Marcello Pace was published in MF Dnes.

In the afternoon, Marcello Pace had a meeting with shoe design students. The topic of their discussion was fashion trends in shoe materials, patterns and colours. They discussed also a joint project of the Faculty of Multimedia Communications and Bata.

**Date: 12 March 2015, 200 persons**

JA Czech  
A Member of JA Worldwide

NADACE TOMÁŠE BATI

# JA Manažerem nanečisto

Co mohou vyhrát?  
**1. místo:** HP Notebook s dotykovou obrazovkou  
**2. místo:** HP Tablet  
**3. místo:** HP Monitor LCD

Soutěž pro vysokoškoláky  
 pořádaná Nadačí Tomáše Bati  
 a organizací JA Czech

Registruj se na [www.jamanazer.cz](http://www.jamanazer.cz)

**Harmonogram soutěže**

23. 3. 2015	Uzávěrka registrací do soutěže
30. 3. – 17. 4. 2015	1. kolo soutěže
17. 4. 2015	Oznámení postupujících týmů do 2. kola
20. 4. – 2. 5. 2015	2. kolo soutěže
4. 5. 2015	Oznámení postupujících týmů do finále
14. 5. 2015	Finále soutěže v sídle HP v Praze



Finals of the Contest for Potential Managers



Marcello Pace





## Bata Student Club (BSC)

Last year, an idea to create a club for secondary school students under the supervision of TBF emerged, the objective of which will be to develop the students and lead them to entrepreneurship.

Our experience is that entrepreneurship education is provided only at higher schools. Therefore, our focus is on secondary school students. Another objective of BSC is to give space and responsibility to the members to organize the programme in the club themselves and to invite personalities from various fields for discussions and workshops. Currently, BSC is managed by two female university students, one from Olomouc and one from Zlín, who carried out promotion at schools and organized the first meeting of the club. 36 students attended the first meeting. The meeting participants were first of all acquainted with the idea behind the club operation and its objectives. Then they listened to the co-founder of the Fundchaser project, Martin Vítek, and discussion followed.

The atmosphere of the first meeting was great and the students were really interested. We intend to motivate the members more to independent management of the club and preparation of the programmes.



TBF will play the role of a guarantor, advisor and provider of premises. As we have seen from the interest of students, the project seems to be viable.

**Date: 26 March 2015, 40 persons**

## Second Meeting of BSC with the topic: Make yourself more visible! We're living in the Internet age

Jakub Kapušňák not only told his story and spoke about the project Foodie's Feed, but also about how values and habits are important if you want to achieve something in life.

**Date: 23 April 2015, 35 persons**



## Third meeting of the Bata Student Club (BSC)

Lecture by Martin Zdražil "Prerequisites for a rapid start"

Martin Zdražil is 24 years old and has already earned many achievements and awards. His latest achievement is victory in the national round of the prestigious creative competition Young Lions. Together with his fellow students he founded the digital agency Digital Brain already during their university studies. One year was enough for their rapid start. They create marketing strategies for big clients such as Nespresso or CZC.CZ, they've had several own start-ups and their visions are far from being modest.

What is, in Martin's opinion, important and facilitates starting own business? What is it like to have a business with one's friends? What is, according to his experience, the key to such success? The above topics were covered during the lecture organized by BSC for active secondary school students.

**Date: 4 June 2015, 30 persons**

*meeting of the Bata Student Club*

## International Student Sculpture Symposium Dřevo-Wood 2015

Between 15 and 24 June 2015, TBF organized the 17th year of the workshop for art students from European higher education institutions.

The aim of the workshop is to give an opportunity to young sculptors to work with wood. This year's topic was „Homage to Constantin Brancusi”, a renowned Romanian sculptor whose work influenced generations of sculptors. The Town of Zlín ranks among the long-standing partners of the workshop; it awards a financial award to two sculptors for their works of art. The awarded sculptures are then installed in Zlín parks and gardens. We would like to thank for their sponsorship gifts to BFP Lesy a statky Tomáše Bati, Husqvarna, Pozimos, Švehlák půjčovna nářadí and Rotary Club Zlín.

### Workshop participants:

#### Łukasz Bałos,

Akademia Sztuk Pięknych im. Jana Matejki w Krakowie, Poland

#### Ivan Katalinić,

Academy of Fine Arts Zagreb, Croatia

#### Ceyhun Konak,

Mimar Sinan Fine Arts University, Social Sciences Institute, Turkey

#### Emil Softič,

VŠVÚ Bratislava 2nd year, Atelier Sculpture, Object, Installation

#### Jozef Vančo,

VŠVÚ Bratislava 2nd year, Atelier Sculpture, Object, Installation

### The Prize of the Town of Zlín was awarded to:

#### Łukasz Bałos, PL

#### Ceyhun Konak, TR

The opening night of the workshop Dřevo-Wood 2015 was held in the Bata Villa garden where the sculptures are installed.

The video recording from the opening night can be viewed at:  
<https://www.youtube.com/watch?v=OfmJPxokpNc&feature=youtu.be>

**Date: 15 to 24 July 2015, 5 participants, 35 guests of the opening night**

### “Every Beginning is Difficult” – Bata Student Club (BSC)

The first meeting of students in the club in the 2015-2016 school year; new students interested in working in the Club were invited. The president, Nina Křemenová, acquainted the present with BSC programme for the new school year and presented the Club activity to the new members. The TBF executive director spoke about TBF's activity and TBF's role in BSC's activities.

BSC has already established a working committee consisting of the most active Club members, who have been preparing the programme of BSC activities under Nina's supervision.

**Date: 15 October 2015**



The Thomas Bata Foundation  
International Student Sculptural Symposium

# WOOD | 2015



15. – 24. June 2015  
Zlín – Czech republic

phone +420 577 219 083  
sekretariat@batova-vila.cz, information: [www.batova-vila.cz/wood2015](http://www.batova-vila.cz/wood2015)

International Student Sculpture Symposium  
Dřevo-Wood 2015



## One for all, and all for one – Lecture in BSC

As part of BSC's activities, a lecture by Jan Jakub Kučera was held, who spoke in detail about work in team.

**Date: 19 November 2015, 25 persons**

## Annual Lecture for TBU

Mrs. Rosemarie Bata-Blyth invited to Zlín Mr. Emil Lamprecht, an expert from Google, a motivator, expert on acceleration and start-up of companies and a renowned UX designer. The lectures by Mr. Lamprecht are given as part of the annual professional lectures organized by the Thomas Bata Foundation for students of the Thomas Bata University.



*Mr. Emil Lamprecht, an expert from Google at the Thomas Bata University*

## The UX Umbrella

Emil Lamprecht introduced the process of "customer driven innovation" techniques through user experience design, and explained the importance of separating "knowledge" from "assumption" in the development and execution of all products big and small.

„Articulation of UX design is an important perspective for corporates and entrepreneurs alike.“ Head of Developer Relations, Google

## The Anti Startup

Startups don't matter, but businesses do." The lecture on Anti Startup looks at how a serial entrepreneur and Manager of Google's Launchpadx startup events turns building businesses into a 5 step process. A combination of the lean methodologies, modern growth tactics, and deep personal growth; no entrepreneur should miss this unique perspective on company building.

"If you want to start a company of your own, this may be the most important 40 minutes of your life." Giles Adam Thomas, CEO of Whole Design Studios

**Date: 3 December 2015, 180 persons**

## Announcement of results of the national round of the Chemistry Olympiad

TBF cooperated with FT TBU on the organization of results announcement and award ceremony of national round of the 51st year of the Chemistry Olympiad. Winners of the regional rounds of category A and E and students who achieved at least 52 points participated. The A category winner was Jiří Etrych from the Dašická Gymnasium in Pardubice who achieved 93.5 points. The E category (secondary industrial schools) winner was Denis Zdražil from the Secondary Industrial School of Chemistry in Brno who achieved 71.9 points.

**Date: 29 January 2015, 80 persons**



Announcement of results - Chemistry Olympiad

## Nuclear energy yesterday, today and tomorrow - lecture

Ing. Dana Drábová, Ph.D, the chairperson of the State Office for Nuclear Safety was another of our prominent guest in the popular lectures series. The lecture was a kind of a review of research results and usage of atomic nucleus in various areas of human activity. The topic of nuclear safety was, of course, also mentioned, which she commented on as follows:

"...I believe that people who are in charge of safety and reliability of the Dukovany power plant will have enough enthusiasm, strength, knowledge and a reasonable dose of positive emotions and possessive attitude towards their „factory“ in order to be able to perform their obligations as well as they have done so far. And that they will always keep in mind the quintessential rule of nuclear safety:

YOU MUST BE ON FORMAL TERMS ("VYKAT") WITH THE NUCLEAR REACTOR."  
The lecture was hopelessly sold out a week before its holding.

**Date: 19 March 2015, 100 persons**

## FameLab „Let's Have Fun with Science“

TBF in cooperation with the British Council and Adeto o.s. organized the Moravian round of the 5th year of the contest for young scientists FameLab. 11 scientists met in the Bata Villa to compete for progress to the finals. 3 participants came from the Thomas Bata University.

They had only 3 minutes for their scientific show, during which they were to present their research to the public and the jury. The chairman of the jury was the scientist prof. Kamil Wichterle, a member Eva Vlčková, a journalist from Lidové noviny. The jury selected 5 finalists. The audience was given the possibility to award audience award.

### Finalists:

- 1/ Vojtěch Sysel (theoretical physics - Silesian University in Opava)
- 2/ Jiří Matyáš (nanotechnology - TBU Zlín/Centre of Polymer Systems)
- 3/ Eva Maxová (clinical bio-analytics - VŠCHT Praha)
- 4/ Ondřej Rychecký (chemical engineering - VŠCHT Praha)
- 5/ Petra Rausová (biomedicine – Institute of Animal Physiology and Genetics of the Academy of Sciences of CR, Brno)

**Date: 21 March 2015, 35 persons**

## Future of waste. How to dispose of it?

Professor Kolomazník is the world's top expert on the use of waste from the leather processing, food processing and agricultural processing industries. He works in the Institute of Automation and Control Technology of the Faculty of Applied Informatics of TBU in Zlín. He is, however, not only



NADACE  
TOMÁŠE BATI

Vás srdečně zve na přednášku Ing. Dany Drábové, Ph.D.,  
předsedkyně Státního úřadu pro jadernou bezpečnost




JADERNÁ ENERGIE  
VČERA, DNES A ZÍTRA

19.3.

2015

v 18 hodin

„Věřím, že lidé starající se o bezpečnost a spolehlivost dukovanské jaderné elektrárny v sobě najdou i v následujících letech dost zápalu, síl, znalostí a přiměřenou dávku kladných emocí a vlastnického vztahu ke 'své fabrice', aby tomuto závazku dostáli se ctí jako doposud. A že nikdy nezapomenou na pravidlo, které je kvintesencí jaderné bezpečnosti: **REAKTORU SE VYKÁ**“

Ing. Dana Drábová, Ph.D.

BAŤOVA VILA ZLÍN • VSTUPNÉ: 50,- Kč

vice info: [577 219 083](tel:577219083) [www.batova-vila.cz](http://www.batova-vila.cz) [www.facebook.com/batovavila](https://www.facebook.com/batovavila)



Nuclear energy yesterday, today and tomorrow,  
Interview with Ing. Dana Drábová, Ph.D.



a pedagogue and researcher. Due to being a renowned scientist, he has been engaged by different institutes from all over the world - such as the Research Centre of the Ministry of Agriculture of the USA federal government, UNIDO seated in Vienna or various companies.

He received many awards for his work. The most precious awards include the Golden Medal from the World Exhibition in Brussels (1997), Award of the Ministry of Agriculture of the Kingdom of Belgium or the so-called small Nobel Prize - the Rolex Awards for Enterprises (Switzerland), honourable doctorate from The Yorker International University, ALSOP Award and, of course, also the Czech Head Award.

The results of his research have been applied in tanneries in Argentine, Brazil, Mexico, USA, Canada, EU countries and India. His technologies are currently used by big shoemaking companies such as NIKE (Vietnam) and ECCO (the Netherlands). The lecture focused mainly on his scientific activity and case studies from practice.

**Date: 9 April 2015, 50 persons**

### Fame Lab – Let's have fun with science, national finals

TBF has cooperated on the contest with the British Council from the beginning by organizing the regional round of the contest in Zlín. On Sunday 3 May 2015, the national finals of the contest of young scientists, FameLab, were held in the renowned Ypsilon theatre in Prague. The finals were attended by Ing. Velev, who awarded the Prize of Audience (a medal of Thomas Bata Foundation and a mini reproducer) to Ondřej Lidický from the Institute of Macromolecular Chemistry of the Academy of Sciences of CR, Polymerous Drugs Prague, for his presentation "Mail order service-distribution of drugs". All the finalists received from TBF and Bata vouchers for Bata shoes. Ondřej Lidický was also the overall winner of the national finals and proceeded to the international finals in Cheltenham. One of the 12 finalists was Jiří Matyáš from the Centre of Polymerous Systems of TBU in Zlín.

Recording of the finals can be viewed at <http://www.playo.tv/video/FameLab-1705.aspx>

**Date: 3 May 2015, Prague**

### Science and Technology Week

The Tomas Bata Foundation is the main organizer of the Science and Technology Week held in Zlín. The event is held nationwide under the auspices of the Academy of Sciences of the Czech Republic with an aim of science popularization. This year, TBF in cooperation with the British Council and Adeto organized a science show of Michael Londesborough, „Secrets of Energy II“.

#### • Secrets of Energy II

Dr. Michael G.S. Londesborough, B. Sc. Hons Ph.D., Institute of Inorganic Chemistry of AS CR, v.v.i. Michael Londesborough prepared a programme in which he explains the circulation of energy in nature. He demonstrates the origin and properties of energy with the help of impressive chemical experiments. He attracts the audience's attention also to sources of energy and emphasizes the responsibility for energy production and consumption. His presentation was full of chemical experiments, including (safe) explosions.

**Date: 3 Nov. 2015 – Master of Rock Café – 268 students and pupils**

NADACE TOMÁŠE BATA  
Vše směšné zve na přednášku Prof. Ing. Karla Kolomazníka, DrSc.,  
Ústav automatizace a řídicí techniky, FAI – Univerzita Tomáše Bati Zlín

**KAM S NÍM?  
BUDOUCNOST ODPADŮ**

**9.4. 2015  
v 18 hodin**

Uznávaný profesor a vědec, který se na Univerzitě Tomáše Bati ve Zlíně věnuje oblasti zpracování kůže a využití odpadů z kožedělného, potravinářského a zemědělského průmyslu. V zahraničí už pobíral nespočet ocenění, ale v Česku získal větší uznání až letos, kdy se stal držitelem ceny Invence za přírodní vědy v soutěži Česká hlava. Jde o nejvyšší ocenění udělované v Česku za vědu, výzkum a inovace.

**BAŤOVA VILA ZLÍN • VSTUPNÉ: 50,- Kč**

více info: 577 219 083 [www.batova-vila.cz](http://www.batova-vila.cz) [www.facebook.com/batovavila](https://www.facebook.com/batovavila)

*Future of waste.  
How to dispose of it? - prof. Kolomazník*



*Finals - FameLab 3. 5.*

*Science and Technology Week - Dr. Londesborough B.Sc.*



## Computer course for beginners

The following courses are offered:

Courses for beginners: work with Windows, Word and Excel programmes and the Internet. Price per 12 lessons: CZK 714

**Date: 21. January 2015 – 25. February 2015, 5 persons**

**Date: 25. March 2015 – 29. April 2015, 5 persons**

**Date: 26. October 2015 – 30. November 2015, 5 persons**

## Lecture by MUDr. Radim Uzel „Economy of Sex“

The lecture dealt with the market mechanism of sex, when in most countries the woman is the seller and the man is the client. The price of sex is regulated by demand and offer. The influence of female emancipation is also important as it reduced the price of sex. The traditional prostitution is only a marginal segment of the sex market. In most cases, the payment is not made in cash but by other means, therefore, what women appreciate most with men is „access to resources“. The lecture further dealt with the nature of polygamy and motivation of men to entering into marriage as a contract for permanent in-kind payment of the price of sex.

**Date: 13 January 2015, 90 persons**

## Lecture by prof. Miroslav Bárta “Queens, princesses and powerful officials of the Ancient Egypt“

Prof. Bárta presented the last discoveries of Czech archaeologists in the Abúsír necropolis. The discoveries, unique tombs with decorations, inscriptions and sculptures date from the era of builders of the biggest Egyptian pyramids.

**Date: 3 February 2015, 90 persons**

## Zdenek Merta and his guests - concert

In cooperation with MGP, a Zlín based company; TBF organized the first concert of the musician, composer and producer Zdenek Merta. His guests were František Segrádo from Vsetín and Katarína Landlová, a finalist of the competition Czecho-Slovakia has talent, who sang several songs to the piano accompaniment of Zdenek Merta. Zdenek Merta also moderated the concert. The concert was highly valued from the artistic point of view and all the audience was surprised by the pleasant atmosphere of the concert. TBF expects to continue in this activity with MGP and Zdenek Merta in the future. The concert was for invited guests only.

**Date: 19 February 2015, 60 persons**

## Meeting of members of the Board of Directors and Supervisory Board of TBF with the topic „Business activities of TBF“

Following a decision of the BD TBF regarding TBF's potential business activities, a meeting of members of the Board of Directors was convened. The purpose of the meeting was to recommend which of the proposed or currently pursued business activities are advisable to in-



*Computer courses*



*Lecture by MUDr. Radim Uzel*



*Lecture by prof. Miroslav Bárta*

*Zdenek Merta and his guests*





### Zdenek Merta and his guests Vladimir Merta and Gabriela Vermehlo – concert

In cooperation with MGP, a Zlín based company; TBF organized the second concert of the musician, composer and producer Zdenek Merta. His guests were Vladimir Merta and Gabriela Vermehlo.

**Date: 29 April 2015, 55 persons**



*1. Máj v Nadaci Tomáše Bati  
ředitel nadace Ing. Pavel Velez se Sonjou Bata*

### 1st May Celebration

TBF organized already the 18th year of the traditional 1st May Celebrations. The Foundation cooperated closely with the Bata both on the preparations of and smooth course of the event. As part of the cultural programme, several contests for children were held, the winners of which received interesting prizes from the Bata. The Bata family was represented at the celebrations by Mrs. Sonja Bata and her daughters Monica Pignal and Rosemarie Blyth, Chairperson of the Board of Directors of TBF. The celebrations were also attended by the Mayor of the Town of Zlín, Miroslav Adámek. The Celebrations had also an unplanned visitor, the Prime Minister of the Czech Republic, Bohuslav Sobotka, who briefly greeted the visitors. The weather was, unfortunately, bad and rainy, due to which less visitors arrived and less games for children were organized. The video recording can be viewed at: <http://youtu.be/LdYygK7aVQu> **Date: 1 May 2015**

*Summer camp "IN THE FOOTSTEPS OF TOMAS BATA"*



### Summer camp "IN THE FOOTSTEPS OF TOMAS BATA" organized in cooperation with DDM Astra Zlín

In cooperation with the Children's Home Astra Zlín, we organized two one-week summer camps on the topic of Tomas Bata. Most activities were held in the premises of Bata Villa and its gardens. A special tour round the Bata Villa, including spending the night in the Bata Villa, was organized for the summer camp participants. The children visited also the museum in Building 14.

**Term I: 6 to 10 July 2015, 16 children**

**Term II: 13 to 17 July 2015, 14 children**

### Summer camp "YOUNG BATAMAN" organized in cooperation with "Aktivně životem" Zlín

In cooperation with the benevolent society "Aktivně životem" (Living an active life), we organized a one-week summer camp on the Bata topic. Most activities were held in the premises of Bata Villa and its gardens. A special tour round the Bata Villa, manufacture of paper shoes, painting of shoes etc. was organized for the summer camp participant. The children also visited the museum in Building 14, Building 21 and the Forest Cemetery.

**Date: 10 to 14 August 2015, 18 children**



## TBF's picnic in Loučka

TBF organized a garden picnic for members of the Board of Directors and Supervisory Board of TBF, sponsors, lecturers at the conference „120 Years of Inspiration by Bata“, volunteers working for the foundation, the winner of the TBF's Award for the best diploma thesis, members of Bata management and their family members; a part of the picnic was also a meeting of the Board of Directors of TBF. The aim of the picnic was to thank the present for their long-term cooperation, create an opportunity for making acquaintances and remember the anniversary of TJB's birth at a place he loved.

The participants were offered sports and entertaining programme and an opportunity to spend a pleasant afternoon in Loučka, the seat of BFP Forests and Estates of Tomas Bata.

**Date: 19 September 2015, 65 persons**



*TBF's picnic in Loučka*

## Eduforum - Presentation

In cooperation with Eduforum and JA, TBF organized a meeting for workers in education, the subject-matter of which was presentation of Eduforum. The aim of Eduforum is to acquaint teachers and other workers in education with innovative teaching methods, whereas the innovations are presented the authors themselves.

**Date: 14 October 2015, 10 persons**



*22. 10. Mgr. Janák Lecture*

## Afterlife in Ancient Egypt - Lecture

As part of the series of lectures on Ancient Egypt held in the Bata Villa, a lecture was given by Mgr. Jiří Janák from the Institute of Egyptology in Prague.

**Date: 22 October 2015**

## Travelling through Time and Space - Lecture

As part of the series of lectures for the public, TBF organized a lecture of the photographer and documentarist, Ing. Martin Frouz, who works in the Institute of Egyptology of the Charles University in Prague, and is known as the former office manager of National Geographic for the Czech Republic.

**Date: 18 November 2015, 50 persons**



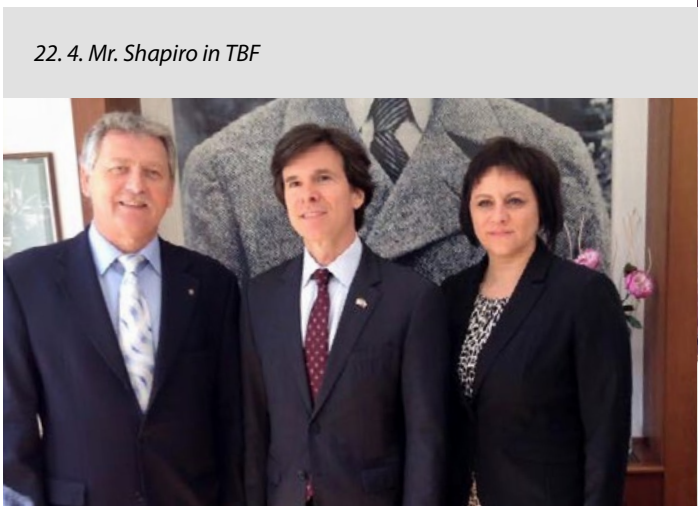
*Lecture 2. 12. Hana Navrátilová*

## Ancient Egyptian Wall Puzzles - Lecture

The lecture given by PhDr. Hana Navrátilová, a historian and Egyptologist specializing in history of culture of the Egyptian New Kingdom, ancient Egyptian historiography and Egyptian historic culture, is yet another lecture in the series on Ancient Egypt.

The ancient Egyptians were fascinated by their monuments – including the pyramids – no less than the subsequent generations of visitors, which they demonstrated by the graffiti on the walls. Authors of the texts expressed their fascination with the beauty of the building, recorded their names and the names of the original builders and sometimes also the opinion on their colleagues.

**Date: 2 December 2015, 45 persons**



*22. 4. Mr. Shapiro in TBF*





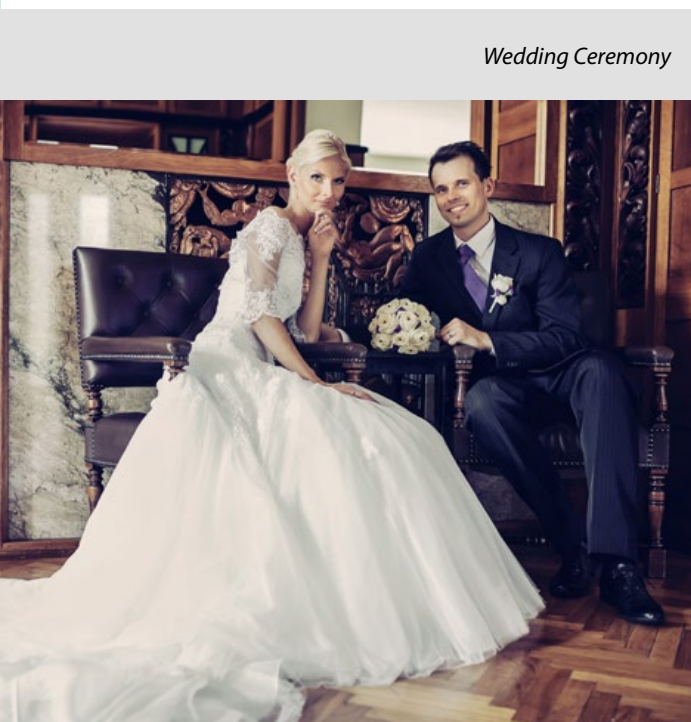
14. 6. Lecture - Tomáš Baťa podnikatelský příklad in Sychrov - Mr. Velev



Students from Elementary School in Uherský brod at Villa14. 4.



Christmas Party for Kindergartens



Wedding Ceremony

### Christmas Charitable Auction with Samari

In cooperation with TBF, SAMARI organized the already 4th charitable auction to support the slum school Paddardia in Bangladesh. Students of the Faculty of Multimedia Communication of TBU also participated in the auction by creating some of the auctioned items. CZK 13,500 was obtained in the auction. The highest bid was attracted by the necklace created by Adéla Bačová, an industrial design student, and by cups with sugar bowl produced by the Ceramics shop By the Chapel in Lípa. The auction was attended also by the founder of the Bangladeshi school Mr. Milan Moskala, who spoke about the school and presented also some news and stories of its students.

**Date: 8 December 2015, 30 persons**

### Christmas Party for Kindergartens and Pupils of 1st classes from Zlín

The traditional Christmas party was organized by the Thomas Bata Foundation in cooperation with students of the first year of the Higher Art School in Zlín under the supervision of Mgr. Milan Hloušek. During the Christmas party songs and rhymes on the Christmas story of the birth of Jesus are performed. Each performance lasts 30 minutes. Two performances were held in the beautifully decorated premises of the Bata Villa. Invitations were accepted by children from the elementary school Okružní, Komenského II, Křiby, children's home in Vizovice and kindergarten at Dětská Zlín.

**Date: 17 December 2015, 280 children**

### Christmas Concert by Zuzana Lapčíková

Programme: Moravian Advent and Christmas songs and music themes inspired by the age, ideas and texts of J. A. Comenius. Singer and dulcimer player: Zuzana Lapčíková  
Date: 22 December 2015, 70 persons

### Wedding Ceremonies:

- 7 March 2015, ..... Ms. Klímová
- 11 April 2015, ..... Ms. Kolajová
- 2 May 2015, ..... Ms. Šímová
- 23 May 2015, ..... Ms. Šubová
- 27 June 2015, ..... Ms. Kazíková
- 5 September 2015, ..... Mr. Křemeček
- 26 September 2015, ..... Mrs. Pilčíková
- 3 October 2015, ..... Mr. Malaník
- 12 December 2015, ..... Mr. Pohlodek





# REPORT ON BUSINESS MANAGEMENT OF THE THOMAS BATA FOUNDATION IN

# 2015



NADACE  
TOMÁŠE BATI

THE THOMAS BATA  
FOUNDATION

## INDEPENDENT AUDITOR'S REPORT

For the company: Nadace Tomáše Bati  
Gahurova 292  
760 01 Zlín  
ID No.: 658 22 374

We have audited the accompanying financial statements of Nadace Tomáše Bati ("the Company"), which comprise the balance sheet as at 31 December 2015, and the profit and loss account for the year ending 31 December 2015, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information. Information about the Company is disclosed in the notes to the financial statements.

*Statutory Body's Responsibility for the Financial Statements*

The Statutory Body of Nadace Tomáše Bati. is responsible for the preparation and true and fair presentation of these financial statements in accordance with the Czech accounting standards, and for such internal control system as management determines is necessary to enable the preparation of financial statements that are free from significant (material) misstatement, whether due to fraud or error.

*Auditor's Responsibility*

Our responsibility is to express an opinion on the financial statements. We conducted our audit in accordance with the International Standards on Auditing and the related application guidance issued by the Institute of Certified Accountants of the Czech Republic. Those standards require us to plan and perform the audit to obtain reasonable assurance that the financial statements are free from significant (material) misstatements.

An audit involves performing audit procedures and disclosures in the financial statements. In making our judgment, including the assessment of the risk of material misstatement, we read the disclosures in the financial statements, and we performed other procedures. In addition, the auditor considers internal control and fair presentation of the financial statements. The auditor's opinion is appropriate in the circumstances, but not a guarantee of the effectiveness of the entity's internal control.

MG Credit, s.r.o., Růžová 195

An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## AUDITOR'S OPINION

**In our opinion, the financial statements give a true and fair view of the financial position of Nadace Tomáše Bati as at 31 December 2015, and of its financial performance for the year ending 31 December 2015 in accordance with accounting regulations applicable in the Czech Republic.**

*Other Information*

The other information comprises the information included in the annual report, but does not include the financial statements and our auditor's report thereon. The Statutory Body is responsible for the other information. Our opinion on the financial statements does not cover the other information (the annual report) and we do not express any form of opinion thereon.

**We have not obtained the other information (the annual report) prior to the date of the auditor's report, and therefore we do not report with respect to such information.**

Business name  
Registered office  
Certificate number of the audit firm  
Name of the auditor, who prepared  
the report on behalf of the audit firm  
Certificate numbers of the auditors  
Date of report preparation

MG Credit s.r.o.  
Růžová 195, 763 02 Zlín - Louky  
153

Ing. Miroslav Hladík  
1147  
19 April 2016

Auditor's Stamp and Signature



## Balance Sheet

as at 31 December 2014 /in thousands CZK/

Assets	Gross	Adjustment	Net
Fixed assets	93 236	-19 178	74 058
Inventory			372
Cash on hand			58
Current Account			13 971
Receivables			585
Deferred expenses and revenues			108
<b>Total</b>			<b>89 152</b>

### Liabilities

Equity	88 629
Funds	0
Gains or losses from revaluation of assets	-1 214
Payables	109
Employees	94
Health and social security insurance	56
Other payables	212
Estimated payables	207
Deferred revenues	121
Accumulated losses from previous years	102
Profit/loss of current accounting period	+836
<b>Total</b>	<b>89 152</b>

## Profit and loss account

for the period from 1 January to 31 December 2014 /in thousands CZK/

### Expenses

Cost of organized events	
Operating expenses	2 558
Personnel expenses	1 991
Depreciation of fixed assets	1 892
Other expenses	200
Total contributions provided	672
Profit/loss of current accounting period	+836
<b>Total</b>	<b>8 149</b>

### Revenues

Gifts, contributions, grants	4 886
Revenues from principal activity	1 892
Revenues from financial assets	1 371
<b>Total</b>	<b>8 149</b>

## List of grants provided by the Foundation in 2015

In line with the Foundation Statutes, the Foundation awarded 11 grants in the total amount of **CZK 667.000** in this taxable period.

<b>Provided to</b>	Approved by the Board of Directors	<b>Amount in CZK</b>
<b>1. Tomas Bata University</b> Purchase of Bata's literature and books in the field of health sciences	2. 2. 2015	<b>150.000</b>
<b>2. Theatre Scene, Zlin</b> Drama Winnetou	2. 2. 2015	<b>20.000</b>
<b>3. Regional Gallery of Fine Arts Zlin</b> VII. Zlínský salon mladých 2015 – edition of the catalog	2. 2. 2015	<b>30.000</b>
<b>4. Grammar School Lesní čtvrť Zlín</b> Debating uninhibited at Grammar School Zlín – Lesní čtvrť	2. 2. 2015	<b>10.000</b>
<b>5. Tomas Bata University</b> Economics and Management Olympics, the finals of the Bata Camp	2. 2. 2015	<b>32.000</b>
<b>6. Association of Young Debrujars</b> Science Cup – Neuron 2015	2. 2. 2015	<b>30.000</b>
<b>7. Vaclav Hudeček Association for Organizing Violin Courses</b> Academy of Václav Hudeček - Luhačovice 2016 20th anniversary	30. 4. 2015	<b>20.000</b>
<b>8. Pavel Kosek Jun., photographer, Zlín</b> Zlin photographer Pavel Kosek	30. 4. 2015	<b>10.000</b>
<b>9. Josef Gombar, theatre director</b> Translation of the text of a play Tomas Bata, alive into English	19. 9. 2015	<b>15.000</b>
<b>10. Tomas Bata University</b> Prototype solutions for individual special shoes	19. 9. 2015	<b>100.000</b>
<b>11. Tomas Bata University</b> Research, preservation and digitization of historical documents and archival materials related to Bata's history and purchasing literature on Bata's principles	19. 9. 2015	<b>250.000</b>

## Overview of gifts and grants provided to the Thomas Bata Foundation

In this taxable period, donations in the total amount of **CZK 4.885.735**.

<b>Donor</b>	<b>Amount in CZK</b>
1. Pavel Krejčíř, Zlín	6.000
2. ERGOTEP CSR INSTITUT o.p.s., Proseč u Skutče	15.000
3. Continental Barum s.r.o., Otrokovice	40.000
4. Chropynská strojírna, Chropyně	2.000
5. Zálesí a.s., Luhačovice	1.000
6. POZIMOS, a.s. Zlín	18.688
7. Advokátní kancelář Knotek, spol. s r.o., Zlín	60.000
8. Sonja Baťa, Toronto	515.000
9. Aleš Plch, Rosice	3.000
10. Tescoma, s. r.o. Zlín	15.408
11. BSF	4.209.639

Contribution and gifts were used for 100 %. Funds were used for cover the Activities of the Foundation.

## The Thomas Bata Foundation

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**Bank details:**

Unicredit bank 760 01 Zlín

**Account number:**

50392-006/2700

**Company identification No:**

658 22 374

**Tax identification No:**

CZ 658 22 374

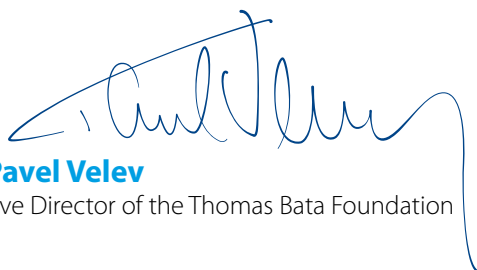
Zlín, 3. June 2015



Approved by:

**Rosemarie Bata Blyth**

Chairperson of the Board of Directors of the Thomas Bata Foundation



Prepared by:

**Ing. Pavel Velev**

Executive Director of the Thomas Bata Foundation







THE THOMAS BATA  
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