

ANNUAL REPORT OF THE THOMAS BATA FOUNDATION 2018

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THE THOMAS BATA
FOUNDATION

Mission statement





To perpetuate the values of community and entrepreneurship that are synonymous with the Bata name through the support of culture, education and youth



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People of
the TBF

VIAS BATA 500

Board of Directors

Rosemarie Blyth - Bata	Chairperson of the Board of Directors of the Thomas Bata Foundation
Martin Dorotík	Consultant
Petr Dostál	Personnel Manager of Continental Barum, spol. s r.o. Otrokovice
Miluše Hasoňová	Personnel Manager of Tescoma s.r.o. Zlín
Karel Ježík	Consultant
Stanislav Knotek	Lawyer
Stanislav Martinec	Director, KOMA Modular, s. r. o.
Petr Sáha	The Tomas Bata University Zlín
Petr Zahradník	Consultant

Supervisory Board

Karel Hnilica	Director of B.F.P., Lesy a statky Tomáše Bati, Chairperson of the Supervisory Board
Stanislav Machovec	Economist
Andrea Kadlčíková	Chancellor, the Thomas Bata University in Zlín

The Foundation Team

Pavel Velev	Executive Director
Gabriela Končítíková	Project Manager
Jitka Zvolská	Assistant / Secretary
Jana Benková	Accounts Administrator

Report on Activities

January – December 2018





- **BATA HERITAGE**
- **STUDENT PROGRAMMES**
- **COMMUNITY EVENTS
AND SPECIAL INTERESTS**

Academy Baťa 2018, Zlín

The Tomáš Baťa Foundation has opened a 10-month course in the study of the legacy of Tomáš Baťa in Zlín since February. The course is designed for the general public and for adult listeners. The study is focused on the management system of Baťa, while the students will be acquainted with the methods of the Baťa company in the areas of trade, production, advertising, education, human resources, social care, etc.

The course is divided into ten seminars of 3 hours and is completed by a certificate of completion. The seminar is held once a month in the afternoon. The seminars are held in the representative rooms of the Bata Villa. Lectures by Gabriela Končítiková and Pavel Velev.

Course capacity is limited. The condition for obtaining the certificate is participation in at least seven seminars.

The price of one separate lesson is 350 CZK. The price of the course includes the cost of teaching materials and refreshments. The course fee is paid annually and half a year. The special year-long course fee is CZK 2,999.

A total of 37 entries

1st seminar, February 1, 2018, topic „Tomáš Baťa and his philosophy - inspiration for the present“

2nd Seminar, March 1, 2018, topic „Bata’s Management System and Bata’s Associates“

3rd Seminar, April 5, 2018, topic „Business Education of the Bata Company in 1894 - 1945“

4th Seminar, May 3, 2018, topic „Baťa Advertising and Marketing until 1945 and Their Inspiration for the Present“

5th Seminar, July 12, 2018, topic „Business - Service as a Basis of Business Vision“ or „Our Customer - Our Master“

6th seminar, 2 August 2018, topic „People give life to machines“ or personal activities in the Bata management system

7th Seminar, September 6, 2018, topic, „Corporate Culture - Social Care, Culture and Sport“

8th Seminar, 4 October 2018, topic: „Motivation and Education“

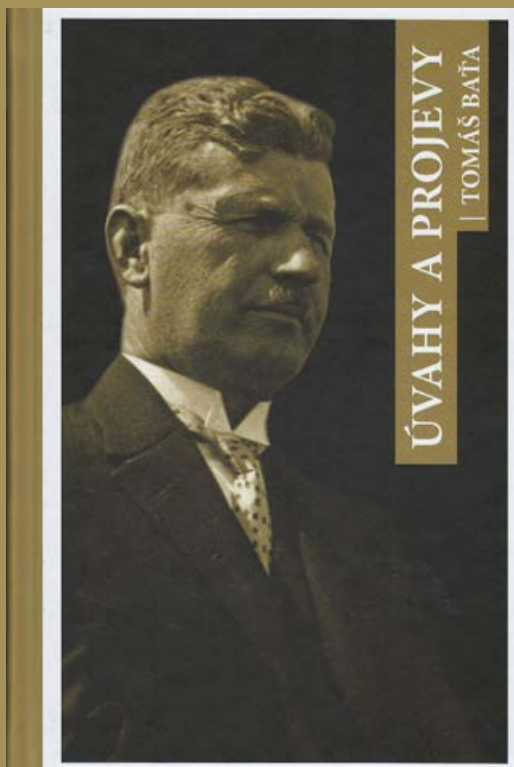
9th Seminar, November 1, 2018, topic: “The Importance of Life Balance According to Tomas Bata”



Bata Academy 2018 participants



Bata Academy course graduate



Book „Reflections and Speeches of Tomas Bata

Day with Bata for Mettler – Toledo Company

Director of Mettler – Toledo company took part in the conference Bata Principles in Practice which initiated his interest in taking use of further TBF offer for him and his colleagues to take part in the Bata Day. The foundation offered a lecture by Ms. GCK and tour of the Villa and organised tour of 21. B. The company used the rooms of Bata Villa also for their own seminar.

January 18 and 19, 2018

Publishing the Book „Reflections and Speeches of Tomas Bata“

Tomas Bata Foundation published a new book „Reflections and Speeches of Tomas Bata“ in Czech language. It includes his most substantial reflections on business, politics, society, education, upbringing, economic activities and future. Publication was supported by Fosfa company in the amount of CZK 100,000. 2,000 copies were published.

<http://bit.ly/úvahyaprojev>

February 20, 2018

Exhibition BATA – ZLIN – CZECHOSLOVAKIA / Masaryk’s Democracy – Bata’s Prosperity/

During January and February, the Foundation prepared an exhibition on the occasion of 100th anniversary of establishing the self-governing Czechoslovak Republic. Development of the Bata company since its founding is captured in 17 panels and each of the panels contains statements of both Tomas G. Masaryk and Tomas Bata. The exhibition was prepared in 5 language mutations and is distributed to the Czech embassies through the Czech Centres abroad. Festive opening of the exhibition took place in Atrium of the Rector’s Office building of the Tomas Bata University, where the exhibition was situated, on February 28th. Information Centre Bata of TBU co-operated in the exhibition and the town Zlin supported the exhibition financially.

March 2018 , Atrium of the Rector’s Office Building of TBU Zlin



Exhibition Bata-Zlin-Czechoslovakia

11 Days with J. A. Bata Conference

At the occasion of 120th anniversary of JAB birth, JAB Foundation Fund organized a conference with accompanying programme. TBF became one of the co-working organisations and with lending the exhibitions „With Bata to the Skies“ and Bata - Zlin - Czechoslovakia, Ing. Gabriela Koncitikova's paper in the conference and Ing. Velev's participation in the „Round Table“ it also contributed to the course of the conference. TBF BD in its session on March 3rd decided to support memorial plaque that is located on JAB villa with CZK 20,000 at the occasion of this anniversary.

February 27 – March 9, 2018

25 years at Bata's

Since the very beginning, TBF co-operated in preparing a celebration for co-workers who have been with Bata's company for 25 years. TBF recommended hotel Baltaci Atrium as the venue and consulted the programme of the celebration. TBF organized tours of Bata's Villa. Ms. Rosemarie Bata Blyth as the Chairperson of the Board of Directors and Pavel Velev as the Director of TBF took part in the celebration. At opening of the celebration, they both shortly presented the activities of TBF.

March 8, 2018, 120 people

Bata Week Festival

On May 14 – 18 2018, second year of the Bata Week Festival took place. Life of young people in Bata company was the main topic of the second year. Young men and young women, as the students of Bata's School of Work were called, were a world's phenomenon and we have been fascinated and inspired by their stories until present days. Two discussions were dedicated to Bata's Schools of Work and personal stories of their students, in that 84 visitors took part. Popular commented tours of the Tomas Bata Villa were also a part of the Festival. Due to big demand, individual tours were focused on different topics – Bata family life in the villa, Marie Bata's personality and her influence on company develop-



Visitors of Bata Week Festival



Mike and Felicity
Tarbard's



Production of JU F 13
airplane mock-up

ment, Tomas Bata's close colleagues and the topic of young men and young women. 11 commented tours took place in total with 431 visitors taking part in them. Night commented tours were a part of the Festival as well, that continued the Night of Galleries and Museums taking place in Zlin. 118 visitors took part in these tours, 154 people came to the Villa in between the lectures. In total, Bata Week Festival attracted 787 visitors to the Tomas Bata Villa rooms. 4 newspaper articles, 3 internet articles and 2 radio spots were medial outputs of the whole event.

May 14 – 18 2018

Mike Tarbard with wife visiting Zlin

At request of Michael Wyatt, Managing Director of the Bata Company, TBF organised a two-day stay programme for the Director of Bata Reminiscence Centre from East Tilbury, England, Mike Tarbard with his wife. Gabriela C. Koncitikova and Jitka Zvolcka informed them about Zlin Bata history including tours of Bata Villa, 21. B, Institute 14.-15. etc.

May 10, 2018

JU F 13 Production of a Model

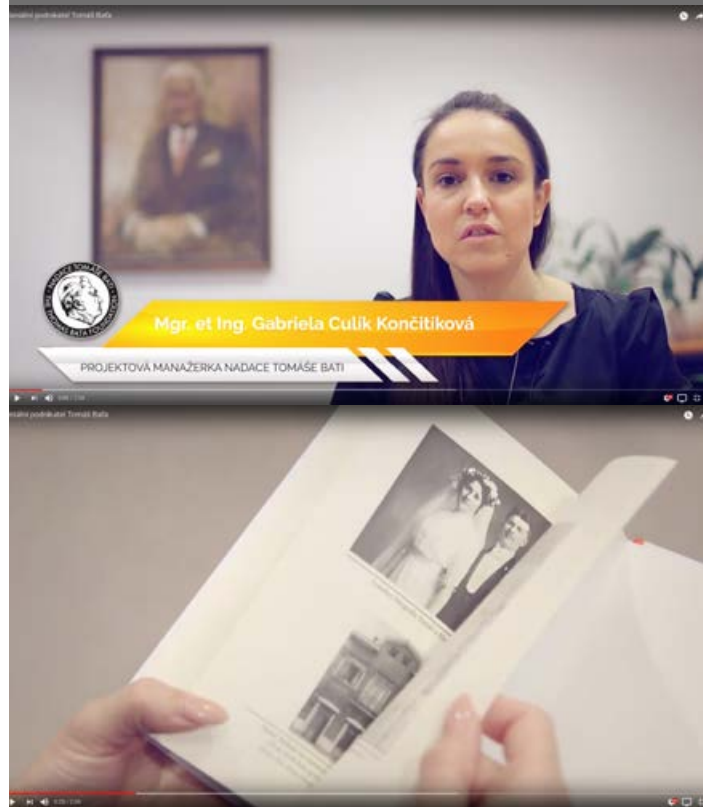
The Thomas Bata Foundation, as part of the reconstruction of the Tomas Bata Memorial, took on the task of securing the production of the Junkers F 13 aircraft, where the founder of the company, Tomas Bata, died tragically. NTB has identified the most suitable manufacturer and provided funding for the project. Mock-up production was entrusted to Tech-ProAviation from Olomouc. TPA designed the aircraft design with the support of a 3D program and submitted it for reconciliation. Together with Technical Supervisor prof. Antonín Pištěk was approved and it was possible to proceed with the production of parts and assembly of the center wing and wings.

Throughout 2018, regular inspection days were underway to monitor the progress of the work and to consult the proposed design modifications. According to the schedule, the airplane model will be completed in May 2019.

Date: March 19, 2018

Release of video publicity of TBF “Bata Co-worker in my Heart and “Tomas Bata, Entrepreneur Extraordinary” on TBF facebook profile

<http://bit.ly/Srdcembatovec>
<https://www.youtube.com/watch?v=UyibbP1Mwol&feature=share>



Video promotion of TBF books on Youtube.com

The death of Mrs. Sonja Bata

The sad chapter of 2018 was the death of Mrs. Sonja Bata, the wife of Tomas Bata Jr. and the founder of the world's largest shoe museum, the Bata Shoe Museum in Toronto. The Foundation informed about this sad event on its website and Facebook profile. In the villa, TBF opened a condolence room, with the possibility of signing the condolences. Czech media informed about the death of Mrs. Sonja Bata.

Novinky.CZ

<https://www.novinky.cz/vase-zpravy/zlinsky-kraj/zlin/5391-49104-zemrela-sonja-bata-letos-by-oslavila-92-narozneniny.html?source=FBS>

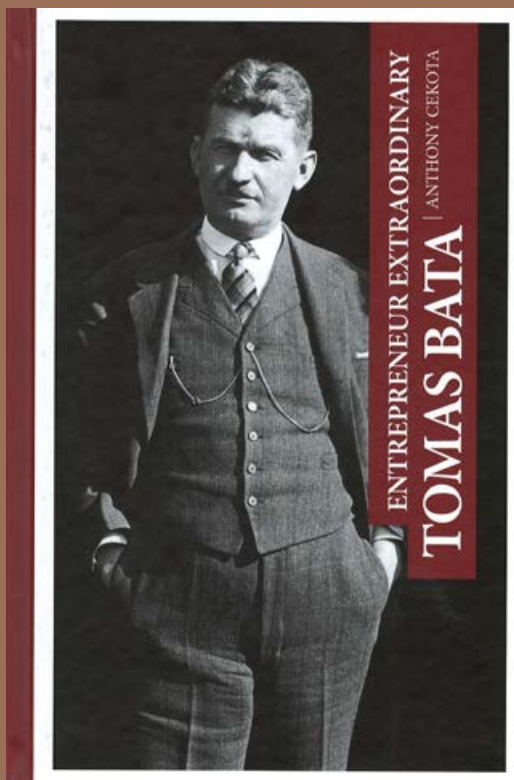


News in the media about death of Sonja Bata

Remembering Death of Mrs. Marie Bata

TBF reminded death anniversary of Mrs. Marie Bata, wife of Tomas Bata on its Facebook profile and websites. Marie Bata married Tomas Bata in 1912 when 19 years old. She was from a Czech family Mencik at that time living in Vienna. Marie Bata was active especially in social sphere in the company before the war. She stayed in Zlin as the owner of Bata company during the war and she contributed to saving a number of co-workers before fascist arbitrary acts. She was very popular in Zlin. She died in 1954.

February 27, 2018



Tomas Bata
biography book

Remembering Death Anniversary of Josef Hlavnicka on TBF Web-sites and Facebook Profile

Josef Hlavnicka died in a car accident on May 24, 1943. He started his job in Bata company already in December 1918 as an account-balance-officer, later he cared for stock bookkeeping and worked in purchase department. His industriousness helped him to work up from an ordinary employee to one of the important Bata directors. His co-workers especially liked his kind nature and willingness to help people in need. His granddaughters live in Bahia (Brazil).

May 24, 2018

Entrepreneur Extraordinary Tomas Bata by Antonin Cekota

TBF published a new book with Tomas Bata life story in English in the watched period. It is a reprint of a book published in Canada in 1968.

1,500 copies were published

2018 Bata Academy, Prague

After the opening of the Bata Academy in Zlin we decided to open also the Bata Academy in Zlin due to interest of people also from other parts of the republic. The model is the same as with the Bata Academy in Zlin. The opening and first seminar were held on September 3, 2018 in the representative premises HubHub, Na Příkopě 14, Prague 1. The topics are similar as in the Bata Academy in Zlin, but are more adapted to the composition of the course participants who come mostly from the business sphere. In view of the fact that this is the first round, we have been trying to make the course more interactive and more workshop-like.

1st Seminar on September 3, 2018, topic „Tomas Bata and his Philosophy – Inspiration for the Presence“

2nd Seminar on October 1, 2018, topic „Bata Management System and Bata’s Colleagues“

3rd Seminar on November 5, 2018, topic „Company Education in Bata Company“

4th Seminar December 3, 2018, topic „Principles of Promotion and Advertisement of Bata Company“

June 2018 – December 2018, 35 persons



Gabriela Koncitikova, lecture
of Academy Bata, Prague

Photographing Bata Heritage Spring Summer 2019 shoe collection

TBF assisted the Bata Heritage Singapore in finding attractive premises in Zlín for shoe collection photographing. A team of photographers, models and designers came to Zlín to create a magazine with pictures of sports shoes Bata Polymate, Bata John Wooden, Bata Hotshots, Bata Bullets and Bata Tennis. TBF obtained consents with the use of selected premises for the photographing and created a time schedule.

June 10 and 11, 2018

Motivation, Inspiration, Leadership Conference Milcon

TBF was one of the partners of the daylong Milcon conference. The implicit topic of the talks of the 3 successful entrepreneurs: Stanislav Martinec from KOMA Modular, Jaroslava Valová from SIKO bathrooms and Zbyněk Frolík from LINET Group was the entrepreneurial philosophy of Tomas Bata. TBF organized a guided tour round the Villa for the participants and books published by TBF could be purchased during the conference.

June 12, 2018

Visit of BSF to Zlín

On request of Mr. Monica Pignal, TBF organized a visit of members of the Board of Directors of BSF and Compass Board in Zlín and Loucka. The visit of the group consisting of 12 persons included also sightseeing of the most important Bata highlights, including Building 21 with the lift-office, Bata Institute and Polymer Centre of TBU. Their visit was concluded by a garden party in the Bata Villa. TBF was responsible for organizing the entire visit, including transport and accommodation.

June 16 and 17, 2018

Release of the book "With Crayons around Zlín"

TBF significantly contributed to and supported the publication of a guide around Czech monuments for children.



Bata Heritage Spring-Summer 2019



BSF Board members in Zlín and Loucka



Release of the book
“With Crayons around Zlín“



Zlín Jewel –
documentary film



Czech Ambassador
to Canada in Zlín

The guide “With Crayons around Zlín” belongs into a series of illustrated guides around Czech and Moravian monuments, which are intended for children, families, schools and wide public. It contains the most important information about history, personalities, exterior, interior and surroundings of the monuments in an attractive and well-arranged form. The author of the texts and illustrations is Eva Chupíková. TBF provided texts and proposed illustrations for the part of the guide dealing with Bata.

Zlín is the 60th place in the Czech Republic dealt with by the illustrated guide. A significant portion of the guide is devoted to the history Bata business.

The book release took place in the presence of two first-year classes, the project initiator Věra Stojarová, representatives of TBF, godfathers David Valůšek and the actor Gustav Řezníček alias Tomas Bata in the Bata Villa premises. Information about the book release was published not only in the Zlín press, but also in the periodical newsletter of the town of Zlín (Magazín města Zlína). TBF will be selling this book. The recommended selling price is CZK 55 including VAT.

June 27, 2018, 50 persons

Zlín Jewel

The Czech Television, in cooperation with the Town of Zlín and TBF, prepares a docudrama called Zlín Jewel on the reconstruction of the Tomas Bata Memorial in Zlín. One of the historical scenes was shot in the interiors and exteriors of the Tomas Bata Villa.

June 22 and 23, 2018

Visit of the Czech ambassador in Canada to the Villa and Zlín

TBF welcomed at its seat the official visit of the Czech ambassador in Canada, Pavel Hrnčíř. After a tour round the Villa and presentation of TBF’s activities, we proceeded to Building 21, where we took the lift-office and showed the ambassador Zlín of the Bata era. We offered him the exhibition Czechoslovakia – Zlín – Bata for installation in Canada on the occasion of the 100th anniversary of the formation of Czechoslovakia.

August 23, 2018

Reconstruction of the Tomas Bata Memorial – Open Doors day

After two years of work, the day has come when the Memorial is restored to its original look and mission of the 1930s. The reconstruction was completed. The shining crystal aspires to become an extraordinary tourist site of Zlín, to which the more than two thousand visitors who saw the Memorial on Sunday October 28 from 11.00 a.m. to 5.00 p.m. bear witness.

After the reconstruction of the Memorial building the Town of Zlín decided to give an opportunity to the citizens of Zlín to see the interior of the Memorial on the occasion of the 100th anniversary of the establishment of Czechoslovakia on October 28. On the occasion of the Day of Open Doors, the Foundation lent to the Memorial the golden pocket watch of Tomas Bata and other artefacts relating to Tomas Bata and the Junkers aircraft. In the opening speech the managing director of the Foundation called the Memorial a new symbol of Zlín, thanked the Town of Zlín, sponsors and builders and described the current stage of the manufacture of the aircraft model and informed that the aircraft will be installed in the Memorial in the second half of May 2019.

October 28, 2018

From a Manager to a Leader, Trend Conference

Together with the consulting firm Antheacolsuntig and the weekly Trend we prepared a conference called From a Manager to a Leader. The conference was held in Bratislava. The Thomas Bata Foundation was a partner of the event. Gabriela Končítíková gave a lecture with the topic Tomas Bata Leader. The Foundation donated 6 books for the tombola.

September 25, 2018, 200 participants

Bata Conference: Ingenious Entrepreneur and Social Innovator

The Association of Slovak Entrepreneurs (ZPS), as the first association of entrepreneurs in the modern history of Slovakia, commemorated a historical milestone – 100th anniversary of the establishment of Czechoslovakia – by an entrepreneurial conference that focused on the legacy of the Bata entrepreneurship and was seasoned by the presence of the actor Gustav



Reconstruction of the Tomas Bata Memorial – Open Doors day



Bata Conference: Ingenious Entrepreneur and Social Innovator - Invitation



Bata Conference: Ingenious Entrepreneur and Social Innovator

Řezníček from the Zlín theatre, who played Tomas Bata in the theatre play “Tomas Bata, living”. The Thomas Bata Foundation was the main partner and co-organizer of the conference and at the same time the guarantor of the Tomas Bata legacy. TBF significantly contributed to the success of the conference by the appearance of Pavel Velev and Gabriela Končítiková in panels, sale of books with Bata themes and exhibition of historical artefacts and demonstration of fashionable footwear.

The conference was held in the Carlton in Bratislava and further partners of the conference were the Slovak Business Agency and Association of Young Entrepreneurs of Slovakia.

The media partners were TREND and Podnikajte.sk

The conference programme was divided into three parts. The opening speech for the Slovak Republic was given by the president of the Association of Entrepreneurs, Mr. Moravec, and the speech for the Czech Republic was given by the managing director of TBF, Pavel Velev. A part of the opening was also a video spot, in which Mrs. Monica Pignal greeted the conference participants.

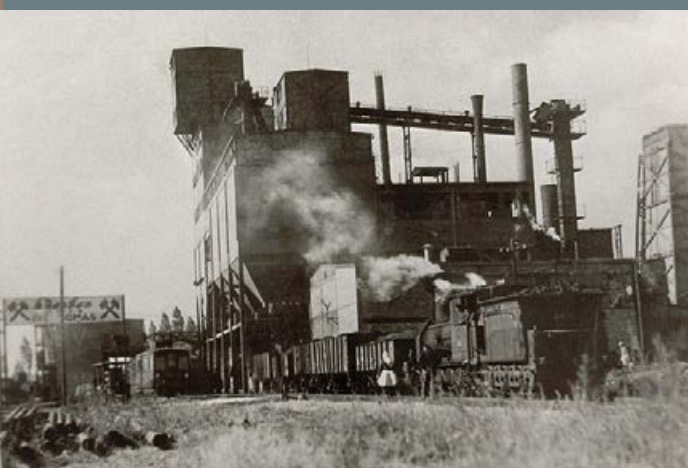
Each of the three parts involved discussion of successful Slovak and Czech businessmen. The main theme of the conference was, however, the entrepreneurial principles of Tomas Bata, which were presented by representatives of TBF. The conference was concluded by networking and festive dinner.

November 8, 2018, 150 participants, Bratislava – SR

85th anniversary of the mine Tomáš - Ratíškovice

85 years ago, Tomas Bata bought a coal mine in Ratíškovice in Southern Moravia and developed modern coal mining here. Today the coal mine premises are occupied by T- machinery which produces mining machines and continues subscribing to the legacy of Tomas Bata. On invitation of T-Machinery, the managing director of TBF participated in a conference held on the occasion of the 85th anniversary of the opening of the Tomáš mine. To start the conference, he informed the participants about the work of TBF, told a few stories from the life of Tomas Bata and thanked them for their financial support of the production of the JU F 13 aircraft for the Memorial.

September 7, 2018



The mine Tomas - Ratiskovice

Visit of the Slovenian ambassador

Mr. Leon Marc, the Slovenian ambassador visited the Bata Villa on an invitation of TBF's managing director. The cooperation between TBF and the Slovenian ambassador is long-lasting and we have been together seeking possibilities of publishing in Slovenian the book Reflections and Speeches of Tomas Bata. The ambassador made a tour round the Villa and met Mr. Monica Pignal, who was visiting Zlín at that time.

October 3, 2018

Tomas Bata's pocket watch in Zlín – press conference

The Bata family decided to donate Tomas Bata's gold pocket watch to the Thomas Bata Foundation. On the occasion of the handover of the watch that was brought to Zlín by Mr. Rosemarie Bata, TBF organized a press conference at which, in front of TV cameras and cameras of present journalists, the official handover of the Tomas Bata's gold pocket watch by a representative of the Bata family to TBF took place. The news was broadcast on the ČT 1 national channel in 3 different programmes: Studio 6, Regional New and Main News. All dailies from the Zlín Region informed about this event. At the same time, the TBF-published book by dr. Zdeněk Pokluda "Bata Inspiration for Czechoslovakia" was presented during the press conference.

September 25, 2018, 12 journalists

Remembering the 10th Death Anniversary of Thomas J. Bata

On September 1 we remembered the 10th death anniversary of the founder of our foundation, Thomas J. Bata. TBF organized a memorial meeting by the bust of Thomas J. Bata in the Bata Villa gardens. The event was attended by 50 persons who represented organisations and institutions. The opening speech was given by Pavel Velev, personal note of remembrance was delivered by Stanislav Knotek, the University was represented by its rector, Petr Sáha, and the Zlín Region by its governor, Jiří Čunek. A video presentation of the life of Thomas J. Bata was prepared in the Bata Villa, followed by a snack.

September 1, 2018



Tomas Bata's pocket watch



Remembering the 10th Death Anniversary of Thomas J. Bata



Bata – Inspiration for Czechoslovakia

“Bata – Inspiration for Czechoslovakia” a new book by Zdeněk Pokluda

TBF published a new book by Zdeněk Pokluda, the aim of which is to increase awareness about activities of the Bata company through authentic period articles or testimonies of personalities working for the Bata concern.

September 2018, 1,500 copies issued

Tomáš Vítek’s Talk Show

The managing director of TBF was invited as one of the three speakers in the Talk Show held in the premises of TIC Zlín in the presence of 60 persons. He told stories from the life of Tomas Bata the founder and responded to questions of moderators concerning the history and presence of the Bata company.

November 25, 2018

Shooting of a student film in the Bata Villa

As part of the long-term cooperation and good relationship with TBU, we leased out for two days for free the Bata Villa premises for the shooting of a film by students of the bachelor degree programme of the Faculty of Multimedia Communication at TBU. Unfortunately, the experience from this activity was bad. The Villa premises suffer from such use. We cannot afford similar activities in the future and we will have to refuse such demanding student projects in the future.

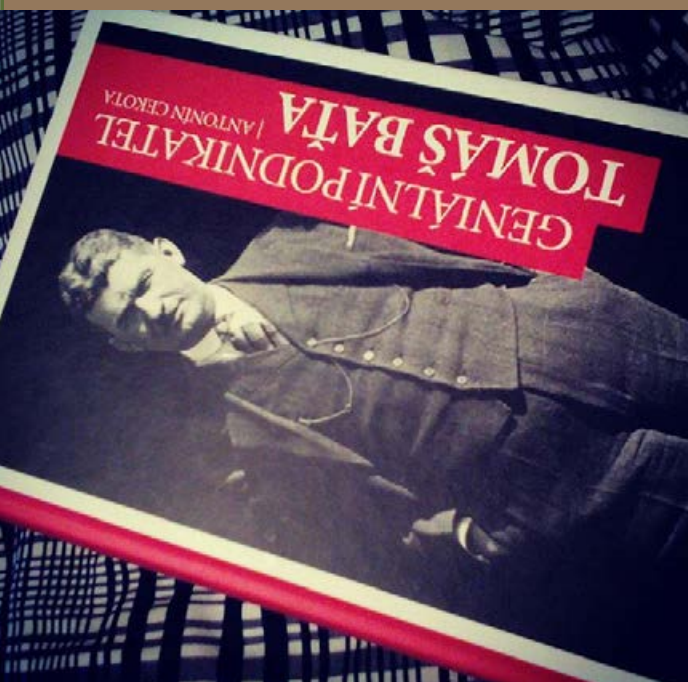
October 26 and 27, 2018

Video promotion of books published by TBF “Bata Man in the Heart” and “Tomas Bata – Entrepreneur Extraordinary”

In order to increase the sale of books published by TBF, we produced short video spots, in which we inform the readers about the book content. The video spots were posted on the TBF’s Facebook profile.

<http://bit.ly/Srdcembatovec>

<https://www.youtube.com/watch?v=UyibbP1Mwol&feature=share>



Tomas Bata – Entrepreneur Extraordinary - book

The Bata School of Workers' Alumni Club

The Baťa School of Workers' Alumni Club is located in the villa of Tomas Bata. The club's activities are supported by the Thomas Bata Foundation. By working together, we support the spread of the Bata legacy to community projects and schools. The club organizes regular club committee meetings and lecture activities through the Club Wednesdays. Currently, the club's Zlín branch has about 80 active members.



The Bata School of Workers' Alumni Club

Forest Cemetery Zlín

The Thomas Bata Foundation takes all year round care of 7 graves at the Forest Cemetery. The graves, namely the graves of Tomas Bata, are visited by thousands of visitors each year. The Foundation strives to keep the place dignified, including regular flower arrangements on the graves.

All year round

Lectures by Pavel Velev "Tomas Bata – Entrepreneurial Example"

Total 17 lectures, 917 participants

January 3, 2018, Sec in the Highlands, 120 people

January 23, 2018, B.F.P. Tomas Bata Woods and Farms, 13 people

January 25, 2018, MESIT Uherske Hradiste secondary school, 60 students

February 18, 2018, KABO Trade Fair in Brno, 50 people

March 10, 2018, Sec in the Highlands, 50 people

April 3, 2018, Hradec Kralove, 60 people

April 14, 2018, Tabor, 100 people

May 30, 2018, Red Button Praha, 15 people

19/6/2018, town Partizánské, 15 persons

21/6/2018, Z Style Zlín, 40 persons

28/6/2018, game Bata's Zlín, 30 persons

15/7/2018, town Hradec Králové, 52 persons

14/09/2018, BusinessCon in Brno, 120 persons



Pavel Velev,
Managing Director of TBF

02/10/2018 for students of the 4th year of the higher vocational and secondary technical school in Žďár nad Sázavou, 30 students

04/11/2018 Business Academy Beroun, 60 students

05/11/2018, Higher Vocational School of International Trade and Business Academy, Jablonec nad Nisou, 90 persons

14/11/2018, Decathlon Liberec, 12 persons

12/12/2018 Secondary Technical School of Informatics and Telecommunication, Kolín, 100 students

Lectures by Gabriela Končítiková

Total 16 lectures, 879 participants

18/5/2018, Andy Winson Academy SR, Principles of Bata Management System, 12 persons

24/5/2018, UTB Zlín, Principles of Bata Management System, 50 persons

14.,21.,29/7/ and 12/8/2018, Decathlon Zlín, Principles of Bata Management System, 12 persons

18/8/2018, town Partizánské, Principles of Bata Management System, 150 persons

01/09/2018 lecture for Jožko Farmárik. Corporate communication according to Bata philosophy, 8 persons

11/09/2018 lecture for Mr. Bísek's coaches. Principles of Bata Management System, 16 persons

12/09/2018 training for HP Tronic, Bistrotéka Valachia. Principles of Bata Management System, 12 persons

19/09/2018 training for HP Tronic, Bistrotéka Valachia. Customer care in Bata company, 12 persons

24/09/2018 lecture for Fatra Napajedla at Soláň hotel, Principles of Bata Management System, 120 persons

25/09/2018 lecture for the TREND conference in Bratislava, Tomas Bata leader, 200 persons

16/10/2018 lecture for Odpadové hospodárstvo Bratislava, 45 persons

18/10/2018 lecture for Kapitól, Principles of the Bata Management System, 76 persons



Gabriela Končítiková,
Project Manager of TBF

23/11/2018 gathering in Hollen in Bratislava, Application of the Bata principles in today's business, 10 persons

29/11/2018 lecture for TBU Zlín, Cooperation as the basis of the Bata Management System, 45 persons

04/12/2018 lecture v Kolín for Tabboard, Principles of the Bata Management System, 35 persons

06/12/2018 lecture in Ostrava, for Tabboard, Remuneration System at Bata, 14 persons

Guided tours round the Bata Villa, about 60 minutes for CZK 130 per person. The guide is Pavel Velev or Jitka Zvolská

Total 64 guided tours round the Bata Villa,
1 491 visitors

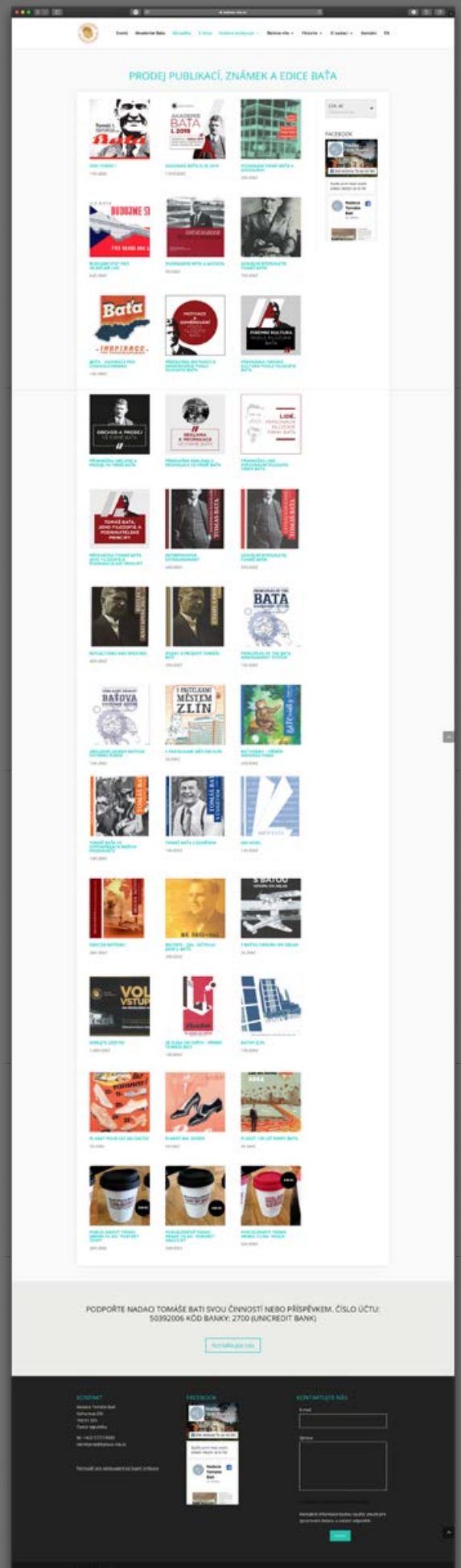
E-shop

Sales of items with Bata themes including yearly and half-yearly subscriptions of the Bata Academy course through TBF e-shop in January – December 2018:

160 orders settled

419 items sold in total

Net profit CZK 248.710,- VAT excluded





FameLab, regional round in Bata Villa



FameLab, Finalists of National round in Prague



Contest of students of the grammar school Gymnázium Lesní čtvrť

FameLab – Let's have Fun with Science! Regional Round of an International Competition

The Thomas Bata Foundation was one of the main partners of the whole competition this year again. Already 8th year of the international science-popularizing competition FameLab was held in the Czech Republic this year. Young scientists and researchers let us have a look under the lid of their everyday explorations and tried to explain to us what they are occupied with within mere three minutes.

An expert jury chose 5 best ones from the Zlin regional round to participate in national finals where they will meet 10 other qualified from both regional rounds in total and the winner qualifies to international finals that will take place in English Cheltenham. Content, comprehensibility and charisma were assessed primarily. The audience said their meaning as well as also the competitor with the biggest number of audience votes can take part in national finals.

March 24, 2018, Tomas Bata Villa in Zlin, 40 people

FameLab - Let's have Fun with Science! Finals of an International Competition

Finals of the FameLab competition took place in Prague in the Studio Ypsilon with attendance of TBF. Lukas Pekarek with his show The Taming of an Evil Virus was the winner of national finals. He will represent the Czech Republic in the international finals in Cheltenham. Lukas Pekarek won also the audience award awarded by the Thomas Bata Foundation.

Contest of students of the grammar school Gymnázium Lesní čtvrť Zlín on the occasion of the 100th anniversary of the establishment of the republic – finals

TBF assisted during the contest of the students of Gymnázium Lesní čtvrť, which was devoted to the period of the First Czechoslovak Republic and establishment of Czechoslovakia. It included a number of questions from the Zlin and Bata history. The contest finals were held in the Bata Villa. TBF donated books to the contest winners.

14/11/2018, 50 persons

Regional Finals of the Contest “Compete and Do Business”

For the third time already TBF became a partner of the nationwide contest, the aim of which is to attract secondary school students to business undertaking. The regional finals were held in the Bata Villa. The task of the contestants was to introduce their business plan.

During the contest the contestants had the possibility to cooperate with mentors – entrepreneurs in order that the project was as realistic as possible. Winners of the regional round received books published by TBF. The winner of the nationwide finals will be sent for a 14-day internship in Chicago

1st place: WoodBag (Jonáš Kůra, Petr Starý)

2nd place: Click & Eat (Daniel Pastrňák, Jakub Velkoborský)

3rd place: Enero (David Hatlák)

4th-6th place: Titi (Barbora Vanini, Kateřina Slavíková)

4th-6th place: Generace Pospolu (Ondřej Sukač, Martin Prokop)

4th-6th place: Adam Vjačka (Visit Me)

Jurors: Václav Staněk, Vendula Margaretis Rechová, Ondřej Lesa

10/12/2018, 40 persons



SOUTĚŽ
A
PODNIKEJ



Contest “Compete and Do Business”, finalists of national round



Poster „Water and Soil Pollution – What Can We Do“

Lecture by Prof. Tomas Cajthaml „Water and Soil Pollution – What Can We Do?“

In his lecture, Professor Cajthaml explained the most serious aspects of water and soil pollution to the public and indicated how we can manage them.

Date: March 29, 2018, 20 people

Lecture by Prof. Zdenek Verner „Age of Giants“

Latest archaeological research brings interesting and often surprising findings concerning development of King's Tomb in Old Egypt in the 3rd millennium BC. Despite these new findings, a number of questions haven't been answered so far.

April 10, 2018, 90 people

May 1st 2018

TBF in cooperation with the Bata company organised already 20th year of the May Day celebrations at Bata's Villa. Very close cooperation with Bata company governed the preparations and course of the event. A number of competitions for children took place on the stage within the cultural programme and the winners got interesting rewards from the Bata company. A rich cultural programme was traditionally prepared for the visitors.

A number of competitions and sports disciplines for children were installed in the garden of the Villa. Ms. Rosemarie Blyth as the Chairperson of BD of TBF took part in the programme of the celebration in name of the Bata family.

Mayor of the town Zlin Mr. Miroslav Adamek and the vice mayor of the town Partizanske Mr. Vladimir Karasek accepted our invitations as well as many important guests from partner companies and organisations.

May 1, 2018, 3,500 people



Poster „Age of Giants“



May 1st 2018,
Bata Villa Garden

“Gold and other metals of Egypt” lecture by Mgr. Martin Odler

The cycle of TBF’s lectures on the Ancient Egypt was complemented by a lecture given by Martin Odler and dealt with gold and other metals of Egypt. The listeners learned, among others, how the Egyptians extracted and processed gold.

25/09/2018, 40 persons

Gathering with Jaroslav Kovanda

Jaroslav Kovanda – Zlín poet and writer. The author presented the first “fruit” of his JáSám publishing house: a catalogue of art works, collection of poems „Marie McDonová a jiné básně“, and namely a book-mosaic „Třešňové týdny“, a book about the life of a distinguished native of Zlín in the period from 1936 to 1945 and in the after-war period lived in the area of the “Greater Zlín”.

16/10/2018, 30 persons

Life after life – Ancient Egyptian funerary practices - lecture

Yet another lecture in the series of lectures on the Ancient Egypt, which was given by Mgr. Lucie Jirásková from the Institute of Egyptology Prague. She presented artefacts which the Egyptians placed into tombs of the dead in order to ensure them peaceful afterlife.

27/11/2018, 50 persons



NADACE TOMÁŠE BATA

Přednáší: Mgr. Martin Odler, Egyptologický ústav Praha


Zlato a další kovy Egypta

Jedním ze symbolů starověkého Egypta je Tutanchamonova zlatá maska. Důležitá mistrská práce a umu starověkých řemeslníků. Starověký Egypt však neopýřval jen zlatem a maska je nejenálmějí artefaktem z mnohobíh jteřích. Dozvíme se, jaké kovy se používaly ve starověkém Egyptě a co se z nich vyrábělo.

25. září 2018 18:00 hodin

BAŤOVA VILA ZLÍN • VSTUPNÉ: 70 Kč
rezervace místa nutná: sekretariat@batova-vila.cz

Více info: ☎ 501 459 185 🌐 www.batova-vila.cz 📘 www.facebook.com/batovawila



NADACE TOMÁŠE BATA

Beseda s Jaroslavem Kovandou

Zlínským spisovatelem a básníkem.

Autor předloží první “plody” svého nakladatelství JáSám: katalog výtvarných prací, básnickou sbírku “Marie McDonová a jiné básně” a zejména knihu-mosaiku “Třešňové týdny” knihu o osudu významného zlínského rodáka v letech 1936 až 1945 a poválečném období a její se předloží na území “většího Zlína”.

16. října 2018 18:00 hodin

BAŤOVA VILA ZLÍN • VSTUP VOLNÝ
rezervace místa nutná: sekretariat@batova-vila.cz

Více info: ☎ 577 219 083 🌐 www.batova-vila.cz 📘 www.facebook.com/batovawila



NADACE TOMÁŠE BATA

Přednáší: Mgr. Lucie Jirásková, Egyptologický ústav Praha

Život po životě

Pohřební výbava starých Egyptanů a její význam.

27. listopadu 2018 18:00 hodin

BAŤOVA VILA ZLÍN • VSTUP 70 Kč
rezervace místa nutná: sekretariat@batova-vila.cz

Více info: ☎ 577 219 083 🌐 www.batova-vila.cz 📘 www.facebook.com/batovawila



The influence of the relationship to our ancestor on our health and success in life – lecture

A visit to a medical centre in Peru, in which the Western medicine is combined with shamanism, pushed the author of the lecture, MUDr. Ivana Wurstová, still further. The knowledge obtained from altered state of consciousness brought her to a completely different view of the treatment of illnesses and the road to true health.

04/12/2018, 30 persons

Christmas auction with SAMARI

The already traditional charity auction was held in the Bata Villa. With the assistance of TBF, Samari put for an auction art objects and the proceeds from the auction in the amount of CZK 18,550 will be divided between children from the slum school in Bangladesh and children from socially disadvantaged families.

07/12/2018, 40 persons



Christmas party for children

Christmas party for children from kindergartens and 1st years of elementary schools

Advent is the right moment for inviting children to the Bata Villa and getting them into the Christmas spirit. The children sang the most famous carols together with the students of the Higher Vocational Art School in Zlín and experienced with them the miracle of the virgin birth of the Jesus Christ.

18/12/2018, 160 children



Wedding ceremonies in Bata Villa

Wedding ceremonies

Mr. Pupík, 15/09/2018



Report on Business Management in 2018

The background features large, overlapping curved shapes in green, blue, black, red, and pink. In the upper right corner, there is a stack of gold coins.

AUDITOR'S REPORT

BALANCE SHEET

PROFIT AND LOSS ACCOUNT

**LIST OF GRANTS PROVIDED
BY THE THOMAS BATA
FOUNDATION IN 2018**

**OVERVIEW OF GIFTS AND GRANTS
PROVIDED TO THE THOMAS
BATA FOUNDATION**



Auditorská společnost

INDEPENDENT AUDITOR'S REPORT

To the Single Member of **Nadace Tomáše Bati, Gahurova 292, Zlín**

Audit Opinion - UNQUALIFIED

We have audited the accompanying financial statements of Nadace Tomáše Bati (hereinafter also the "Company") prepared in accordance with accounting principles generally accepted in the Czech Republic, which comprise **the balance sheet as at 31 December 2018, the income statement, and notes to the financial statements**, including a summary of significant accounting policies and other explanatory information. For details of the Company, see Note 1 to the financial statements.

In our opinion, the financial statements give a true and fair view of the financial position of Nadace Tomáše Bati as at 31 December 2018, and of its financial performance and its cash flows for the year then ended in accordance with accounting principles generally accepted in the Czech Republic.

Basis for Opinion

We conducted our audit in accordance with the Act on Auditors and Auditing Standards of the Chamber of Auditors of the Czech Republic, which are International Standards on Auditing (ISAs), as amended by the related application clauses. Our responsibilities under this law and regulation are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Act on Auditors and the Code of Ethics adopted by the Chamber of Auditors of the Czech Republic and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information in the Annual Report

In compliance with Section 2(b) of the Act on Auditors, the other information comprises the information included in the Annual Report other than the financial statements and auditor's report thereon. The Statutory Authority is responsible for the other information.

Our opinion on the financial statements does not cover the other information. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. In addition, we assess whether the other information has been prepared, in all material respects, in accordance with applicable law or regulation, in particular, whether the other information complies with law or regulation in terms of formal requirements and procedure for preparing the other information in the

context of materiality, i.e. whether any non-compliance with these requirements could influence judgments made on the basis of the other information.

Based on the procedures performed, to the extent we are able to assess it, we report that:

- The other information describing the facts that are also presented in the financial statements is, in all material respects, consistent with the financial statements; and
- The other information is prepared in compliance with applicable law or regulation.

In addition, our responsibility is to report, based on the knowledge and understanding of the Company obtained in the audit, on whether the other information contains any material misstatement of fact. Based on the procedures we have performed on the other information obtained, we have not identified any material misstatement of fact.

Responsibilities of the Statutory Authority for the Financial Statements

The Statutory Authority is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the Czech Republic and for such internal control as the Board of Directors determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Statutory Authority is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Statutory Authority either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the above mentioned laws and regulations will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with the above law or regulation, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Statutory Authority.
- Conclude on the appropriateness of the Statutory Authority's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Statutory Authority regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Report issued by

Name of the audit firm	MG Credit, s.r.o.
Audit firm address	Růžová 195, 763 02 Zlín - Louky
Audit firm licence No.	153
Personal names of statutory auditors determined by the audit firm to be responsible for performing the audit in the name of the audit firm	Ing. Miroslav Hladík
Licence numbers of statutory auditors	1147
Date of auditor's report	18 April 2019

Signatures of statutory auditors determined by the audit firm to be responsible for performing the audit in the name of the audit firm

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Balance sheet as at 31 December 2018 /in thousands CZK/

Assets	Gross	Adjustment	Net
Fixed assets	67 363	-19 503	47 860
Inventory			1 296
Cash on hand			58
Current Account			17 985
Receivables			351
Deferred expenses and revenues			136
Total			94 030
Liabilities			
Equity			88 166
Funds			5 704
Gains or losses from revaluation of assets			-1 827
Payables			485
Employees			130
Health and social security insurance			76
Other payables			208
Estimated payables			5
Deferred revenues			192
Accumulated losses from previous years			514
Profit/loss of current accounting period			377
Total			94 030

Profit and loss account for the period from 1 January to 31 December 2018 /in thousands CZK/

Expenses		
Cost of organized events, Operating expenses		2 448
Personnel expenses		3 087
Depreciation of fixed assets		885
Other expenses		353
Total contributions provided		517
Profit/loss of current accounting period		377
Total		7 667
Revenues		
Gifts, contributions, grants		4 768
Revenues from principal activity		2 135
Revenues from financial assets		764
Total		7 667

The Notes accompanying the financial statements form an integral part of the Annual Report.

List of grants provided by the Foundation in 2018

In line with the Foundation Statutes, the Foundation awarded **13 grants in the total amount of CZK 515 000,- in this taxable period.**

Provided to	Amount in CZK	Approved by the Board Directors
Ondřej Fabián, Tomas Bata University in Zlín Issue of Milan Balaban's book "Bata in Yugoslavia"	50 000	February 2018
Robert Hájek, The Foundation of Jan A. Baťa Uherské Hradiště The memorial plaque of J. A. Bata	20 000	09. 03. 2018
Alois Langer, Baťa School of Labor Alumni Club, Zlín Issue of the ABŠ Club Newsletter for 2018	20 000	09. 03. 2018
Lucie Šmardová, aArchitecture of the Association Zlín Potkej Zlín! project	20 000	09. 03. 2018
Arnošt Hošek, Football Club Zlín From SK BAŤA to the UEFA European League	10 000	09. 03. 2018
Anna Blahová, Secondary School of Furniture and Business Bystřice pod Hostýnem Baťa's legacy at the Secondary School of Furniture	30 000	09. 03. 2018
Hana Mrázková, Scéna Theater, Zlín From fairy tale to fairy tale	30 000	09. 03. 2018
Miroslava Krumpolcová, Václav Hudeček Association Zlín Summer Violin School Luhačovice	20 000	22. 06. 2018
Václav Mílek, Regional Gallery of Fine Arts Zlín Exhibition project Umění p(r)o práci 26. 9. - 2. 12. 2018	35 000	July 2018
Jan Hosnedl, Secondary school club ASK ČR at the Gymnasium Plzeň Bohumil Konečný - Bimba, 1918-2018 (exhibition)	50 000	24. 09. 2018
Peter Ustinov (born September 14, 1991), Partizánske Slovakia Set of portraits of Tomáš Baťa	20 000	24. 09. 2018
Ondřej Fabián, Tomas Bata University Zlín Supporting the activities of the Bata Information	200 000	24. 09. 2018
MUDr. Tomas Nečas, Zlín Professional internship in the USA	30 000	October 2018

The Notes accompanying the financial statements form an integral part of the Annual Report.

Overview of gifts and grants provided to the Thomas Bata Foundation

In this taxable period, donations were received:	Amount
Donor (donations)	in CZK
BATA Schuh Stiftung	3 852 102
BC Logistics s.r.o. Otrokovice	25.000
UniCredit Bank Czech and Slovakia	100.000
LAPP KABEL s.r.o. Otrokovice	380.000
Continental Barum s.r.o. Otrokovice	40.000
Continental Barum s.r.o. Otrokovice	150.000
G-Flex s.r.o. Holešov	15.000
TESCOMA s.r.o. Zlín	3.800
Advokátní kancelář Knotek, s.r.o. Zlín	65.000
Město Möhlin, Switzerland	111.240
Pavel Mašek	1.320
Family Baťa, Toronto	6.851

We would like to thank to all the donors for their support.

Grants	Amount
	in CZK
Statutární město Zlín	17.000

Contribution and gifts were used for 100 %.

Funds were used for cover the Activities of the Foundation.

The Notes accompanying the financial statements form an integral part of the Annual Report.

The Thomas Bata Foundation

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+420 577 219 083

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www.batova-vila.cz

www.facebook.com/batovavila

E-mail:

velev@batova-vila.cz

sekretariat@batova-vila.cz

Bank details:

Unicredit bank 760 01 Zlín

Account number:

50392006/2700

Company identification No:

658 22 374

Tax identification No:

CZ 658 22 374

Zlín, 3th June 2018

Approved by

Rosemarie Bata Blyth

Chairperson of the Board of Directors of the Thomas Bata Foundation

Prepared by:

Ing. Pavel Velev

Executive Director of the Thomas Bata Foundation



ANNUAL REPORT
OF THE THOMAS BATA FOUNDATION
2018

VÝROČNÍ ZPRÁVA
NADACE TOMÁŠE BATI
2018



THE THOMAS BATA
FOUNDATION